

# LAKE GEORGE AREA

IN NEW YORK'S ADIRONDACKS  
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## AGENDA

### WARREN COUNTY TOURISM DEPARTMENT

September 30, 2010

Committee Members:

E. Merlino, Chairman  
W. Kenny  
D. Belden  
D. Strainer  
S. Goodspeed  
F. McCoy  
R. Conover

F. Monroe, Chairman Board of Supervisors  
J. Sady, Clerk of The Board

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1. **COMMITTEE MEETING CALLED TO ORDER BY CHAIRMAN MERLINO**
  2. **MOTION TO APPROVE JULY 28, 2010 MEETING MINUTES**
  3. **ACTION ITEMS**
    - A. Resolution Request - Amend 2010 Budget
      1. Eliminate Anticipated Matching Funds Revenue \$72,000
  4. **ITEMS FOR DISCUSSION**
    - A. Proposed 2011 Budget
    - B. EDC White Paper on Warren County Tourism
  5. **FOR YOUR INFORMATION - UPDATES**
    - A. Tourism Dept. – Kate Johnson
    - B. Group Tour/Meetings/Special Events – Tanya Brand
    - C. Creative – Peter Girard
  6. **PRESENTATION**
    - A. Summer Television Campaign Wrap & Fall Broadcast Progress Report – Tom Connors
  7. **COUNCIL OF CHAMBERS REPORT**
  8. **OLD BUSINESS**
    - A. No Pending Items
  9. **NEW BUSINESS**
  10. **ADJOURN**

# ***RESOLUTION REQUEST FORM NO. 7***

## ***Request to Amend County Budget\****

***\*If this is the result of a grant award, also complete and submit Form No. 5 or 6***

**DEPARTMENT NAME: Tourism**

**DATE: 9/30/10**

- (a) Purpose of Amendment: to decrease revenues and appropriations to show that Tourism will not be receiving Matching Funds in 2010 from New York State.
  
- (b) Appropriation Code (with title), Object Code (with title) and Amount: 1) A.6417 (Tourism); 481 (Contract) \$59,880.00; 424 (Postage) \$12,120.00.
  
- (c) Revenue Code (with title), and Amount: 1)A. 6417 3715 - Tourism Promotion \$72,000.00