

# Warren County Bikeway Sign Improvement Recommendations

Harrison Freer
Adirondack Cycling Advocates (ACA)
Formerly WCSQBO
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#### Overview

- Motivation
- Current Signs and Issues—examples
- Recommendations -- Path Forward
  - Bikeway unique Branding
  - "You are Here signs}
  - Pavement signs
  - Other?
- Cooperative effort led by the County—next steps?



#### Motivation

- Improved Signage is driven by User Feedback
- Bicycles Bring Business 2019 event major recommendation
- Trail/Bikeway signage is evolving
  - Icons/symbols vs. words/text on signs
  - Empire State Trail provides good template
- Increased Bikeway usage by tourists and visitors in 2020
  - Area increasingly identified as a biking destination
  - Trend of more bicycles seems likely



# Current Bikeway Signs

- There are many Excellent Signs on the Bikeway
  - Historical Marker signs are great
  - Directional signs to other attractions clear and consistent
- The County Does an Amazing Job Maintaining the Bikeway
  - The Bikeway is a Jewel for both the Community and Visitors
- Some of the confusion is from efforts to link with Feeder Canal
  - Examples to follow
  - I'm going to go quick, because I want to focus on the recommendations



#### WC Bikeway southbound Rt 149

- Confusing
  - Needs to add "ahead"





#### Misleading/confusing Sign on the Warren County Bikeway

Just East of Ridge Rd





- 2<sup>nd</sup> Info sign not correct
- Need to add "ahead" for FC
- Note red arrow

#### Eastbound at McDonald St





#### Lack of Signage to the Feeder Canal

Looking South on McDonald St to Warren St intersection





Location: East bound on Warren St and Shermantown Road.





North bound on Shermantown Rd at intersection with Warren St.

Missing signage to Feeder Canal





Good sign

#### Parking Lot at Country Club Rd



#### Recommendations –Path Forward

- Distinctive Branding of the Warren County Bikeway
  - Examples to follow
- "You are Here" signs: Examples to follow
- On-pavement directional signs
- Other considerations:
  - Mileage markers—where to start?
  - Cross road safety signs model after Aviation Rd
    - Sweet Rd, Ridge St, other?
  - Commercial sponsors\_advertisements

### **Distinctive Branding Examples**







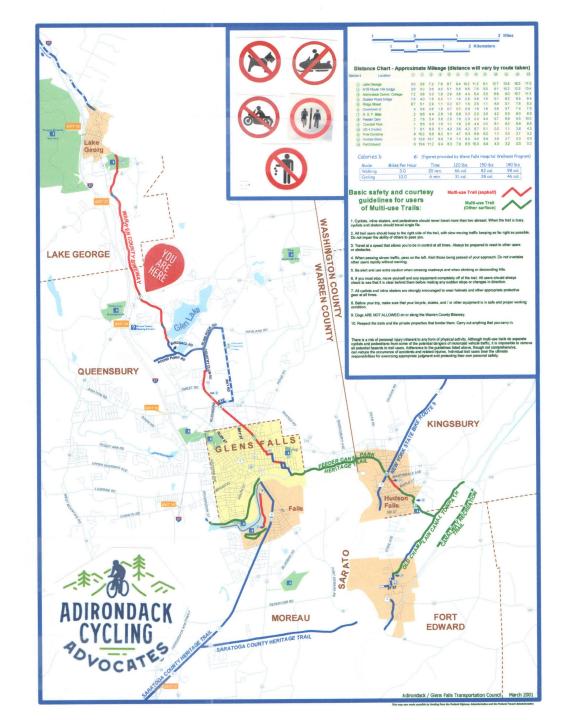
Distinctive Bikeway
 in Empire Trail Colors

