

LAKE GEORGE AREA

IN NEW YORK'S ADIRONDACKS
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AGENDA

WARREN COUNTY
TOURISM DEPARTMENT

July 28, 2010

Committee Members:

E. Merlino, Chairman
W. Kenny
D. Belden
D. Strainer
S. Goodspeed
F. McCoy
R. Conover

F. Monroe, Chairman Board of Supervisors
J. Sady, Clerk of The Board

1. **COMMITTEE MEETING CALLED TO ORDER BY CHAIRMAN MERLINO**
2. **MOTION TO APPROVE JUNE 30, 2010 MEETING MINUTES**
3. **ACTION ITEM**
 - A. Resolution Request – Printing, 2011 Warren County Travel Guide
 - B. Resolution Request – Printing, 2011 Warren County Group Tour Manual
 - C. Resolution Request – Printing, 2010-2011 Winter Brochure
 - D. Lake George Village request for funds- Visitor Center
4. **FOR YOUR INFORMATION - UPDATES**
 - A. Tourism Dept. – Kate Johnson
 - B. Group Tour/Meetings – Tanya Brand
 - C. Creative – Peter Girard
5. **PRESENTATION**
 - A. Summer Television Campaign Progress Report – Tom Connors
6. **COUNCIL OF CHAMBERS REPORT**
7. **OLD BUSINESS**
 - A. No Pending Items
8. **NEW BUSINESS**
9. **ADJOURN**
- 10.

RESOLUTION REQUEST FORM NO. 3

Request for New Contract

DEPARTMENT NAME: Tourism

DATE: 7/28/10

(a) Is this a Result of a Bid or Request for Proposal? yes

(b) Purpose of Contract: Printing of 2011 Warren County Travel Guide
68 pages plus a 4-page cover; 260,000 copies

(c) Name of Contractor: Kenyon Press, Inc.

(d) Address of Contractor: One Kenyon Press Drive Sherburne, NY 13460
(PO Box 710)

(e) Contractor's Contact Person and Telephone Number: _____
Paul DeMarco telephone: 607-674-9066; fax: 607-674-4952

(f) Has or will the Contract be provided, if so, please attach: no

(g) Commencement Date of Contract: 9/20/10

(h) Termination Date of Contract: 10/31/10

(i) Payment Provisions: i) lump sum amount \$73,412.00

ii) hourly rate amount N/A

iii) Total amount not to exceed \$73,412.00

iv) how will payments be made (i.e. monthly, quarterly,
upon completion of the project etc. _____

upon completion of project

(j) Where are the Funds for this Contract ? List Budget Code, (with title), Object
Code (with title), and Amount: OR Capital Project OR Capital Reserve Project
Number, and Title, and Amount: A.6417 470 (contract) \$73,412.00

NAME AND ADDRESS OF BIDDERS

BID NO : WC 58-10	Malak Designs, Inc. Attn: Mohamad Faroqui 86-35 Queens Blvd Suite 4F Elmhurst, NY 11373 Ph: 718-915-7368 Fx: 718-247-5615		The Mid-York Press, Inc. Attn: Alicia Gelsomin 2808 State Hwy 80 Sherburne, NY 13460 Ph: 607-674-4491 Fx: 607-674-4088	
ITEM(S): 2011 WARREN COUNTY TRAVEL GUIDE PRINTING				
DATE: JULY 22, 2010				
TIME: 3:00 P.M.				
DESCRIPTION OF ITEM	BID PRICE		BID PRICE	
	OPTION A	OPTION B	OPTION A	OPTION B
220M COPIES FOR 72-PAGE INSIDE				
& 4-PAGE COVER:	\$111,034.00	\$134,115.00	\$125,311.00	\$163,280.00
240M COPIES FOR 72-PAGE INSIDE				
& 4-PAGE COVER:	\$117,901.00	\$142,955.00	\$135,163.00	\$176,466.00
260M COPIES FOR 72-PAGE INSIDE				
& 4-PAGE COVER:	\$124,834.00	\$151,926.00	\$144,842.00	\$189,614.00
220M COPIES FOR 68-PAGE INSIDE				
& 4-PAGE COVER:	\$107,047.00	\$129,794.00	\$120,446.00	\$156,391.00
240M COPIES FOR 68-PAGE INSIDE				
& 4-PAGE COVER:	\$113,521.00	\$138,199.00	\$129,874.00	\$168,390.00
260M COPIES FOR 68-PAGE INSIDE				
& 4-PAGE COVER:	\$120,094.00	\$146,777.00	\$139,265.00	\$181,513.00
	OPTION A		OPTION A	
220M COPIES FOR ALL 72-PAGES	\$111,034.00		\$140,156.00	
240M COPIES FOR ALL 72-PAGES	\$117,901.00		\$151,625.00	
260M COPIES FOR ALL 72-PAGES	\$124,834.00		\$163,061.00	
Samples Included:	Yes		Yes	
Comments:				

RESOLUTION REQUEST FORM NO. 3

Request for New Contract

DEPARTMENT NAME: Tourism

DATE: 7/28/10

(a) Is this a Result of a Bid or Request for Proposal? Yes

(b) Purpose of Contract: 2011
2010 Group Tour Planner – 44 pages plus covers;
3,500 copies

(c) Name of Contractor: Dupli

(d) Address of Contractor: Dupli Park Drive PO Box 1500 Syracuse, NY
13218

(e) Contractor's Contact Person and Telephone Number: _____
Charles O'Donnell 1-800-724-2477 x213; fax 315-422-3637

(f) Has or will the Contract be provided, if so, please attach: no

(g) Commencement Date of Contract: 8/27/10

(h) Termination Date of Contract: 10/31/10

(i) Payment Provisions: i) lump sum amount \$3,332.00

ii) hourly rate amount N/A

iii) Total amount not to exceed \$3,332.00

iv) how will payments be made (i.e. monthly, quarterly,
upon completion of the project etc. _____

upon completion of project

(j) Where are the Funds for this Contract ? List Budget Code, (with title), Object
Code (with title), and Amount: OR Capital Project OR Capital Reserve Project
Number, and Title, and Amount: A.6417 470 (contract) \$3,332.00

WARREN COUNTY BID TABULATION - NAME AND ADDRESS OF BIDDERS						
BID NO: WC 59-10 ITEM(S): 2011 WARREN COUNTY GROUP TOUR PLANNER - PRINTING DATE: JULY 22, 2010 TIME: 3:00 P.M.	Dupli Attn: Charles O'Donnell Dupli Park Drive PO Box 1500 Syracuse, NY 13218 Ph: 800-724-2477 x213 Fx: 315-422-3637	Courier Printing Corp. Attn: Stacey Hanrahan 24 Laurel Bank Ave Deposit, NY 13754 Ph: 607-467-2191 Fx: 607-467-5330	Graphic Image, Inc. Attn: Leigh Danenberg 561 Boston Post Road Milford, CT 06460 Ph: 800-553-0220 Fx: 203-877-8237	GraphiColor Corp. Attn: Robert Stenger 3490 North Mill Road Vineland, NJ 08360 Ph: 856-691-2507 Fx: 856-696-3229	Creasey Printing Services Attn: Kelli Lynch 2700 W Lawrence Ave Suite H Springfield, IL 62704 Ph: 217-787-1055 Fx: 217-787-2655	K.B. Offset Printing, Inc Attn: Lynda Morris 3500 East College Ave State College, PA 16801 Ph: 814-237-7600 Fx: 814-237-7574
DESCRIPTION OF ITEM	BID PRICE	BID PRICE	BID PRICE	BID PRICE	BID PRICE	BID PRICE
WARREN CO. GROUP TOUR PLANNER	<i>44 Pages</i> ^X <i>COURN</i>	<i>44 Pages</i>	<i>44 Pages</i>	<i>44 Pages</i>	<i>44 Pages</i>	<i>44 Pages</i>
QUANTITY 3,000	\$3,082.00	\$3,200.00	\$3,420.00	\$3,490.00	\$4,235.00	\$4,264.00
3,500	\$3,332.00	\$3,542.00	\$3,670.00	\$3,785.00	\$4,375.00	\$4,492.00
4,000	\$3,582.00	\$3,883.00	\$3,910.00	\$4,070.00	\$4,515.00	\$4,728.00
	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>
3,000	\$3,363.00	\$3,238.00	\$3,680.00	\$3,510.00	\$4,425.00	\$4,371.00
3,500	\$3,645.00	\$3,586.00	\$3,880.00	\$3,795.00	\$4,575.00	\$4,604.00
4,000	\$3,926.00	\$3,934.00	\$4,140.00	\$4,080.00	\$4,725.00	\$4,846.00
	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>
3,000	\$3,660.00	\$3,410.00	\$3,845.00	\$4,175.00	\$4,875.00	\$4,498.00
3,500	\$3,957.00	\$3,775.00	\$4,205.00	\$4,485.00	\$5,035.00	\$4,739.00
4,000	\$4,070.00	\$4,140.00	\$4,445.00	\$4,780.00	\$5,195.00	\$4,988.00
SAMPLES INCLUDED & LABELED?	Yes	Yes	Yes	Yes	Yes	Yes
COMMENTS:					Authors alterations: \$75/hr +cost for new proofs	
BID AWARDED TO:						
	Resolution No.					
JULIE A. PACYNA, PURCHASING AGENT	Term: Date of Award to October 22, 2010					

WARREN COUNTY BID TABULATION - NAME AND ADDRESS OF BIDDERS						
BID NO: WC 59-10 ITEM(S): 2011 WARREN COUNTY GROUP TOUR PLANNER - PRINTING DATE: JULY 22, 2010 TIME: 3:00 P.M.	The Digital Page, LLC. Attn: Michael Ryan 75 Benjamin Street Albany, NY 12202 Ph: 518-446-9129 Fx: 518-446-9268	Benchmark Printing Attn: Anna Davis 1890 Maxon Rd Ext. Schenectady, NY 12308 Ph: 518-393-1361 Fx: 518-372-1336	Transcontinental Printing Attn: Mario LaChance 2850 Jean Perrin Street QC Canada G2C 2C8 Ph: 418-802-6878 Fx: 418-840-5001	Glens Falls Printing Attn: Robert Beyerbach 51 Hudson Ave Glens Falls, NY 12801 Ph: 518-793-0555 Fx: 518-793-8624	Shop Smart Central Attn: Dave Fitzmorris 1520 Front Street Yorktown Hts, NY 10598 Ph: 914-962-3871 Fx: 914-962-0943	VanGuard Printing Attn: Tom Birch 17 Hall Woods Road Ithaca, NY 14852 Ph: 607-272-1212 Fx: 607-273-0846
DESCRIPTION OF ITEM	BID PRICE	BID PRICE	BID PRICE	BID PRICE	BID PRICE	BID PRICE
WARREN CO. GROUP TOUR PLANNER	44 Pages	44 Pages	44 Pages	44 Pages	44 Pages	44 Pages
QUANTITY	3,000	\$4,602.52	\$4,781.00	\$4,889.00	\$5,175.05	\$5,191.00
	3,500	\$5,058.14	\$5,051.00	\$4,995.00	\$5,503.40	\$5,542.00
	4,000	\$5,411.69	\$5,319.00	\$5,134.00	\$5,831.00	\$5,894.00
	48 Pages	48 Pages	48 Pages	48 Pages	48 Pages	48 Pages
	3,000	\$4,675.41	\$4,675.00	\$4,889.00	\$5,428.65	\$5,779.00
	3,500	\$5,114.23	\$4,945.00	\$4,995.00	\$5,764.90	\$6,186.00
	4,000	\$5,485.87	\$5,212.00	\$5,134.00	\$6,100.80	\$6,592.00
	52 Pages	52 Pages	52 Pages	52 Pages	52 Pages	52 Pages
	3,000	\$5,308.71	\$5,597.00	\$5,425.00	\$5,971.25	\$6,405.00
	3,500	\$5,773.82	\$5,933.00	\$5,776.00	\$6,345.50	\$6,860.00
	4,000	\$6,185.86	\$6,268.00	\$6,169.00	\$6,719.00	\$7,314.00
SAMPLES INCLUDED & LABELED?	Yes	Yes	Yes	Yes	Yes	Yes
COMMENTS:						

