WARREN COUNTY **MUNICIPAL CENTER**

LAKE GEORGE, NEW YORK 12845

PLANNING & COMMUNITY DEVELOPMENT
DEPARTMENT
Telephone: (518) 761-6410

Planning and Community Development Committee
Meeting Agenda
March 1, 2010

A. Pending Items:

1.) Vacancy - One position on the Warren County Planning Board.

2.) Committee authorized the submission of a Planning Efficiency Grant in the amount of $50,000 with the City of Glens Falls as the applicant and agreed that the County would pay 50% of the 10% local match of $2,500 if the grant was awarded. Status.(01.25.10) Status.

3.) Referral from Health Services Committee - regarding the possibility of hiring a part-time Grant Administrator utilizing the Administration funds offered with grants.(01.25.10) Status.

4.) County Attorney to research Municipal Law Section 239 to determine the possible elimination of area and use variance referrals handled by the Warren County Planning Board.(01.25.10)

5.) Discussion regarding GIS services.

B. Items For Committee Action:

1.)Request Resolution: Enter into an MOU with the Lake George Park Commission for GIS Services.

2.)Request Resolution: Application for Community Development Block Grant Funds On Behalf of Local Communities and Required Public Hearings to be Held on March 25th and April 8th at 4PM to be Conducted by the Planning Department

C. Discussion Items:

1.)Recent program funding awards from the NYS Housing Trust Fund Corporation.

2.)First Wilderness Corridor Plan Implementation - Discussion and action regarding an event technical assistance provider to be funded with NYS DOS Local Waterfront Revitalization Program funds. Update on actions that occurred in FY-09 and re-directions for FY-10.

3.)Census outreach activities.

4.)Meeting Attendance By Planning Staff: Broadband Advisory Feb.11- Lake Placid, Lake George Exit 21 Planning Committee Feb.23, GIS User Group Mtgs-Feb.19, 23.,AGFTC- Jan.27

PLANNING COMMITTEE REPORT
Spatial Data Viewer and Imagemate Online Update
February 26, 2010

1. **Hit Counter** and **Google Analytics** added to the home page of SDV on 2/9/2010. This excludes users of Imagemate Online bouncing to the SDV (since they are linked directly to a town/city and then zoomed to a parcel, bypassing the SDV Home Page). See Items #3 and #4 below for statistics for Imagemate Online usage – maybe interpolate SDV usage, assuming each login will include viewing the parcel in the SDV.

2. Will be adding a brief survey next week to gauge usage of the SDV.

3. Total hits from 2/9/2010 at 4pm to 2/26/2010 at 4pm: **2,451**

4. Average number of logins into Imagemate Online per year: **6,827**

5. Average number of parcels viewed in Imagemate Online per login per year: **27,716**

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS*

"*Please List All Other Requests Not Covered by Previous Resolution Request Forms Here. Please attach any backup information available and be as detailed as possible.

DEPARTMENT NAME: Planning and Community Development

DATE: 1 March 2010

(a) Purpose of Request: Enter into MOU with Lake George Park Commission for GIS services

(b) Details The MOU will allow for a formal agreement with the Park Commission for the services identified in the attached information sheet. The initial agreement will be for $2500 for 100 hours and cover the 2010 calendar year. Any additional services will be billed at $30 per hour for actual time expended.

(c) Previous Resolution Number: _____

Notes:

RESOLUTION REQUEST FORM NO. 5

Request to Apply for a Grant Application and Grant Agreement

DEPARTMENT NAME: Planning and Community Development

DATE: 1 March 2010

(a)   Purpose of Grant: Community Development on behalf of local communities, and required public hearings on 25 March and 8 April at 4pm.

(b)   Name of Grantor: New York State Housing Trust Fund Corporations Office of Community Renewal

(c)   Address of Grantor: Office of Community Development, Hampton Plaza, 38-40 State Street, Albany NY 12207

(d)   Grantor's Contact Person and Telephone Number: Rob Brooks, 518.474.2057

(e)   Has or Will the Grant Application or Grant Agreement be provided, if so, Please Attach? Upon funding award

(f)   Effective Date of Grant: To be determined by grantor agency

(g)   Termination Date of Grant: To be determined by grantor agency

(h)   Total Dollar Amount Involved (not to exceed): $750,000

(i)   Deadline to Submit Grant Application and/or Grant Agreement: 23 April 2010

(j)   Is a Budget amendment required? _____ If yes, also complete and submit Form No. 7.

