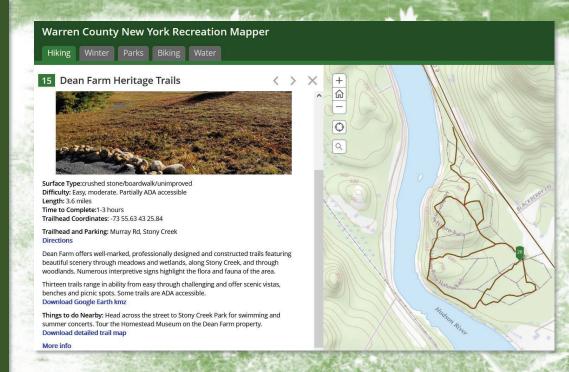


Warren County Recreation Mapper

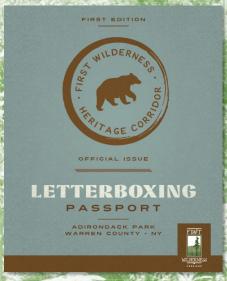
- Standardized format for all public lands recreation locations within the County, including state, county, local and nonprofit
- Includes hikes, winter recreation, parks, mountain bike trails and on-road rides, boat launches, beaches, and fishing spots
- Links to additional maps and information
- Helps provide options to direct users away from over used trails
- ~10,000 views a year
- Warrencountyny.gov/recmapper





- Regional initiative uniting 7 Warren County communities
- Includes cultural and historic locations many comments from participants appreciating the historic component
- Can be completed by seniors and young families
- Defined agenda with something to collect was very appealing to participants
- Exceeded our expectations for popularity!
- www.firstwilderness.com





Physical Improvements

A few examples:

- <u>Dean Farm</u> a blend of history/heritage and universally accessible trails, which are an anomaly in the ADK Park
- Harris Preserve a public private partnership that opened up access to additional state land, includes a professionally built trail that will withstand high volumes of visitors, and a spot for educational programs. Also linked to the larger First Wilderness initiative.
- <u>Informational Kiosks</u> throughout the First Wilderness. Include maps, history, things to do.





Outdoor Recreation Economy Strategic Plan

The issue: Millions of dollars in public and private investments are working towards building a year-round destination in Warren County (ORDA, Gore Mountain, Gurney Lane, RockSport Climbing Gym, West Mountain, Chester Challenge, The Hub, etc.). How can county government leverage these investments and ensure that we understand and support the outdoor recreation economy?

The approach: A \$100,000 plan to increase the economic impact of outdoor recreation on job creation, entrepreneurship, and tourism. The planning process will result in the identification of capital projects, the development of a business attraction and retention plan, and benchmarking to measure industry performance.

Tasks

- Asset Identification and Evaluation
- Outdoor Recreation Industry Roundtables
- Public Engagement/Outreach
- Develop Draft Recommendations and Goals
- Develop Business Attraction and Retention Strategy
- Capital Project Identification
- Final Report



- Partnership between the Lake George Land Conservancy and the Town of Bolton to support land conservation efforts, improve recreational amenities, and bolster the downtown economy
- Approached the planning process from a 'user-centered' approach, which assumes that recreationists care less about jurisdictional or administrative distinctions and more about the actual experience. To do this the plan incorporates LGLC land, Town of Bolton properties, and State Land and proposes a unified wayfinding and marketing scheme
- Has resulted in targeted land acquisitions by both LGLC and Town of Bolton as well as the development of high quality trails and trailhead amenities