WARREN COUNTY BID TABULATION - NAME AND ADDRESS OF BIDDERS						
BID NO: WC 59-10 ITEM(S): 2011 WARREN COUNTY GROUP TOUR PLANNER - PRINTING DATE: JULY 22, 2010 TIME: 3:00 P.M.	The PressRoom Attn: Patrick Sisti 35 Bath Street Ballston Spa, NY 12020 Ph: 518-461-9696 Fx: 518-885-2576	Nittany Valley Offset Attn: Walter Long 1015 Benner Pike State College, PA 16801 Ph: 814-238-3071 Fx: 814-238-3051	Malak Designs, Inc. Attn: Mohamad Farouqi 86-35 Queens Blvd. Suite 4F Elmhurst, NY 11373 Ph: 718-915-7368 Fx: 718-247-5615	Omega Business Systems, Inc. Attn: John Murphy PO Box 704 Clifton Park, NY 12065 Ph: 518-877-8194 Fx: 518-877-8031	Kenyon Press Attn: Paul DeMarco One Kenyon Press Drive Sherburne, NY 13460 Ph: 607-674-9066 Fx: 607-674-4952	The Alchar Printing Co. Attn: Denise Padula 599 Pawling Avenue Troy, NY 12180 Ph: 518-274-2421 Fx: 518-274-6415
DESCRIPTION OF ITEM	BID PRICE	BID PRICE	BID PRICE	BID PRICE	BID PRICE	BID PRICE
WARREN CO. GROUP TOUR PLANNER	<i>44 Pages</i>	<i>44 Pages</i>	<i>44 Pages</i>	<i>44 Pages</i>	<i>44 Pages</i>	<i>44 Pages</i>
QUANTITY	3,000	3,000	3,000	3,000	3,000	3,000
	\$5,364.00	\$5,380.00	\$5,437.00	\$5,945.00	\$6,124.00	\$6,160.00
	3,500	3,500	3,500	3,500	3,500	3,500
	\$5,658.00	\$5,618.00	\$5,734.00	\$6,210.00	\$6,579.00	\$6,640.00
	4,000	4,000	4,000	4,000	4,000	4,000
	\$5,962.00	\$5,863.00	\$5,931.00	\$6,775.00	\$7,113.00	\$7,110.00
	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>
	3,000	3,000	3,000	3,000	3,000	3,000
	\$5,417.00	\$4,130.00	\$6,269.00	\$6,395.00	\$6,759.00	\$6,700.00
	3,500	3,500	3,500	3,500	3,500	3,500
	\$5,714.00	\$4,372.00	\$6,522.00	\$6,655.00	\$7,199.00	\$7,200.00
	4,000	4,000	4,000	4,000	4,000	4,000
	\$6,023.00	\$4,602.00	\$6,738.00	\$7,250.00	\$7,676.00	\$7,650.00
	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>
	3,000	3,000	3,000	3,000	3,000	3,000
	\$6,048.00	\$4,979.00	\$6,533.00	\$6,675.00	\$7,482.00	\$6,990.00
	3,500	3,500	3,500	3,500	3,500	3,500
	\$6,421.00	\$5,245.00	\$6,778.00	\$6,980.00	\$7,850.00	\$7,440.00
	4,000	4,000	4,000	4,000	4,000	4,000
	\$6,704.00	\$5,503.00	\$6,926.00	\$7,525.00	\$8,249.00	\$7,865.00
SAMPLES INCLUDED & LABELED?	Yes	Yes	Yes	Yes	Yes	Yes
COMMENTS:						

WARREN COUNTY BID TABULATION - NAME AND ADDRESS OF BIDDERS							
BID NO: WC 59-10 ITEM(S): 2011 WARREN COUNTY GROUP TOUR PLANNER - PRINTING DATE: JULY 22, 2010 TIME: 3:00 P.M.	McCormick Armstrong Company, Inc. Attn: Rob Narron 1501 E. Douglas Wichita, KS 67211 Ph: 316-206-1248 Fx: 888-264-1363	The Offset House Attn: Timothy Bird 89 Sand Hill Road Essex, VT 05451 Ph: 802-764-4013 Fx: 802-879-4865	Cummings Printing Co. Attn: Barry Fitzgerald 4 Peters Brook Drive PO Box 16495 Hookself, NH 03106 Ph: 603-625-6901 Fx: 603-623-5132	Amsterdam Printing Attn: Robert Brennan 428 Corinth Road Queensbury, NY 12804 Ph: 518-955-3024 Fx: 518-792-9353	Brigar Xpress Solutions Attn: Briana Graves 5 Sand Creek Road Albany, NY 12205 Ph: 518-438-7817 x444 Fx: 518-438-0224	Lane Press of Albany Attn: Robert Beach 11 Kairnes Street Albany, NY 12205 Ph: 518-438-7834 Fx: 518-438-3942	
DESCRIPTION OF ITEM	BID PRICE	BID PRICE	BID PRICE	BID PRICE	BID PRICE	BID PRICE	
WARREN CO. GROUP TOUR PLANNER	<i>44 Pages</i>	<i>44 Pages</i>	<i>44 Pages</i>	<i>44 Pages</i>	<i>44 Pages</i>	<i>44 Pages</i>	
QUANTITY	3,000	\$6,226.00	\$6,618.00	\$6,639.00	\$6,838.35	\$7,170.00	No Bid
	3,500	\$6,441.00	\$6,885.00	\$6,971.00	\$7,030.35	\$7,470.00	No Bid
	4,000	\$6,670.00	\$7,143.00	\$7,302.00	\$7,222.35	\$7,780.00	No Bid
	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>	<i>48 Pages</i>
	3,000	\$6,078.00	\$6,589.00	\$6,691.00	\$7,762.05	\$7,040.00	No Bid
	3,500	\$6,292.00	\$6,857.00	\$7,037.00	\$7,954.05	\$7,365.00	No Bid
	4,000	\$6,517.00	\$7,117.00	\$7,383.00	\$8,146.05	\$7,680.00	No Bid
	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>	<i>52 Pages</i>
	3,000	\$7,248.00	\$7,817.00	\$7,435.00	\$8,685.76	\$7,960.00	No Bid
	3,500	\$7,480.00	\$8,110.00	\$7,814.00	\$8,877.76	\$8,300.00	No Bid
	4,000	\$7,723.00	\$8,394.00	\$8,193.00	\$9,069.76	\$8,650.00	No Bid
SAMPLES INCLUDED & LABELED?	Yes	Yes	Yes	Yes	Yes	Yes	No Bid
COMMENTS:							

RESOLUTION REQUEST FORM NO. 3

Request for New Contract

DEPARTMENT NAME: Tourism

DATE: 7/28/10

(a) Is this a Result of a Bid or Request for Proposal? yes

(b) Purpose of Contract: Printing of 2010/2011 Winter Brochure
60,000 copies

(c) Name of Contractor: Benchmark Printing, Inc.

(d) Address of Contractor: 1890 Maxon Rd. Ext. Schenectady, NY 12308

(e) Contractor's Contact Person and Telephone Number: _____
Carl Roser (518) 393-1361

(f) Has or will the Contract be provided, if so, please attach: no

(g) Commencement Date of Contract: 9/1/10

(h) Termination Date of Contract: 9/30/10

(i) Payment Provisions: i) lump sum amount \$3,814.00

ii) hourly rate amount N/A

iii) Total amount not to exceed \$3,814.00

iv) how will payments be made (i.e. monthly, quarterly,
upon completion of the project etc. _____

upon completion of project

(j) Where are the Funds for this Contract ? List Budget Code, (with title), Object
Code (with title), and Amount: OR Capital Project OR Capital Reserve Project
Number, and Title, and Amount: A.6417 470 (contract) \$3,814.00

WARREN COUNTY PURCHASING

WRITTEN/FAX PROPOSAL SUMMARY
PLEASE SUMMARIZE ACQUIRED WRITTEN PROPOSALS ON THIS FORM
 (Purchasing Department MAY request back-up at any time.)
PUBLIC WORKS \$2,001.00 - \$7,000.00
PUBLIC WORKS \$7,001.00 - \$13,000.00

Department	Tourism	Date	7/22/10	11:00 AM
Item:	2010/2011 WINTER BROCHURE			

Please print or type and submit with Purchase Order.
Public Works: Remember to include prevailing wage rates wherever applicable.

Vendor Name, Vendor rep, Phone #, City INSURANCE?	# Days Price held? References? Available when?	Price?	Any Other Costs? Equipment? Warranty?		
Vendor # 1 Benchmark Printing, Inc. 1890 Maxon Rd. Ext. Schenectady, NY 12308 Attn: Carl Roser 518-393-1361	sample	<u>50,000</u>	<u>55,000</u>	<u>60,000</u>	
Vendor #2 Brigar Xpress 5 Sand Creek Rd. Albany, NY 12205 Attn: Jack Casson 518-438-7817	sample	<u>50,000</u>	<u>55,000</u>	<u>60,000</u>	
Vendor #3 Catamount Color PO Box 8329 Essex, VT 05451-8329 Attn: Tim Bird fax 802-879-4865 802-878-4440	sample	<u>50,000</u>	<u>55,000</u>	<u>60,000</u>	
Vendor # 4 Fort Orange Press 11 Sand Creek Road Albany, NY 12205 Attn: Joseph Benoit 518-489-3233	no bid	<u>50,000</u>	<u>55,000</u>	<u>60,000</u>	
Vendor #5 Fry Communications, Inc. 800 West Church Road Mechanicsburg, PA 17055 Attn: John Smith 518-365-6170	no bid	<u>50,000</u>	<u>55,000</u>	<u>60,000</u>	
Vendor #6 Kenyon Press 1 Kenyon Press Drive Sherburne, NY 13460 Attn: Paul DeMarco 607-674-9066 x245	sample	<u>50,000</u>	<u>55,000</u>	<u>60,000</u>	
Vendor #7 Vanguard Printing, LLC 17 Hall Woods Road Ithaca, NY 14850 Attn: Thomas Birch 607-330-7148	sample	<u>50,000</u>	<u>55,000</u>	<u>60,000</u>	

<p>Vendor #8 Velocity Print Solutions 705 Corporations Park Scotia, NY 12302</p> <p>518-365-5912</p>	<p>sample</p>	<p><u>50,000</u></p> <p>5425.96</p>	<p><u>55,000</u></p> <p>5807.37</p>	<p><u>60,000</u></p> <p>6191.51</p>
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REQUEST FOR WRITTEN QUOTATION

THIS IS AN INQUIRY, NOT AN ORDER. PLEASE QUOTE PROMPTLY

TO: (VENDOR/address)

FROM: WARREN COUNTY

(Dept address)

Benchmark Printing, Inc.
Attn: Carl Roser
1890 Maxon Rd. Ext.
Schenectady, NY 12308

Warren County Tourism
1340 STATE ROUTE 9
LAKE GEORGE NY 12845

DEPARTMENT

Tourism

PLEASE QUOTE US PRICES ON ITEMS LISTED BELOW. NOTE DELIVERY REQUIREMENTS AND STATE FIRM DATE.