(k)   Are the funds to go into a Capital Project or Capital Reserve Project? No
      If yes, also complete and submit Form No. 8 or Form No. 9, as applicable.

(l)   Is a Local Share Required? _____ If Yes, Where are the Funds? List Budget Code (with title), Object Code (with title), and Amount OR Capital Project OR Capital Reserve Project Number and Title and Amount: _____

_____

_____

_____

_____

RESOLUTION REQUEST FORM NO. 7

Request to Amend County Budget*

* If this is the result of a grant award, also complete and submit Form No. 5 or 6

DEPARTMENT NAME: Planning and Community Development

DATE: 1 March 2010

(a)   Purpose of Amendment: establish codes for amended grant award

(b)   Appropriation Code (with title), Object Code (with title) and Amount:
66 8668 437 consulting $20,000.00; 66 8668 470 Contracts $260,000.00; 66 8686 437 consulting $10,000.00; 66 8686 410 supplies $6,000.00; 66 8686 442 gas and oil $4,000.00

(c)   Revenue Code (with title), and Amount: 66 4910 Community Development $300,000.00

Notes:

Background

Warren County has been awarded funds to provide contract services to local municipalities for the purpose of assisting community groups build and strengthen events and festivals. The Event Technical Assistance provider would help facilitate and grow local events in these communities. This is a hands on position that will require considerable time in the local communities. Funding for this position is provided, in its entirety, in the grant agreement with Department of State.

Scope of Services:

- Responsible for coordinating and sharing First Heritage Wilderness Corridor (FWHC) issues, programs and resources to all the Corridor communities thereby creating a higher level of communication and success related to the FWHC initiatives.

- Responsible for providing technical assistance to FWHC communities for the development, planning and marketing of new and existing events and their unique tourism marketing/promotions.

Services include but are not limited to:

- Facilitate inter-municipality communication regarding FWHC events/initiatives and lakeshore events
- Serve as a liaison to the FWHC Coordinator and the various community & event host groups.
- Spearhead the development and marketing objectives of the overall FWHC to a broader statewide, national and international audience.
- Be a professional resource for media relations, marketing strategies, fundraising and sponsorship development
- Assist participating municipalities with building capacity for community organization and volunteer resource management skills to host events, festivals and other promotional programs to increase municipal tourism revenue streams.
- Provide updates to the FWHC website to list events schedules and community activities.

Some suggested methodology to be incorporated to achieve stated purposes:

- Maintain a weekly activity log and publish a monthly activity report to the FWHC Coordinator,
- Create and maintain a print and online coordinated calendar of events & meetings based on programs outlined in the FWHC program
- Create an online presence utilizing e.g. blogs, hosted website, email blasts to opt-in subscribers, volunteer/event groups within FWHC and Warren County to facilitate ongoing communication
- Create a designated schedule of field visits to FWHC municipalities each month
- Assist with the program implementation of the FWHC initiative including technical assistance with 2-3 events per FHWC communities per year.
- Provide office and field consultation to communities and/or specific event groups as requested with a minimum of two community visits per month for the purpose of assisting with marketing, event development and overall tourism promotion.

September 2009
5-7,12-13,19-20,26-27

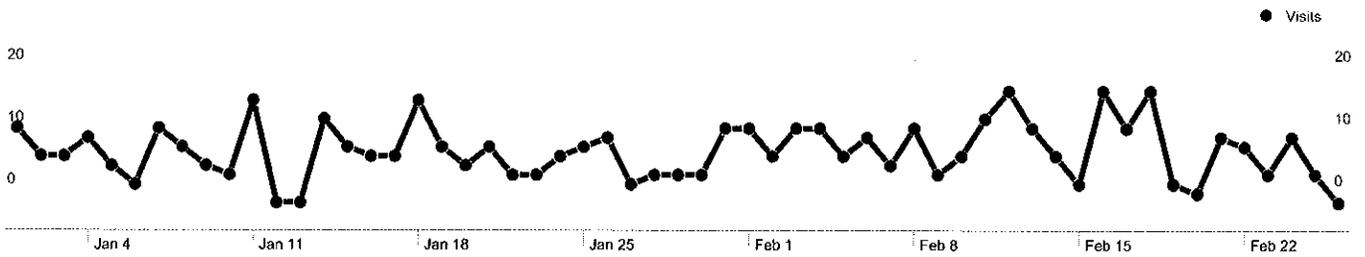ABOUT THE RAMBLE EVENTS COMMENTS PHOTO GALLERY PARTNERS CONTACT US Search Keywords... GO

