

TOWN OF JOHNSBURG SOCIAL MEDIA REPORT, SEPTEMBER 2019



6 Likes, 39 Followers



139 Followers

FACEBOOK: POST WITH THE HIGHEST REACH & ENGAGEMENT



Visit Gore Region is with Tannery Pond and 7 others.
Published by Cara Greenslade [?] · August 23 at 12:37 PM · 🌐

Check out some of the local's favorites in the Gore Mountain Region on our latest blog post: <https://visitgoreregion.com/2019/08/19/what-locals-love/>



WHAT LOCALS LOVE

On the Blog!



728
People Reached

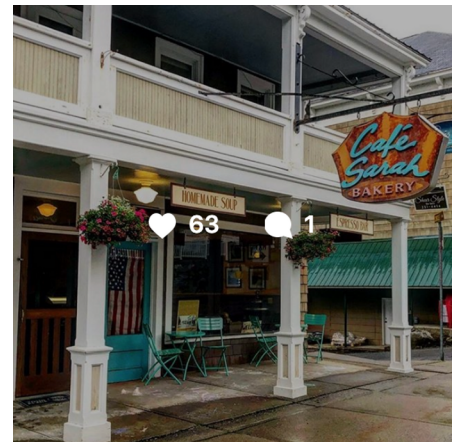
71
Engagements

Boost Post

👍❤️ 2

3 Shares

INSTAGRAM: MOST LIKES



INSTAGRAM: MOST COMMENTS



FACEBOOK OVERVIEW:

Through tagging businesses in photos and blog posts we've been able to get shares and as a result, higher reach and engagement. People are clicking on links provided to the website and to blog posts which shows they are interested in the content. The page would do well with boosted posts and/or a likes campaign to help build an audience.

INSTAGRAM OVERVIEW:

A mix of landscape, historical and business photography is doing well on this page. Users really seem to be identifying with their favorite spots in Johnsburg and ideas on things to do.