DATE: 7/2/10

REPLY DUE DATE: 7/22/10
11:00 am

DELIVERY REQUIRED BY: 9/20/10

ADDRESS REPLY TO THE ATTENTION OF: "Winter Bid enclosed"

Specifications for the following:

WINTER BROCHURE 2010-2011

Qty: 50,000 55,000 60,000
Stock: 60# gloss text. Must supply paper sample with price proposal.
Size: 25 7/8" X 11", finished size 6.5" X 11" - 8 page stringer, double gate fold.
Ink: 4-color, 2 sides, bleed

Job provided to printer on disc with color print out and fold sample.

**Printer to shrink-wrap brochures in quantities of 50.
Bulk in small cartons, not to exceed 20 lbs. per carton.**

Cartons labeled with quantity of contents. Price to include all delivery charges. No upcharges/overages permitted. Discs, proofs, etc. are property of Warren County and must be returned at completion of project and prior to payment of printer. One, color matchprint (or similar color proofing system produced by printer) of entire piece to be furnished to Warren County Tourism Dept: 5 business days after receipt of disc or upload to ftp site. All finished brochures to be delivered to Warren County Tourism Dept., contact Sue Tucker 518-761-6366, no later than September 24, 2010. Must provide 2-day notice of delivery time and date by telephone. \$250.00/business day penalty beyond delivery deadline. Project ready for printer September 7, 2010.

INDICATE "PRINTING BID ENCLOSED" ON ENVELOPE WHEN SUBMITTING PROPOSAL. NO FAXES, ORIGINAL SIGNATURE AND PAPER SAMPLE MUST BE PROVIDED. BID DUE 7/22/10, 11:00 AM.

Quotation to include delivery

SEE QUOTE ATTACHED

VENDOR PLEASE COMPLETE THIS INFORMATION:

DATE DELIVERY PROMISED: AS SPECIFIED

F.O.B. POINT:

TERMS: 30 DAYS

DATE OF QUOTATION: 7/22/10

Carl J Roser

SIGNATURE

REQUEST FOR WRITTEN QUOTATION

THIS IS AN INQUIRY, NOT AN ORDER. PLEASE QUOTE PROMPTLY

TO: (VENDOR/address)

FROM: WARREN COUNTY

(Dept address)

[]
[]
[]

Warren County Tourism
1340 STATE Route 9
Lake George NY 12845

DEPARTMENT Tourism

PLEASE QUOTE US PRICES ON ITEMS LISTED BELOW. NOTE DELIVERY REQUIREMENTS AND STATE FIRM DATE.

DATE: 7/2/10

REPLY DUE DATE: 7/22/10
11:00 am

DELIVERY REQUIRED BY: 9/20/10

ADDRESS REPLY TO THE ATTENTION OF: "Winter Bid enclosed"

Specifications for the following:

WINTER BROCHURE 2010-2011

- Qty: 50,000 55,000 60,000.
- Stock: 60# gloss text. **Must supply paper sample with price proposal.**
- Size: 25 7/8" X 11", finished size 6.5" X 11" - 8 page stringer, double gate fold.
- Ink: 4-color, 2 sides, bleed

Job provided to printer on disc with color print out and fold sample.

**Printer to shrink-wrap brochures in quantities of 50.
Bulk in small cartons, not to exceed 20 lbs. per carton.**

Cartons labeled with quantity of contents. Price to include all delivery charges. No upcharges/overages permitted. Discs, proofs, etc. are property of Warren County and must be returned at completion of project and prior to payment of printer. One, color matchprint (or similar color proofing system produced by printer) of entire piece to be furnished to Warren County Tourism Dept: 5 business days after receipt of disc or upload to ftp site. All finished brochures to be delivered to Warren County Tourism Dept., **contact Sue Tucker 518-761-6366**, no later than September 24, 2010. Must provide 2-day notice of delivery time and date by telephone. \$250.00/business day penalty beyond delivery deadline. Project ready for printer September 7, 2010.

INDICATE "PRINTING BID ENCLOSED" ON ENVELOPE WHEN SUBMITTING PROPOSAL. NO FAXES, ORIGINAL SIGNATURE AND PAPER SAMPLE MUST BE PROVIDED. BID DUE 7/22/10, 11:00 AM.

Quotation to include delivery

VENDOR PLEASE COMPLETE THIS INFORMATION:

DATE DELIVERY PROMISED:

F.O.B. POINT:

TERMS:

DATE OF QUOTATION:

SIGNATURE

Mayor Blais reminded the Committee that the County had partnered with the Village of Lake George in the operation of the Visitor's Center since its opening approximately three years ago. He said that a room had been created within the Center to promote each Town in Warren County and included a large advertising space for the Warren County Tourism Department. Mayor Blais said that the Visitor's Center had been very successful and over the past year had attracted more than 112,000 visitors seeking assistance and over 350,000 visitors traveling through the Center to reach the adjoining restrooms; he added that over 125,000 brochures had been distributed from the Visitor's Center. He apprised that the County had contributed \$25,000 annually over the past three years towards the operation of the Visitor's Center, portion of which was used to make payment on the bond that was encumbered to construct the Center and the rest to defray maintenance and operational expenses such as utility costs. Mayor Blais concluded that the County offered funding on a year-to-year basis, rather than offering a multi-year contract, and it was his hope that they would renew the annual contract for 2010.

When questioned on the matter, Mayor Blais apprised that a 10-year bond had been secured to construct the Visitor's Center. He noted that the Center was staffed by members of the Lake George Regional Chamber of Commerce (LGRCC), who were very knowledgeable of the entire region. Mayor Blais added that markers were placed on the Adirondack Northway during the prior year designating the site as an official Visitor's Center for New York State and in 2010 they intended to construct a three-sided kiosk on the exterior of the building with the assistance of the Lakes to Locks program, which would allow two sides to show the history of the area, and a third side which would include a bulletin board type space allowing for any community within Warren County to advertise special events.

The issue before the Committee, Mr. Kenny stated, was whether or not to continue funding for the Visitor's Center and at what level. He noted that the funding had not been included in the 2010 Budget and any funds attributed would come from the Tourism Promotion portion of the budget. When questioned on the matter, Mr. Kenny advised that Special Event funding could not be used to support the Center as per the direction of the County Attorney's Office. Mr. Merlino said that although he supported the operation of the Visitor's Center, it was a very difficult budget year for the County and he suggested that the County provide half of the funding given in prior years.

Mr. Goodspeed asked what portions of the budget could be adjusted to allow for this unbudgeted expenditure, and Kate Johnson, Tourism Director, replied that she was unsure where the funds would come from and could not provide an answer without further research. She noted that the \$25,000 previously budgeted for the Visitor's Center had been transferred within the budget to cover the costs of the renewal of the Special Events Coordinator contract for 2010. Mr. Kenny interjected that there were only two areas that could be reduced and those were staffing or media promotion. Mr. Bentley questioned how the contract was funded in 2009 and Ms. Johnson replied that this had previously been a budgeted item; however, she said, it had not been included in the 2010 Budget as the request for funding was received well after the budget process. Mayor Blais stated that he understood the financial situation the County faced and assured the Committee that regardless of the amount of funding received, the Visitor's Center would continue to promote all areas of Warren County as it always had.

Subsequent to further discussion, motion was made by Mr. Merlino, seconded by Mr. Tessier and carried unanimously to provide \$12,500 in funding to the Village of Lake George for support of the Visitor's Center for 2010 and the necessary resolution was authorized for the December 18th Board meeting. *A copy of the request is on file with the minutes.*

Continuing, Mr. Kenny addressed Agenda Item 5 which pertained to discussion on a proposal from McGillivray Consulting Group to develop a theater on the Gaslight Village property. He noted that Chairman Monroe had been



VILLAGE OF LAKE GEORGE, NEW YORK

P.O. BOX 791
12845

ROBERT M. BLAIS
Mayor

DARLENE V. GUNTHER
Clerk-Treasurer



TRUSTEES
John Earl
Ray Perry
John Root
Joseph Mastrodomenico, Jr.
ENFORCEMENT OFFICER
Douglas Frost
518-668-5771
Fax: 518-668-3735
E-mail: lgville@nycap.rr.com

RECEIVED JUL 22 2010

May 27, 2010

William Kenny, Chairman
Warren County Occupancy Tax Committee
93 Fourth Street
Glens Falls, NY 12801

RE: Lake George Visitor Center

Dear Supervisor Kenny:

You may recall last year I submitted late as I did not realize the funding came from County Occupancy Tax.

I am enclosing a request this year in the amount previously approved to support our Visitor Center. (SEE #21 - REQUESTING \$25,000)

Warren County has one room, displays and kiosk devoted to advertising each town and the City of Glens Falls. Each community has a rack for distribution of their brochures as well.

Warren County tourism has a display on one wall and a continuous DVD shows the events held throughout the county on a flat screen.

The Information Center is staffed full-time May to October and logs the number of inquiries annually in excess of 110,000. This year special parking for tour buses was added for in the spring and fall.

The Visitor Center was constructed in 2006 at a cost of \$1.4M, half of which was covered by a grant. The County support, on behalf of all towns and the City of Glens Falls, is greatly appreciated to cover our operating costs.

The Visitor Center clearly demonstrates the wide variety of activities and attractions in the County and thus encourages tourists to spend more time in our area or return again, thus increasing our potential for Occupancy and Sales tax revenues.

Thank you again for your consideration to this proposal.

Sincerely,

Robert M. Blais
Mayor

Enc.
RMB/das

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. Please set forth your complete corporate, association or group name.

LAKE GEORGE VILLAGE

2. Is the above name the only name you conduct business or fund raising under?

Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

INCORPORATED IN 1901

4. Please set forth your organization's principal business address.

P.O. Box 791

20 000 Ross Road, LAKE GEORGE, N.Y.

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees or other questions).