About the Ramble

The Hudson River Valley Ramble celebrates the history, culture and natural resources of the Hudson River Valley National Heritage Area, as well as the amazing landscape, communities, and trails throughout the region. What began as a modest event that was held during one weekend in September, has grown in popularity and in numbers over the years. This year, the Ramble takes places over four weekends in September and features nearly 300 individual events being offered in communities from Saratoga to NYC. Every year, participation continues to grow. 'Ramblers' come not only from the Hudson Valley region and New York State, but from other regions of the country as well to discover the riches our Valley has to offer.

Many Ramble events highlight themes such as the Revolutionary War, Great Estates, Hudson River School artists, Greenway Trails and the Hudson River Estuary. Whether you are interested in a challenging hike, bike or paddle, an inspiring walk through the grounds and homes of some of the Valley's most notable artists, authors, and Great Americans, a trip back in time to experience the significant role the region played in the Revolutionary War, or a family-fun festival or river exploration event, the Hudson River Valley Ramble truly offers something for everyone!

● Visits

Site Usage

〰️ **487** Visits

〰️ **1,120** Pageviews

〰️ **2.30** Pages/Visit

〰️ **63.04%** Bounce Rate

〰️ **00:01:39** Avg. Time on Site

〰️ **88.71%** % New Visits

Visitors Overview
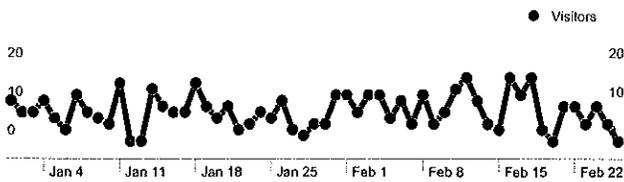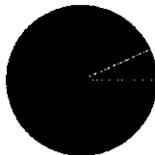

Visitors
449

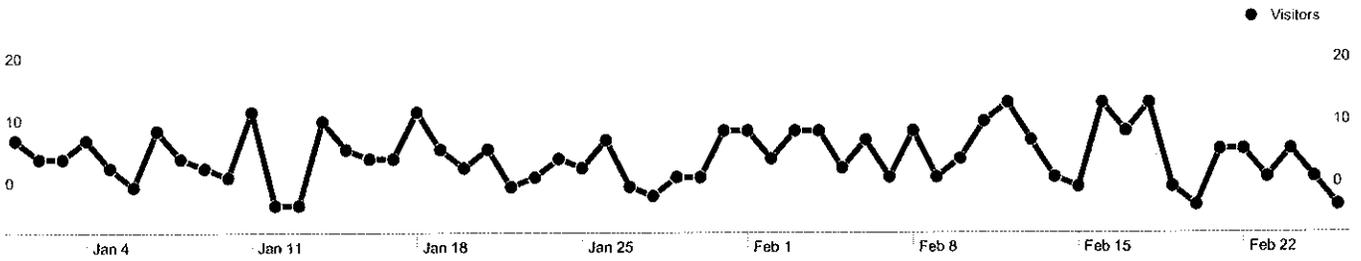## Map Overlay

Traffic Sources Overview

■ **Search Engines**
319.00 (65.50%)
■ **Referring Sites**
135.00 (27.72%)
■ **Direct Traffic**
33.00 (6.78%)

Content Overview

Pages	Pageviews	% Pageviews
/default.php	190	16.96%
/outdoor.php	118	10.54%
/stonycreek/default.php	74	6.61%
/areabusiness.php	67	5.98%
/towns.php	64	5.71%

● Visitors

449 people visited this site

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Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	294	60.37%	Cable	235	48.25%
Firefox	128	26.28%	DSL	97	19.92%
Safari	35	7.19%	Unknown	93	19.10%
Chrome	19	3.90%	T1	38	7.80%
Opera	9	1.85%	Dialup	19	3.90%