#### **Prototype Branding Sign**



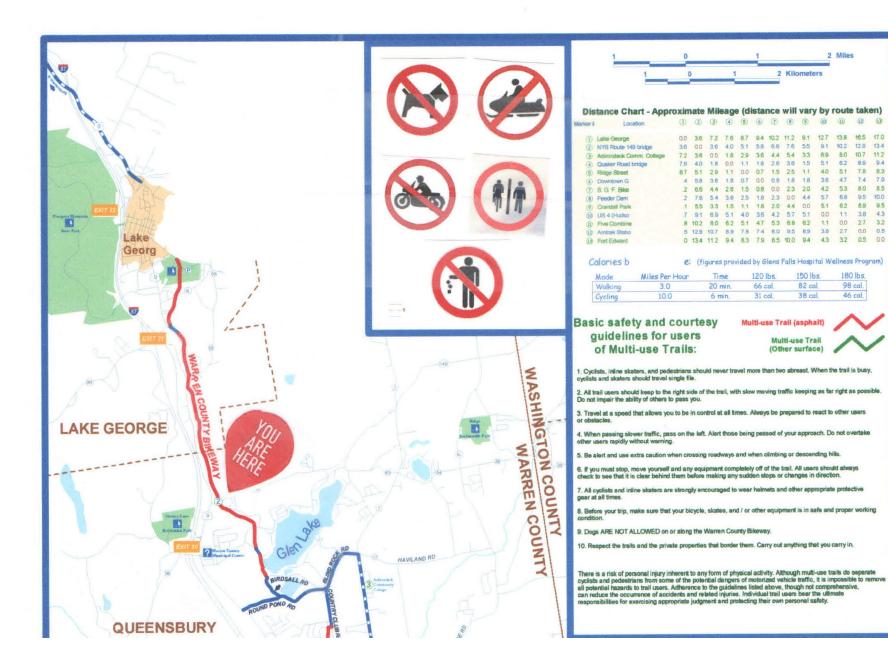


- "You Are Here"Signs Needed
  - How many?
  - Where?
  - Size?
- See next 2 slides



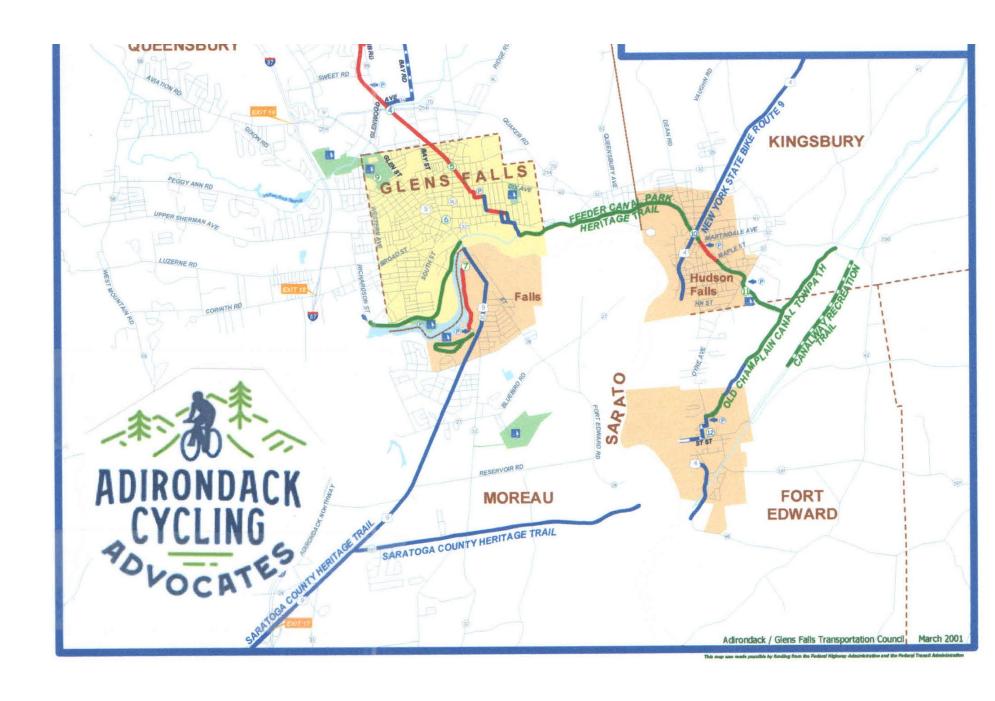


- Graphics/Emoji vs. Text
- Possible QR codes





- You are here signs
  - Level of detail
  - Cost
  - Who pays





On Pavement signage Possibly useful on Country Club Rd.

#### Bay Rd QBY Northbound





#### Hudson Ave, Glens Falls Westbound

On Pavement signage
Possibly useful to
McDonald St connect to
Feeder Canal Trail



## Next Steps

- Get Feedback from Stakeholders
  - Size, color, shape
  - Specific Locations
- Identify Funding Opportunities and Constraints
- Follow up on choices and recommendations
- Brief County Supervisors Committee

### Pre-briefs

Dec 19	Jeanne Williams, Feeder Canal Alliance Ex Dir	
	14 1 11 1 11 11 11 11 11 11 11 11 11 11	

Jan 22 Kevin Hajos, WC/DPW

Feb 5 Arron Frankenfeld, Jack Mance AGTC, Stu Baker, QBY Planner

Feb 9 Tom Girard, City of GF/DPW Rich, GF Rec

Mar 23 WC Board DPW Committee