MAYOR Robert M. BURIS

(518) 668-5771 Ext. 1

II. EVENT BACKGROUND INFORMATION

6. Please set forth the name of the event for which you wish to contract with Warren County.

LAKE GEORGE VISITOR CENTER

7. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

OPEN 7 DAYS MAY 1 - OCT. 31, WEEKENDS NOV - APRIL

8. Please set forth the planned location of your event.

COR. BEACH ROAD + CANADA STREET

9. Please provide a general description of your event i.e. the nature and type of event and why it is held.

VISITOR CENTER - CULTURAL + HISTORICAL DISPLAYS,
TWO DVD'S OF EVENTS, ALL WARREN COUNTY TOWN
PHOTOS + BROCHURES, W. C. TOURISM DISPLAY + BROCHURES

10. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

N/A

11. Please set forth the number of attendees projected to attend the event.

300-350,000 ANNUALLY - NO FEE

12. Please state whether this is a one-time event in Warren County or whether you plan future events.

CONTINUING

(Continued on next page)

II. EVENT BACKGROUND INFORMATION (continued)

13. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated. If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day; together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

• 112,000 ACTUAL COUNT OF TOURIST INQUIRIES
AT COONCE

14. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

OUR VISITOR CENTER IS AN OFFICIAL INTERSTATE
HIGHWAY INFO CENTER, SIGNAGE ON ALL MAJOR
ROUTES LEADING TO LAKE GEORGE

III. EVENT FINANCING INFORMATION

15. Please set forth the total cost anticipated to be borne by your organization as sponsor for the event.

SEE ATTACHED MAINTENANCE BUDGET

III. EVENT FINANCING INFORMATION (Continued)

16. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

COUNTY ORIGINAL CONTRIBUTION 25,000

2009-2010 = \$12,500 LATE SUBMISSION

17. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

N/A

18. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

OTHER GROUPS PAY ANNUAL FEE TOWARDS

CONSTRUCTION BOND RELATED TO THEIR DISPLAY

19. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

(SEE ATTACHED)

20. Please attach your proposed budget for the event, showing anticipated income and expenditures.

21. Please set forth the contract amount you propose to be paid by the County toward the event.

\$ 25,000.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

22. Please set forth whether you are requesting payment:
A. _____ (For events of 2 or more consecutive days)
B. _____ (For events only over long periods of time)
(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (I) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

23. Organization must agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all promotional and marketing material produced and paid for through Occupancy Tax and distributed for the event or if use is limited to certain promotional material, please describe where and when the logo will be used.

(Continued on next page)

IV. WARREN COUNTY AGREEMENT INFORMATION (Continued)

24. Please state whether you have read the standard form County Tourist and Development Agreement and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Robert M. Bevis
TYPE OR PRINT NAME


SIGNATURE

MAYOR
TITLE

7-15-10
DATE

VISITOR CENTER EXPENSES	2009-2010		
Heat & Lights Visitor Center			
PERIOD	ELECTRIC	GAS	TOTAL
2009/2010			
TOTAL	\$6,082.82	\$4,563.18	\$10,646.00
Restroom Supplies - 2009	COST EACH	TOTAL	
70 cases toilet paper	\$21.75	\$1,522.50	
4 cases tri-fold towels	\$13.40	\$53.60	
2 cases Toilet Cleaner (non-acid)	\$21.40	\$42.80	
14 cases liquid hand soap	\$19.90	\$278.60	
2 cases Windex	\$41.10	\$82.20	
2 cases urinal blocks	\$5.66	\$11.32	
3 cases Disposable gloves	\$23.95	\$71.85	
2 cases Drano	\$58.50	\$107.10	
20 White roll towels	\$17.27	\$345.40	
2 cases Mop heads	\$26.64	\$53.28	
Corn brooms		\$25.00	
TOTAL SUPPLIES		\$2,593.65	
DEBT SERVICE PAYMENT			
paid 4/08/10 Voucher#101684	\$ 40,000.00	principal	
paid 4/08/10 Voucher#101684	\$ 23,100.00	interest	
paid 10/8/2009 voucher#100735	\$ 23,100.00	interest	
TOTAL DEBT SERVICE	\$ 86,200.00		
PLUS LABOR EXPENSES			
Peter Trotta-Janitor/Supervisor	\$ 12,901.97		
50% cost Restroom Attendants	\$ 15,502.83		
	\$ 28,404.80		
TOTAL EXPENDITURES	\$ 127,844.45		

Tab 3 - Multi-Seg-Occ

Currency: USD - US Dollar

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County of Warren

For the Week of Sunday, June 28, 2009

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Essex County, NY	46.1	56.1	62.1	52.9	56.6	54.8	80.3	88.1	84.2	63.2	-24.9	-11.4	5.5	-7.0	-15.7	-11.0	-11.2	3.5	-4.1	-8.5
Saratoga County, NY	66.1	56.7	52.9	37.6	42.1	51.1	65.5	69.8	67.7	55.8	9.0	4.5	-2.4	-8.3	-11.5	-0.6	-15.7	-14.7	-15.2	-6.4
Dauphin County, PA	73.7	77.0	68.7	66.4	63.1	69.8	82.3	81.5	81.9	73.2	6.1	-1.0	-5.5	11.5	0.9	2.0	-1.9	8.9	3.2	2.4
Chittenden County, VT	55.1	62.4	63.8	56.0	54.7	58.4	80.6	75.7	78.2	64.0	-18.9	-15.7	-9.7	-8.1	-22.1	-15.0	-1.4	-5.5	-3.4	-11.3
Barnstable County, MA	53.2	53.7	54.6	50.7	54.9	53.4	74.5	76.8	75.7	59.8	-6.7	-16.8	-11.1	-14.4	-18.1	-13.6	-8.9	-4.8	-6.8	-11.3
York County, ME	44.7	52.5	51.4	48.6	43.7	48.2	60.9	60.5	60.7	51.8	-26.8	-13.7	-9.0	-2.4	-11.8	-13.3	-10.1	-10.5	-10.3	-12.3
Rockingham County, NH	54.3	47.8	50.8	48.7	46.4	49.6	63.8	67.1	65.4	54.1	-17.6	-15.8	-10.8	-8.7	-13.4	-13.4	-6.3	1.6	-2.4	-9.9
Atlantic County, NJ	57.8	50.9	40.3	41.7	68.4	51.8	94.1	96.1	95.1	64.2	3.6	15.1	-8.5	-7.8	-25.5	-8.1	-5.0	2.9	-1.1	-5.5
New London County, CT	68.9	69.3	63.5	56.3	58.8	63.4	86.7	86.5	86.6	70.0	13.2	18.8	11.4	4.4	-24.1	3.0	-8.2	-9.9	-9.1	-1.6
Volusia County, FL	48.8	44.4	46.3	55.5	67.9	52.6	90.9	95.1	93.0	64.1	9.2	-5.6	-5.8	-11.0	-8.5	-5.3	-0.4	4.0	1.8	-2.4
Warren County, NY	46.4	53.1	54.7	48.6	54.7	51.5	81.5	87.1	84.3	60.9	-24.1	-18.7	-11.4	-15.9	-23.2	-18.8	-12.7	-4.1	-8.5	-15.0

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Essex County, NY	38.8	49.3	55.1	56.9	58.0	51.6	72.1	81.6	76.8	58.8	-5.2	-9.4	-7.7	-3.3	-9.0	-7.0	-7.8	-1.3	-4.5	-6.1
Saratoga County, NY	42.3	55.7	58.5	58.7	57.9	54.6	74.3	80.6	77.4	61.1	-10.1	-8.2	-16.9	-12.2	-8.5	-11.4	-5.9	-7.2	-6.6	-9.8
Dauphin County, PA	53.3	67.9	70.3	68.6	64.8	65.0	75.3	81.2	78.2	68.8	-4.9	-11.6	-13.2	-11.9	-14.7	-11.6	-14.6	-8.2	-11.4	-11.6
Chittenden County, VT	50.9	66.2	69.4	69.5	68.4	64.9	88.0	86.7	87.3	71.3	-14.8	-8.6	-11.0	-10.4	-11.4	-11.1	2.5	-3.9	-0.8	-7.7
Barnstable County, MA	44.5	52.7	55.7	57.1	59.6	53.9	71.8	80.6	76.2	60.3	-6.2	-14.2	-14.2	-14.6	-11.1	-12.4	-6.6	-2.0	-4.2	-9.6
York County, ME	37.5	50.2	55.0	53.7	48.7	49.0	57.5	62.4	59.9	52.1	-17.8	-14.5	-11.6	-12.5	-21.9	-15.6	-20.7	-16.1	-18.4	-16.5
Rockingham County, NH	42.3	49.5	54.9	56.0	53.2	51.2	65.8	74.8	70.3	56.6	-18.4	-23.2	-21.0	-21.4	-20.7	-21.1	-11.0	-4.9	-7.9	-16.8
Atlantic County, NJ	36.2	43.8	43.8	40.9	48.7	42.7	81.3	91.1	86.2	55.1	-32.9	-18.2	-18.7	-22.1	-25.7	-23.7	-4.4	-3.3	-3.8	-16.0
New London County, CT	47.5	59.0	63.4	62.6	58.0	58.1	74.7	86.9	80.8	64.6	-12.0	-15.0	-13.7	-12.8	-21.0	-15.1	-10.3	-5.5	-7.8	-12.6
Volusia County, FL	48.0	49.1	49.2	58.2	63.0	53.5	76.1	77.0	76.5	60.1	-0.2	-0.3	-9.7	2.4	2.0	-1.1	4.5	2.9	3.7	0.6
Warren County, NY	35.1	47.1	50.6	53.6	54.5	48.2	71.4	79.7	75.6	56.0	-17.2	-17.1	-17.5	-16.3	-23.5	-18.5	-15.9	-7.7	-11.8	-16.1

A blank row indicates insufficient data.

Source 2009 Smith Travel Research, Inc.