Google Analytics

Traffic Sources Overview
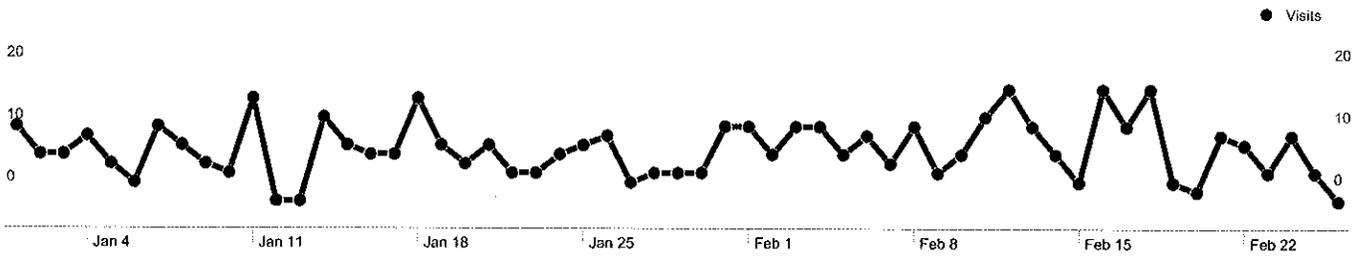
● Visits

All traffic sources sent a total of 487 visits

6.78% Direct Traffic

27.72% Referring Sites

65.50% Search Engines
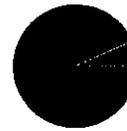
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Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	251	51.54%	first wilderness heritage	6	1.88%
images.google.com (referral)	53	10.88%	first wilderness	4	1.25%
(direct) ((none))	33	6.78%	the early history of corinth	3	0.94%
co.warren.ny.us (referral)	32	6.57%	vern walters cimarron ranch	3	0.94%
yahoo (organic)	30	6.16%	"number nine pond"	2	0.63%

Google Analytics

Visits

1 ▨▩■■■■ 458

487 visits came from 16 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
487	**2.30**	**00:01:39**	**88.71%**	**63.04%**
% of Site Total: 100.00%	Site Avg: 2.30 (0.00%)	Site Avg: 00:01:39 (0.00%)	Site Avg: 88.71% (0.00%)	Site Avg: 63.04% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	458	2.35	00:01:44	87.99%	62.45%
Canada	14	1.43	00:00:13	100.00%	71.43%
United Kingdom	2	1.00	00:00:00	100.00%	100.00%
Italy	1	1.00	00:00:00	100.00%	100.00%
Netherlands	1	4.00	00:00:46	100.00%	0.00%
Romania	1	1.00	00:00:00	100.00%	100.00%
Malaysia	1	1.00	00:00:00	100.00%	100.00%
Poland	1	1.00	00:00:00	100.00%	100.00%
Philippines	1	1.00	00:00:00	100.00%	100.00%

Google Analytics

| Australia | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |

Google Analytics
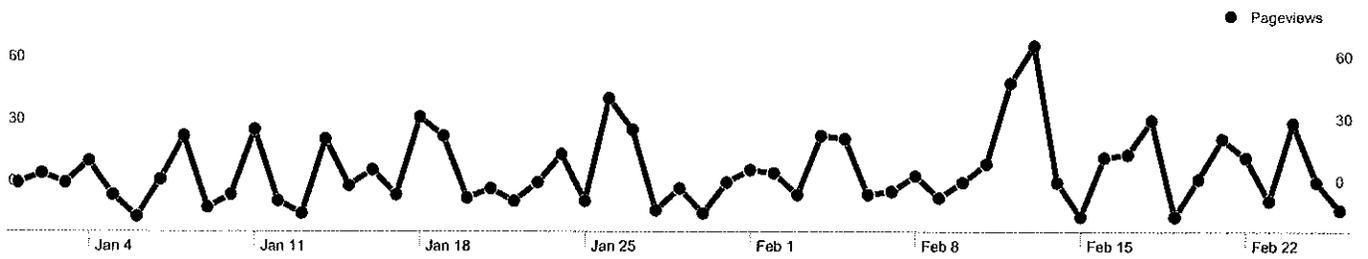
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