Tab 3 - Multi-Seg-Occ

County of Warren
For the Week of Sunday, July 05, 2009

Currency: USD - US Dollar

Currency: USD - US Dollar

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Essex County, NY	46.0	47.3	53.9	60.8	62.5	54.1	68.3	77.6	73.0	59.5	8.6	-15.8	-12.3	-7.7	-10.6	-8.5	-7.9	-6.0	-6.9	-8.0
Saratoga County, NY	30.6	42.8	54.8	65.2	60.1	50.7	71.3	85.6	78.5	58.6	-28.8	-27.9	-22.0	-13.4	-12.3	-19.9	-2.0	-2.3	-2.2	-13.9
Dauphin County, PA	43.8	61.9	68.1	71.2	71.7	63.3	86.5	91.8	89.1	70.7	-13.5	-14.7	-13.9	-15.6	-19.4	-15.7	4.6	6.1	5.4	-9.2
Chittenden County, VT	58.0	69.8	74.6	79.2	80.2	72.3	80.2	91.0	85.6	76.1	13.9	2.4	-0.2	0.0	2.5	3.0	-4.7	0.7	-1.9	1.4
Barnstable County, MA	49.1	51.0	56.4	57.6	59.0	54.6	72.4	80.9	76.7	60.9	-5.3	-15.8	-14.6	-11.3	-21.9	-14.4	-7.8	-10.4	-9.2	-12.6
York County, ME	39.8	50.6	62.4	61.6	60.8	55.0	65.3	70.2	67.8	58.7	4.9	-0.6	4.1	1.1	2.5	2.3	-9.5	-10.3	-9.9	-2.1
Rockingham County, NH	36.8	48.2	54.3	56.9	53.5	49.9	64.2	71.5	67.8	55.1	-10.5	-19.4	-17.8	-15.8	-14.4	-15.9	-5.3	-2.5	-3.9	-12.0
Atlantic County, NJ	46.4	41.5	42.5	44.1	44.4	43.8	76.0	88.2	82.1	54.7	-16.4	-30.7	-30.8	-29.2	-26.6	-26.9	-11.4	-9.9	-10.6	-20.7
New London County, CT	40.4	50.6	60.6	67.7	67.8	57.4	81.7	91.7	86.7	65.8	-11.8	-21.9	-20.3	-14.7	-13.3	-16.6	5.2	-3.5	0.4	-10.9
Volusia County, FL	41.2	43.0	45.6	51.9	52.7	46.9	65.0	72.1	68.5	53.1	1.4	-21.8	-20.8	-18.0	-19.8	-16.9	-3.4	1.4	-0.9	-11.7
Warren County, NY	44.3	52.8	59.8	60.0	63.0	56.0	71.2	82.7	77.0	62.0	-8.1	-15.9	-14.0	-12.3	-15.5	-13.5	-10.2	-3.6	-6.8	-11.2

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Essex County, NY	42.7	50.5	56.6	57.0	59.5	53.3	73.1	80.6	76.8	60.0	-2.8	-11.4	-7.9	-6.0	-9.4	-7.7	-7.7	-3.8	-5.7	-7.0
Saratoga County, NY	38.5	50.7	57.1	58.3	56.3	52.2	70.5	79.3	74.9	58.7	-17.9	-14.0	-15.7	-13.2	-13.4	-14.7	-14.4	-11.6	-13.0	-14.1
Dauphin County, PA	53.5	70.3	72.0	71.4	68.6	67.1	82.7	87.3	85.0	72.3	-7.4	-8.9	-11.6	-11.5	-15.6	-11.3	-5.9	-0.1	-3.0	-8.6
Chittenden County, VT	52.8	67.0	70.3	70.5	69.9	66.1	84.6	89.2	86.9	72.0	-11.5	-9.8	-9.2	-9.7	-11.9	-10.4	-0.7	0.3	-0.2	-7.1
Barnstable County, MA	47.6	54.1	57.1	58.4	61.2	55.7	72.5	80.2	76.4	61.6	-5.4	-15.1	-15.0	-13.9	-13.9	-13.0	-7.8	-6.5	-7.1	-11.0
York County, ME	38.3	51.0	57.3	56.2	52.1	51.0	61.4	66.3	63.8	54.6	-15.5	-11.4	-8.1	-9.2	-18.3	-12.4	-16.1	-13.7	-14.8	-13.2
Rockingham County, NH	42.8	49.9	55.5	57.2	54.4	52.0	67.2	75.5	71.4	57.5	-14.5	-20.9	-18.3	-17.4	-17.9	-18.0	-8.6	-4.4	-6.4	-14.2
Atlantic County, NJ	40.9	44.2	43.4	43.2	50.7	44.5	84.0	91.3	87.7	56.8	-22.7	-21.6	-25.3	-24.1	-27.5	-24.4	-6.1	-5.4	-5.7	-17.2
New London County, CT	49.3	58.9	63.6	63.8	62.8	59.7	78.9	89.9	84.4	66.8	-5.2	-7.3	-9.1	-8.1	-17.4	-9.8	-5.3	-4.8	-5.0	-8.2
Volusia County, FL	46.1	47.5	50.5	56.2	59.4	51.9	73.0	77.0	75.0	58.5	1.6	-9.0	-8.9	-5.4	-7.9	-6.2	-0.8	2.1	0.7	-3.8
Warren County, NY	39.2	49.8	55.1	54.5	56.7	51.1	74.3	82.6	78.4	58.9	-13.9	-16.2	-12.8	-13.6	-19.5	-15.3	-12.5	-7.4	-9.9	-13.3

A blank row indicates insufficient data.

Source 2009 Smith Travel Research, Inc.

Tab 3 - Multi-Seg-Occ

County of Warren

For the Week of June 27, 2010 to July 03, 2010

Currency: USD - US Dollar

Currency: USD - US Dollar

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Essex County, NY	45.0	59.9	64.6	61.7	69.5	60.1	83.8	94.4	89.1	68.4	-3.4	7.4	4.3	17.5	21.7	9.8	3.9	7.2	5.6	8.2
Saratoga County, NY	63.7	67.7	71.3	63.7	50.8	63.5	65.2	85.7	75.4	66.9	-3.6	19.7	34.6	69.6	19.3	24.0	-3.4	19.7	8.5	18.6
Dauphin County, PA	74.3	84.4	79.9	71.7	62.1	74.5	63.6	83.6	73.6	74.2	0.6	9.2	15.9	7.3	-1.2	6.5	-22.2	4.3	-9.1	1.6
Chittenden County, VT	60.0	68.3	71.8	64.0	59.7	64.7	71.5	91.6	81.6	69.5	8.7	9.1	12.3	15.3	9.0	10.9	-11.5	20.6	4.0	8.5
Barnstable County, MA	54.6	57.6	59.0	56.0	56.6	56.8	73.1	88.8	80.9	63.7	3.5	8.7	10.2	11.8	4.6	7.7	-2.7	14.8	6.2	7.2
York County, ME	49.2	60.8	64.6	59.7	51.4	57.2	60.5	74.7	67.6	60.1	10.6	16.2	25.9	20.2	17.8	18.3	-1.3	23.2	10.9	15.8
Rockingham County, NH	58.7	60.2	62.7	60.1	53.8	59.1	64.8	80.7	72.8	63.0	7.8	26.4	24.1	24.4	16.7	19.6	2.6	21.6	12.3	17.1
Atlantic County, NJ	44.3	38.7	37.2	37.4	44.8	40.5	81.1	95.4	88.2	54.1	-21.6	-16.3	5.0	-2.0	-34.5	-17.3	-14.2	-1.4	-7.7	-13.1
New London County, CT	61.1	69.4	65.5	60.1	55.7	62.4	74.1	96.2	85.2	68.9	-11.3	0.2	3.1	6.9	-5.7	-1.6	-13.9	11.3	-1.3	-1.5
Volusia County, FL	43.9	42.2	49.6	58.7	68.1	52.5	88.5	95.4	91.9	63.8	-9.2	-3.6	8.0	6.5	1.0	0.8	-2.3	0.8	-0.7	0.2
Warren County, NY	47.3	59.8	65.6	59.5	59.1	58.2	78.2	95.6	86.9	66.4	0.6	13.3	20.8	24.1	7.5	13.3	-4.3	9.9	3.0	9.2

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Essex County, NY	43.5	56.7	63.9	66.4	69.3	60.0	78.5	87.5	83.0	66.5	11.8	15.9	16.3	17.6	19.3	16.5	8.7	7.2	7.9	13.3
Saratoga County, NY	57.6	65.6	73.8	75.7	70.2	68.6	74.6	90.2	82.4	72.5	36.1	17.8	26.1	28.7	20.9	25.4	-0.3	11.2	5.7	18.3
Dauphin County, PA	55.0	74.9	77.6	73.5	67.6	69.7	74.8	86.0	80.4	72.8	3.0	10.1	10.2	6.9	4.5	7.2	-0.6	6.3	3.0	5.8
Chittenden County, VT	50.6	66.8	73.9	75.1	75.5	68.4	84.1	91.9	88.0	74.0	-0.8	0.6	6.1	8.0	10.0	5.1	-4.9	5.2	0.1	3.4
Barnstable County, MA	44.7	55.5	59.6	59.2	57.9	55.4	69.3	82.9	76.1	61.3	1.8	6.1	8.7	4.0	-2.9	3.5	-3.3	3.2	0.1	2.3
York County, ME	40.7	54.6	59.3	58.2	54.2	53.4	63.3	72.3	67.8	57.5	9.0	9.1	9.0	8.1	11.5	9.3	10.2	16.2	13.3	10.6
Rockingham County, NH	47.4	58.8	63.5	64.2	61.0	59.0	67.6	81.5	74.6	63.4	12.1	19.1	15.7	15.0	14.8	15.4	3.1	9.1	6.3	12.2
Atlantic County, NJ	36.2	45.4	46.9	38.7	45.0	42.4	78.7	92.9	85.8	54.8	7.8	10.7	16.9	6.3	-2.6	7.6	-2.8	2.4	0.0	4.0
New London County, CT	51.4	61.9	64.6	62.2	58.8	59.8	71.6	91.9	81.8	66.1	8.3	4.9	2.0	-0.5	1.4	2.9	-3.9	5.9	1.4	2.4
Volusia County, FL	45.9	48.3	52.3	54.9	57.6	51.8	74.3	77.5	75.9	58.7	-3.8	-0.9	5.0	-5.2	-8.1	-2.9	-2.1	1.0	-0.5	-2.1
Warren County, NY	39.6	53.6	60.4	63.1	64.2	56.2	78.6	87.9	83.3	63.9	12.2	15.1	20.3	19.4	17.9	17.4	9.7	10.4	10.1	14.5

A blank row indicates insufficient data.

Source 2010 SMITH TRAVEL RESEARCH, Inc.

Tab 3 - Multi-Seg-Occ

County of Warren

For the Week of July 04, 2010 to July 10, 2010

Currency: USD - US Dollar

Currency: USD - US Dollar

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Essex County, NY	79.7	49.7	62.4	78.2	80.8	70.2	78.2	85.1	81.7	73.5	72.9	4.8	15.1	28.6	29.5	29.5	14.0	9.5	11.6	23.2
Saratoga County, NY	58.1	30.8	46.4	57.8	65.2	51.7	85.6	92.2	88.9	62.3	90.0	-28.1	-15.5	-11.5	8.6	1.8	20.2	7.4	13.2	6.2
Dauphin County, PA	72.7	54.6	72.2	77.5	78.7	71.1	95.2	88.7	91.9	77.1	65.2	-12.3	5.4	8.2	9.2	11.7	9.7	-3.7	2.8	8.5
Chittenden County, VT	65.1	54.3	63.6	70.9	80.8	66.9	86.3	88.7	87.5	72.8	12.0	-22.5	-15.0	-10.8	0.3	-7.8	7.1	-3.0	1.7	-4.7
Barnstable County, MA	80.8	51.7	58.9	60.5	68.8	64.2	82.7	90.2	86.5	70.5	61.4	-0.2	4.5	5.0	17.8	16.9	13.9	11.3	12.5	15.3
York County, ME	60.6	43.2	58.3	58.7	56.8	55.5	68.2	78.3	73.2	60.6	51.1	-15.6	-6.5	-5.6	-6.4	0.4	4.4	11.0	7.8	2.9
Rockingham County, NH	70.7	46.9	60.8	66.5	62.3	61.4	74.5	83.2	78.8	66.4	91.9	-2.7	12.1	17.1	16.5	23.1	16.0	16.4	16.2	20.7
Atlantic County, NJ	94.8	45.3	53.1	56.9	57.5	61.5	88.2	92.6	90.4	69.8	119.0	26.8	40.9	45.9	41.7	56.7	16.5	7.1	11.5	36.3
New London County, CT	85.8	41.6	60.0	63.5	55.0	61.2	67.1	88.7	77.9	65.9	113.1	-17.8	-0.9	-6.1	-18.7	6.7	-17.9	-3.3	-10.2	0.4
Volusia County, FL	62.8	42.6	50.6	58.0	62.3	55.3	72.0	74.1	73.0	60.3	52.1	-0.3	12.0	13.0	19.1	18.7	11.8	3.6	7.5	14.5
Warren County, NY	80.0	49.8	64.9	72.4	74.4	68.3	76.6	84.4	80.5	71.8	81.1	-5.4	8.6	21.6	18.8	22.5	7.8	2.5	4.9	16.3

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Essex County, NY	53.6	54.7	63.0	68.9	72.0	62.4	79.2	87.0	83.1	68.3	25.0	8.5	11.2	21.3	20.7	17.2	7.7	7.6	7.7	13.7
Saratoga County, NY	57.9	54.7	66.6	71.4	66.2	63.4	74.6	91.7	83.2	69.0	50.2	7.8	16.5	22.3	17.5	21.3	5.7	15.3	10.8	17.5
Dauphin County, PA	63.1	72.1	79.4	76.3	73.5	72.9	83.2	90.0	86.6	76.8	17.7	2.1	9.9	6.5	6.7	8.1	0.2	3.1	1.7	6.0
Chittenden County, VT	56.1	64.6	72.3	73.9	76.1	68.6	86.7	93.7	90.2	74.8	5.3	-3.9	2.5	4.5	8.1	3.3	2.1	5.3	3.7	3.4
Barnstable County, MA	54.7	55.5	59.6	60.3	62.4	58.5	75.2	87.5	81.4	65.0	15.6	3.1	5.0	2.9	2.0	5.3	3.4	8.9	6.3	5.7
York County, ME	47.5	53.3	60.7	59.9	56.0	55.5	67.0	77.1	72.1	60.2	24.3	4.5	6.1	5.9	7.7	8.8	9.1	16.4	12.9	10.1
Rockingham County, NH	54.7	56.2	63.2	65.2	61.7	60.2	70.4	84.0	77.2	65.1	28.0	13.1	13.7	14.2	13.1	15.9	4.9	11.9	8.6	13.3
Atlantic County, NJ	52.0	46.5	49.1	44.5	51.7	48.8	83.1	93.2	88.1	60.0	36.0	15.9	25.3	15.2	8.3	19.6	-0.6	2.7	1.1	11.1
New London County, CT	61.7	59.2	65.0	64.6	60.4	62.2	73.2	90.9	82.1	67.9	25.1	0.6	2.3	1.3	-3.7	4.3	-7.2	1.4	-2.6	1.8
Volusia County, FL	50.7	46.6	51.8	57.2	61.0	53.5	74.9	77.1	76.0	59.9	10.3	-1.1	3.4	2.5	3.5	3.6	3.0	0.6	1.8	2.9
Warren County, NY	49.8	51.3	58.9	62.4	62.9	57.1	76.8	87.9	82.4	64.3	26.6	3.5	7.2	15.4	10.9	12.0	2.9	6.5	4.8	9.3

A blank row indicates insufficient data.

Source 2010 SMITH TRAVEL RESEARCH, Inc.

To: Warren County Tourism Committee
From: Tanya Brand, Group Tour Promoter
Re: Group Tour and Meeting/Convention Update
Date: July 2010

Group Tour:

- A total of 41 advertisers will be participating in the 2011 Group Tour Planner, 3 more than last year. New properties for this year include Copperfield Inn, 1000 Acres, Country Inn & Suites, Bons Ice Cream, Pizza Jerks, Adirondack Winery, Last of the Mohicans and Adirondack Extreme Adventure Course. The planner will be printed in full color this year and 3,500 copies will be delivered by October 31st, 2010.

Confirmed Events:

- Please be aware that Velo Quebec, the organization responsible for The Grand Tour has incorporated 2 smaller tours through our area in May and June that include rides through Lake George, Bolton Landing and Glens Falls. Both tours begin in Montreal and end in New York City.
- It has been confirmed as of last week that 1,700 riders are registered for Velo Quebec's Grand Tour, August 7-13th.
- A team of organizers from Velo Quebec will be arriving on Friday August 6th to prepare the ACC campus for the incoming riders. Buses will begin arriving from Montreal around noon on August 7th. Shuttles to the Lake George Village will run from 2-10pm. Cyclists will begin to depart the campus for the first day of the ride at approximately 7am on the morning of August 8th and it is expected that all cyclists will be on the road by 11am.
- Warren County Tourism representatives will be available to answer questions and distribute tourism materials at a concierge booth located in front of the camping village. (see attached campus map)
- An article appeared in the Post Star regarding the event and the need for volunteers for baggage valet service and unloading of bicycles. Queensbury Youth Baseball has committed to the unloading shift on Saturday 12-4pm. Sunday we are still in need of a group to load back on 6-1030am and also 5-10 bike unloaders for the early morning hours 4-7am on that day.
- Reached out to the Warren County Sheriff Dept. to confirm that they are aware of the event and its potential to act as a template for the 2011 Centurion Cycle Event proposed for June 2011. Although the Centurion is more competitive in nature and is expected to require rolling road closures, the number of participants in both events is similar and we must not overlook the opportunity to learn how one of these events is implemented and determine the impact of 1700 cyclists on our rural roads.

- Received a verbal commitment from Undersheriff Bob Swan to have intersection at Oneida Corners manned with a patrol car during morning hours.
- A final press release will be issued to local media this week to publicize routes and times riders will be on local roads in Queensbury day 1 and Hague, Horicon and Chester on day 2 and to encourage spectator participation along the routes. (attached)
- The Fire Association of New York State (FASNY) will be hosting The National Volunteer Fire Council's (NVFC) Fall Conference on June 25-October 1st of 2011. FASNY will be holding a Benefits Summit in conjunction with the NVFC Conference. The Fort William Henry Resort and Conference is proposed as the host hotel. Combined attendance for both events is estimated to be 300 attendees utilizing 650 room nights. The week long conference will include various seminars and workshops along with local activities such as a dinner cruise, local tour, and golf event. A meeting is scheduled with Tom McKinney and Barb McGuirk of the Lake George Vol. Fire Dept. and FASNY representatives to discuss how this office can assist with promotion, resources and occupancy tax funding.

Print Ads Placed:

- The area received editorial in Mid Atlantic Events Magazine for July/August Issue in a 2 page spread on New York State. The article covered *What's New* such as the Adirondack Folk School in Luzerne, *Teambuilding* options such as mountain bike riding for groups at Gore Mountain and stand up paddle boarding instruction at Lake George Kayak Company. With input from this office, the publication provided excellent coverage of the diverse meeting space, local attractions and events the area has to offer meeting attendees. The spread was coupled with a 1/6 vertical ad on the last page of the editorial section.
- Small Market Meetings Magazine: 2/3 Page in the September Issue
- Meetings East Magazine: 1/6 vertical in the September Issue
- Expo Magazine: 2/3 Page with matching advertorial in October Issue

Upcoming Shows:

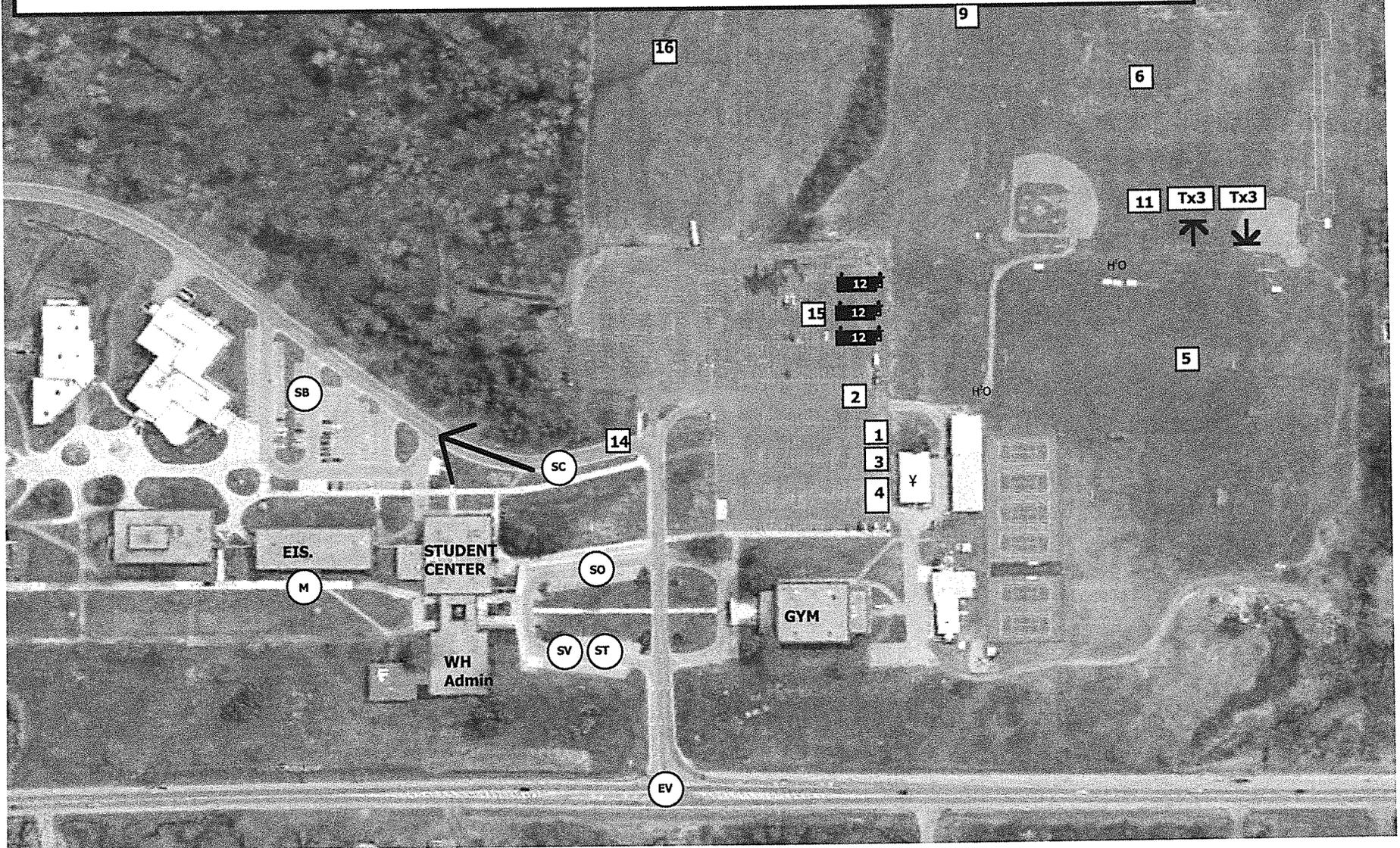
- Connect Marketplace to be held in Louisville, KY Aug. 12-14, 2010
- King Ward Travel Show to be held in Holyoke, MA Aug. 19, 2010
- Travel Expo New York to be held in Hunter, NY Aug. 31, 2010

AUGUST 7TH, 2010 Adirondack Community College

(640, Bay Road, Queensbury, NY 12804-1498)

ONSITE SERVICES

1. Information Booth	11. Water Point	SC Cyclists departure	☒ Waste container
2. Organization Headquarters	12. Luggage drop (AM)	EV Vehicules entrance on site	
3. Tourism Information Booth	14. Lake George Village Shuttles	M Physical Therapy Entrance	
4. Bike Repairs Booth	15. Bus Drop VQ (from Montreal)	SO Organization Parking	
5. Early Bird Camping	16. Bikes recuperation (AM only)	SV Visitors Parking	H'O Water outlet
6. Sleepyhead Camping		ST Caterer Parking	¥ Electricity outlet
9. Volunteers Camping		SB Luggage Trucks Parking	T Toilets
10. Transport Volunteers Camping			



For Immediate Release

For additional information or a detailed map of Le Grand Tour's route contact:

Tanya Brand, Group Tour & Event Promoter

Tel: 518-761-6575

The Adirondack Region Welcomes Le Grand Tour with 1,800 cyclists in August

Warren County, NY- The Warren County Tourism Department would like area residents to be prepared to welcome an impressive pack of 1800 Canadian bicycle aficionados to the area. Velo Quebec, a non-profit cycling organization, brings their popular cycling adventure, *Le Grand Tour* to the Adirondack Region August 7-13th, as part of a week long, organized, traveling vacation.

(<http://www.velo.qc.ca/english/index.php>) This year *Le Grand Tour* is offering cyclists a historic route following the footsteps of Samuel de Champlain along Lake George, Lake Champlain, the Adirondacks and the Richelieu River. The route will also feature substantial mileage along *The Lakes to Locks Passage*, a designated New York State Byway that brings to life the early nation building activities of the United States and Canada. Velo Quebec has chosen the SUNY Adirondack campus as the departure point for the non-competitive event. Buses loaded with participants and tractor trailers with accompanying luggage, bicycles and equipment will start arriving at the college the morning of August 7th. A man-made tent village will be erected where participants will camp out the night prior to their morning departure. Participants will be able to enjoy the area's natural beauty while patronizing the restaurants and attractions of Lake George Village on the evening of their arrival. A warm community welcome will include street entertainment, vendors, and music in Shepard Park. The following morning from approximately 7-11am, riders will depart at their own pace and cycle along Warren and Washington County residential streets and scenic roads that include Bay, Haviland, Rockwell Road and Routes 35, 36, 149, 17, and 22, before they head north to discover the various communities of Essex and Northern Warren County. Ticonderoga will be the location of the second cyclist village. Day 2 the cyclists will have the option to travel a loop through the towns of Hague, Horicon, Chester and Schroon to explore Routes 9N, 21, 8, 64 and 74. Traveling a pre-determined route of approximately 40-75 miles a day, pedaling roughly 500 miles in a week, they will eventually end their journey in Montreal on August 13th. One of the greatest advantages of hosting *Le Grand Tour* is the impact it will have on the Region both economically and promotionally. Tour organizers estimate that riders spend more than \$300,000 in the regions they travel through during the tour. The same study showed that 83% of participants intend to return to the regions they explored during their visit.

Tanya Brand, Group Tour & Event Promoter for Warren County Tourism Department, commented, "Velo Quebec's team has been a pleasure to work with and we are excited that they recognized the potential of our beautiful area for this exciting event. We are eager to show off the Adirondack Region as a fun, affordable vacation destination just a few hours drive from the Canadian border. I am confident this unique event will provide an incentive for them to return again and again with their friends and families."

Contact u

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HOME	ASSOCIATION	TRAVEL AGENCY	EVENTS	ACTIVE TRANSPORTATION	ROUTE VERTE
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- ↳ Cycling Clubs
- ↳ About us
- ↳ The press room
- ↳ Contact Us

↳ Press room:

Véronique Lavoie
 Press agent
 514-521-8356,
 ext. 358
 @ email

The press room - for immediate release

21/07/2010 • Grand Tour

1,800 cyclists. 662 km. 6 days. A Grand Tour.

>> by Vélo Québec Voyages

Montreal, July 21, 2010 – The 17th edition of the Grand Tour of Vélo Québec Voyages offers cyclists experience: a historic tour following in the footsteps of Champlain. From Glens Falls, New York Stat Hyacinthe, Quebec, participants will explore a brand-new route featuring Lake George, Lake Champl Adirondacks and the Richelieu River.

"In addition to enjoying the stunning views, the travellers will have the pleasure of riding on exceptic maintained roads and selecting from a variety of routes allowing them to cycle at their own pace and preferred level of difficulty," explains Joëlle Sévigny, Executive Director of Vélo Québec Événements Voyages. "Avid cyclists can choose to ride long distances and tackle some challenging climbs, while t can explore new regions with less demanding routes and studded with numerous tourist attractions. events of the trip, you can consult Le Déchaîné, the Grand Tour daily newspaper, and Travellers' Cor Tour blog."

THE GRAND TOUR IS...

A package bicycle touring event that takes place from August 8 to 13, 2010. Meals, lodging, en-supervision, mechanical support and baggage transportation are included.

An original concept and packages for all tastes: "Under the Stars", "Under the Covers" and "Gi Weekend".

An excursion allowing cyclists to pedal up to 662 km in 6 days, where the stages range from and everyone cycles at his own pace.

A unique group: 1,800 cyclists and 150 employees and volunteers.

A festive atmosphere day after day! A real vacation...

The Grand Tour is also a veritable village on wheels that is set up and dismantled at every sta is both the campground and start and finish point of each route. In the Village, cyclists also have ac services, including meals, sanitary facilities, a first aid station, a sports medicine therapist, massage mechanics booth and an Internet room. Activities are provided each day: bicycle touring workshops. performances at the Bistro and daily news thanks to *Le Déchaîné*, the daily Grand Tour newspaper.

GRAND TOUR SCEDULE

DAY 1 – Sunday, August 8 – Glens Falls to Ticonderoga

DAY 2 – Monday, August 9 – Loop around Ticonderoga

DAY 3 – Tuesday, August 10 – Tigonderoga to Bluff Point (Plattsburgh)

DAY 4 – Wednesday, August 11 – Loop around Bluff Point (Plattsburgh)

DAY 5 – Thursday, August 12 – Bluff Point (Plattsburgh) to Saint-Jean-sur-Richelieu

over
→

DAY 6 – Friday, August 13 – Saint-Jean-sur-Richelieu to Saint-Hyacinthe

The 17th edition of the Grand Tour is presented with the participation of Rona as associate sponsor. It is produced by Vélo Québec Événements and its travel agency, Vélo Québec Voyages. In addition to events, such as the Grand Tour, Velo Quebec Voyages offers more than sixty exclusive bicycle trips, designed by its team of travel professionals. Vélo Québec Voyages organizes trips for over 6,000 cyclists both in America and overseas! Find more at explorebybike.com

Vélo Québec Événements and Vélo Québec Voyages form a non-profit corporation that is a division which also includes Vélo Québec Association and Vélo Québec Éditions.

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SOURCE

Vélo Québec Voyages

CONTACT

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gbeauvais@velo.qc.ca

Media : for further information, please contact Véronique Lavoie, Public Relations Director.

Vélo Québec

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Telephone: 514 521-8356, ext. 358
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e-mail



DAY 6 – Friday, August 13 – Saint-Jean-sur-Richelieu to Saint-Hyacinthe

The 17th edition of the Grand Tour is presented with the participation of Rona as associate sponsor. It is produced by Vélo Québec Événements and its travel agency, Vélo Québec Voyages. In addition to events, such as the Grand Tour, Velo Quebec Voyages offers more than sixty exclusive bicycle trips, designed by its team of travel professionals. Vélo Québec Voyages organizes trips for over 6,000 cyclists both in America and overseas! Find more at explorebybike.com

Vélo Québec Événements and Vélo Québec Voyages form a non-profit corporation that is a division which also includes Vélo Québec Association and Vélo Québec Éditions.

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SOURCE

Vélo Québec Voyages

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The newly remodeled Main Dining Room at
The Otesaga Resort Hotel in Cooperstown, NY

MID-ATLANTIC EVENTS

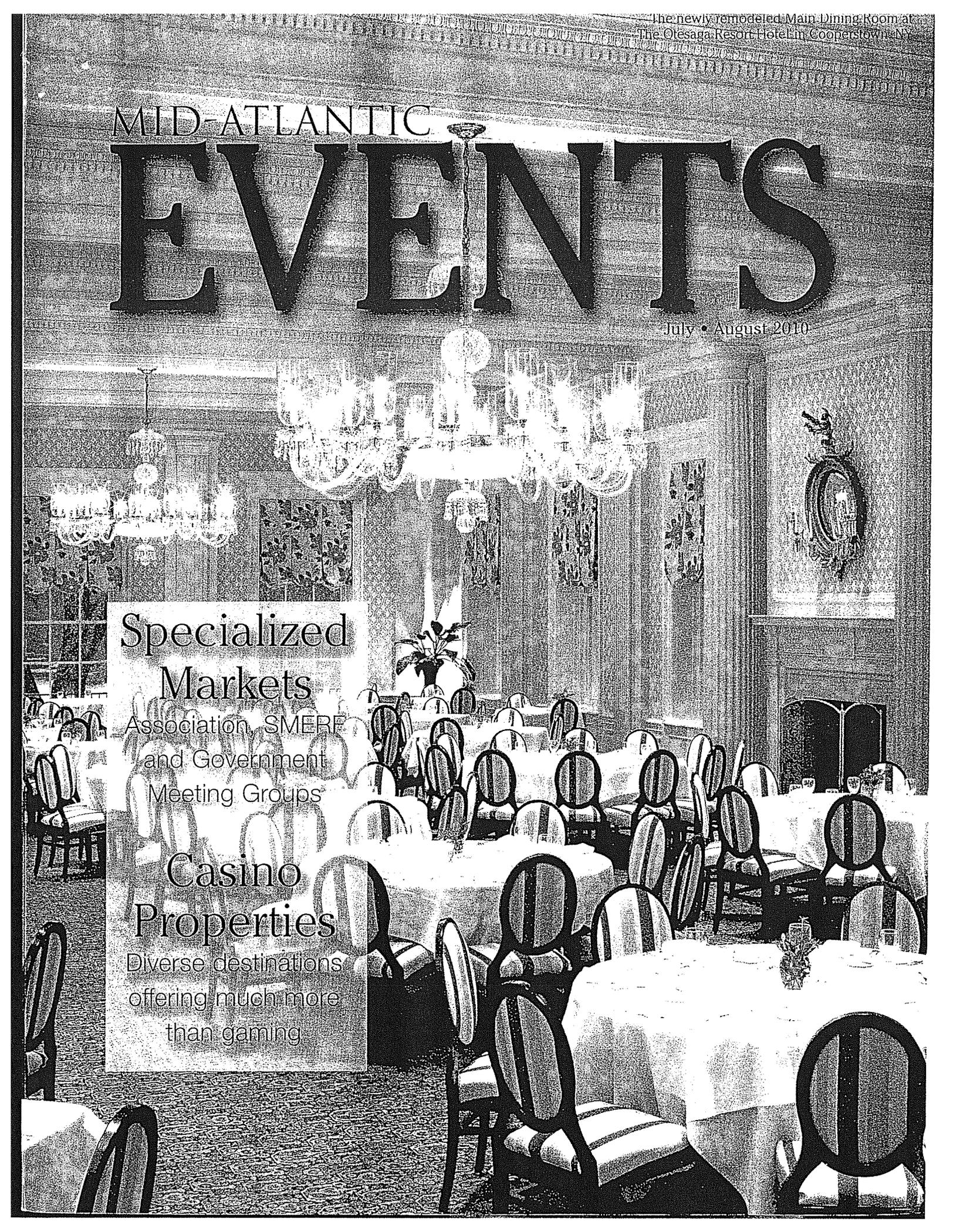
July • August 2010

Specialized Markets

Association, SMERF
and Government
Meeting Groups

Casino Properties

Diverse destinations
offering much more
than gaming



and at Times Union Center with its 51,000 square foot exhibit hall and capacity to hold as many as 17,000 for an event.

Visit the Empire State Plaza, which houses the New York State Museum, The Egg Performing Arts Center, and the Corning Tower Observation Deck with spectacular views of Albany and the surrounding landscape.

The Albany Aqua Ducks can take guests on a guided tour to see the fabulous sites of the capital city by land and by water.

Other great local attractions and activities include the Albany Institute of History and Art, Dutch Apple Cruises, the USS Slater DE 766 WWII Destroyer Escort, and the Albany Tulip Festival.

Among the local and regional fairs and festivals this summer is the Annual Altamont Fair, August 17-22, 2010 at the Altamont Fairgrounds in Altamont, NY. This three-county fair consists of animals, arts and crafts, 4H exhibits, entertainment, carnival games and rides, plus historical museum exhibits.

The NFL's New York Giants will be at the University of Albany from August 1-20, 2010 for the 15th consecutive year as the team holds their summer training camp at the university.

In addition, free outdoor summer theatre at Albany's Washington Park Play House presents "Annie Get Your Gun," now through August 15, 2010.

www.albany.org

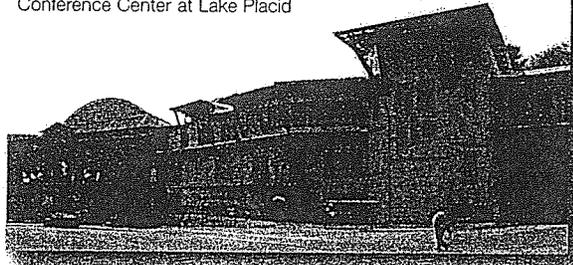
ADIRONDACKS

The Conference Center at Lake Placid is in the works and slated to open in spring of 2011. Designed in Adirondack style with beautiful mountain views, this new venue will be home to 90,000 square feet of total function space, including a 9,000 square foot ballroom and 12 breakout rooms. The site is expected to have proposed Gold

Leadership in Energy & Environmental Design (LEED) certification, and will offer state-of-the-art technology, enhanced computer, lighting, staging and projection capabilities.

A full-service production kitchen with menus to suit a variety of group programs and tastes will also be offered at the conference center, while its staff will

Under construction, the new Conference Center at Lake Placid



be able to assist in creating custom program activities in Lake Placid and the surrounding area.

The Adirondack Folk School in Lake Luzerne is the only school of its kind in the country dedicated to teaching the arts, crafts and culture of the Adirondack region. Conference groups can take part in hands-on activities such as woodcarving, twig furniture building, blacksmithing, fly-tying, outdoor cooking, rug weaving and more.

Group of 20 or more can enjoy several team-building opportunities in the area at Gore Mountain, with special group discounts and savings. A ticket order of 20 or more can be used to create a combination of activities that include mountain biking, a gondola ride, and x-country mountain biking.

Silver Bay YMCA of the Adirondacks has a large conference center and offers unique on site team building opportunities that are sure to challenge attendees.

Lake George Kayak Company works closely with the Sagamore Resort's conference needs and is now offering Stand Up Paddle Boarding in addition to the many other adventurous water activities they can offer to meeting clientele. Stand up paddling, or SUP is the fastest growing sport on the water.

The Wild Center in Tupper Lake offers live exhibits and a 31-acre campus. There are theaters, plenty of hands-on nature, and hundreds of live animals that are native to the woods and waters. The "greenest" facility in the Adirondacks, The Wild Center is available for rental by groups of up to 200 guests. Multiple function spaces on site include a theater, tented terrace and indoor options.

The Adirondack area is set to welcome a large group to the area in August, as more than 2,000 cyclists will ride from Glens Falls to Montreal with a two-day stop in Plattsburgh as part of Velo Quebec's Le Grand Tour, which takes place August 8-13, 2010.

Other upcoming events in the region include: the Rustic Furniture Fair from September 11-12, 2010; the Festival of Colors, also on September 11, 2010; the Adirondack Balloon Festival, which takes place from September 23-26, 2010; and the Adirondack Harvest Festival which will be in the area on October 2-3, 2010.

Still another fun activity, private flight tours are offered by Adirondack Flying Services/Scenic Flights.

www.visitadirondacks.com

LAKE GEORGE & WARREN COUNTY (ADIRONDACKS)

The County of Warren in upstate New York includes the magnificent Lake George Area, in addition to the cultural hub of the City of Glens Falls and the hometown flair of surrounding Southern Adirondack Mountain towns and villages.

With more than 20 beautiful lakes, countless outdoor activities and dozens of exciting attractions, the Lake George Area offers the perfect opportunity for groups, families and road-trippers to experience everything from outdoor adventure to peaceful solitude.

With more than 9,000 overnight rooms in the area, visitors have plenty of choices when it comes to accommodations, including grand resorts, cozy bed-and-breakfasts, and family-friendly motels that range in style from gracious elegance to rustic charm.

THINGS TO DO

In the heat of the summer visitors flock to the attractions, beaches and waterways of Warren County. River tubing, swimming, kayaking and boating are all popular ways to cool off.

In autumn, the trees light up the countryside with hues of amber, yellow and crimson. Hiking, biking, scenic driving, rafting, cruises and horseback riding are great ways to enjoy the fall colors.

The Lake George Area is brimming with history and culture, as well. Cooper's Cave in Glens Falls is a major site first made well known in James Fenimore Cooper's novel, "The Last of the Mohicans," which also was made into an award winning film.

The Hyde Collection, a world renowned museum in Glens Falls, offers works from daVinci, El Greco, Degas, Botticelli, Renoir, Cezanne, van Gogh, Picasso and more.

In addition, the Lake George Area is home to art galleries, golf, historic sites, markets, museums, outlet shopping, seasonal activities, spectator sports, theater, theme parks, whitewater rafting, and nearly 300 restaurants from which to choose.

www.visitlakegeorge.com

WESTCHESTER

LIFE, The Place To Be in Ardsley is catered exclusively by Abigail Kirsch and offers flexible event space, along with a full range of entertainment and state-of-the-art amenities with the ability to accommodate groups ranging from 30 to 1,000 for an event.

Static Hair in White Plains is a trendy hair salon that turns into an after-hours event space for up to 100 people.

The new Hampton Inn and Suites in Yonkers can accommodate 45-75 for a meeting or event in its meeting space. Also new in Yonkers, the Residence Inn by Marriott has meeting space for small groups of 24-40.

Doubletree Hotel in Tarrytown was recently renovated, and offers 24,000 square feet of meeting and event space for more than 800 guests.

The Hilton Rye Town in Rye Brook also recently was renovated, and can accommodate up to 1,100 within its 32,000 square feet of function space.

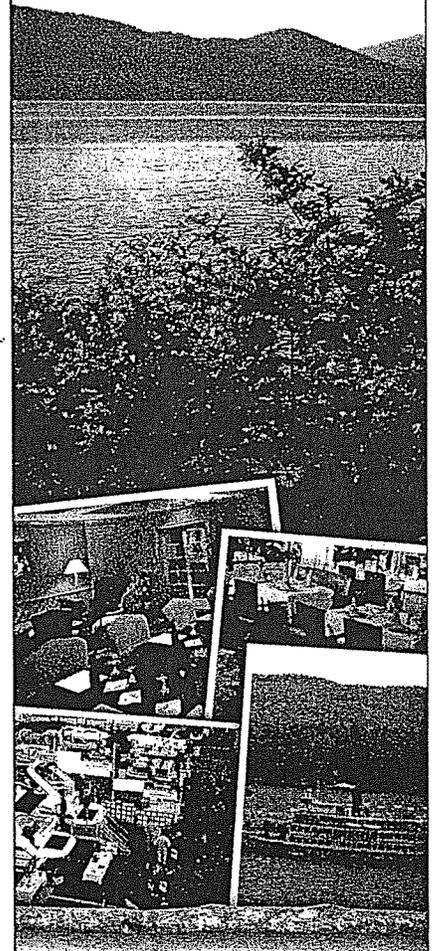
The Radisson Hotel in New Rochelle recently renovated its space, too, and can host groups of up to 350.

WHERE TO MEET

Doral Arrowwood Conference Resort in Rye Brook is located on 114 acres and is home to 373 well-appointed guest rooms, including five suites. It offers three conference wings, as well as 32 purpose-designed meeting rooms with advanced audio-visual equipment. Team-building programs, corporate outings and catered events can be arranged, while its three restaurants, and numerous activities that include golf, swimming pools and spa provide plenty of activities and options. Its meeting space includes 33,000 total square feet.

The Tarrytown House Estate and Conference Center in Tarrytown has been certified by IACC and offers 212 guest rooms, including four suites and ten historic rooms, all of which feature complimentary wired and Wi-Fi high speed Internet. Complete Meeting Packages include conference rooms, guest rooms, three meals, continuous refreshments, and on-site audio-visual. The venue also offers a complete sports center with swimming pools, racquetball and tennis, plus Cellar 49, which is a tavern at the Mansion. The estate is home to 30,000 square feet of function space.

Truly
unique Spaces



The Lake George Area in New York's Adirondacks

encompasses a rich array of truly unique spaces and all the resources needed to make planning and carrying out your meeting or event a breeze! The natural beauty of lakes and mountains are the perfect setting for both indoor and outdoor gatherings.

For more information, go online or call 800-365-1050 xC871 for a **FREE MEETING PLANNER!**

LAKE GEORGE AREA
IN NEW YORK'S ADIRONDACKS
VisitLakeGeorge.com