

OCCUPANCY TAX COMMITTEE
DATE: September 28, 2012
AGENDA

Committee Supervisors:
William H. Kenny, Chairman
Eugene J. Merlino
Ralph W. Bentley
Ronald F. Conover
Dennis L. Dickinson
Edna Frasier
Mark Westcott

- I. Committee meeting called to order by Chairman.**
- II. Motion to approve minutes of meeting held on June 5, 2012.**
- III. Report on Revenues from the County Treasurer.**
- IV. Action Agenda: Review the results of the 2012 Occupancy Tax Award Survey**
- V. Old Business: none**
- VI. Adjourn**

W

Warren County
Occupancy Tax
2012

2011 Revenues

Revenue Collected through 9/21/12	\$2,029,517.90
Revenue Collected through 9/21/11	\$ 1,965,490.60
Increase/(Decrease) from 2012	<u>\$ 64,027.30</u>
Increase/(Decrease) from 2012	3.15%

Occupancy Tax Fund Balance

General Ledger Balance at 12/31/11	2,714,786.13
Appropriated 2012 Budget	<u>(1,866,673.00)</u>
Occupancy Tax Fund Balance at 12/31/11	<u>848,113.13</u>
Resolution #90 '12; Funding for Big Apple Circus	(15,000.00)
Resolution #178 '12; Additional Funding to Lake George for Asian Clams	(100,000.00)
Resolution #307 '12; Additional Funds needed for Town Payments	(23,462.00)
Resolution #375 '12; Funding for new basketball floor at Civic Center	<u>(43,000.00)</u>
	<u>666,651.13</u>
Designated Reserve	500,000.00

Reserve Balances Prior Years

<u>2004</u>		<u>2008</u>	
G/L Balance	2,049,475.22	G/L Balance	2,542,772.45
Approp 2005 Budget	<u>(1,500,000.00)</u>	Approp 2009 Budget	<u>(2,320,000.00)</u>
	<u>549,475.22</u>		<u>222,772.45</u>
<u>2005</u>		<u>2009</u>	
G/L Balance	2,280,971.34	G/L Balance	2,408,097.77
Approp 2006 Budget	<u>(2,150,000.00)</u>	Approp 2010 Budget	<u>(1,650,000.00)</u>
	<u>130,971.34</u>		<u>758,097.77</u>
<u>2006</u>		<u>2010</u>	
G/L Balance	2,247,400.00	G/L Balance	2,656,100.01
Approp 2007 Budget	<u>(2,150,000.00)</u>	Approp 2011 Budget	<u>(1,486,870.00)</u>
	<u>97,400.00</u>		<u>1,169,230.01</u>
<u>2007</u>			
G/L Balance	2,481,414.57		
Approp 2008 Budget	<u>(2,150,000.00)</u>		
	<u>331,414.57</u>		

Warren County
 Payments Due to Towns for Occupancy Tax
 For Year Ended 12/31/11
 To be paid to towns in May, 2012

Total Revenue Recorded	3,373,848.02
25% of Total Revenue	843,462.01 ^{.00}
Less: \$30,000 Paid to Each Town Previously	<u>(390,000.00)</u>
	<u>453,462.01^{.00}</u>
Bolton (23.17%)	105,067.15
Chester (1.01%)	4,579.97
City of Glens Falls (2.10%)	9,522.70
Hague (0.62%)	2,811.46
Horicon (0.69%)	3,128.89
Johnsburg (1.33%)	6,031.04
Lake George (24.26%)	110,009.88
Lake Luzerne (0.82%)	3,718.39
Queensbury (25.30%)	114,725.89 ^{.00}
Stony Creek (0.24%)	1,088.31
Thurman (0.09%)	408.12
Village of Lake George (19.93%)	90,374.98
Warrensburg (0.44%)	<u>1,995.23</u>
	<u>453,462.01^{.00}</u>

Name _____

Address _____

Email _____ Telephone _____

II. EVENT BACKGROUND INFORMATION

6. Please state the dates on which your event is planned to occur and for which you wish to contract with Warren County. *(Please note: Warren County does not fund one day events. An event shall not be considered a multiple day event because a party, dinner, sign up time or similar activity precedes the event, or is held afterwards.)*

7. Please set forth the planned location of your event.

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged to support the event.

10. Please state whether this is a one-time event in Warren County or whether you plan future events.

Special Events Funding Survey Comparison

Year	# sent*	# returned	Rate of return
April 2011	264	34	12.88%
September 2011	245	31	12.65%
September 2012	269	46	17.1%

*Sent via email to:

- Accommodations
(some lodging properties have more than one email address, i.e., Fort William Henry)
- Campgrounds
- Supervisors (this number not included above)

09.20.12

JC 09.06.2012
Shared → Annual Special Event Survey

2012 Occupancy Tax Event Survey

1st place votes-

Americade-26

Bolton Girlfriend Weekend-9

World's Largest Garage Sale-3

North Creek/Gore Mountain Shuttle-2

Marcellus Sembrich Concerts-2

Adirondack National car Show-1

Crossroads French and Indian Wars-1

Lake George Centurian Cycling-1

Up Yonda-1

2nd place votes-

Adirondack National Car Show-11

Americade-7

Crossroads French and Indian War-6

Adirondack Balloonfest-5

World's Largest Garage Sale-3

Points Awarded Recap

Americade-171

Adirondack Balloon Festival-64

Adirondack National Car Show-63

Bolton Girlfriends Weekend-57

World's Largest Garage Sale-54

Crossroads French and Indian War-38

Marcella Sembrich Concerts-32

Up Yonda-23

Lake George Centurian Cycling-17

Lake George Family Fun Week-14

Lake George Winter Carnival-13

North Creek /Gore Mt. Shuttle-13

Luzerne Music Center Concerts=12

NY High School Basketball-10

Lake George Community Band Concerts-8

North Country Triathlon (Hague)-6

Lake George Canadian Visitors Week-6

Hyde Collection-5

Last Of The Mohicans-5

NYSPHSAA Girls Volleyball-4

Adirondack Adventure Festival-4

Adirondack Folk School speaker Demos-4

Big Apple Circus-4

Great Upstate Boat Show-4

Lake George Triathlon -4

Adirondack Living Show-3

Adirondack Theater Festival-3

Lake George Restaurant Week-3

Sunkiss Balloon Festival-3

Tour of the Adirondacks Bicycle Race-3

LARAC-2

Lake George Jazzfest Weekend-1

Antique And Classic Boat Show-0

Beach Volleyball-0

Coleman Convention-0

Coopers Cave Baseball Tournament-0

Lake George Friday Night Concerts-0

Lake George Performance Weekend-0

2012 Occupancy Tax Event Survey

1st place vote=5 points

2nd place vote-4 points

3rd place vote-3 points

4th place vote -2 point

5th place vote-1 point

Luzerne Music Festival-3

Bolton Girlfriends Weekend=2

Big Apple Circus-2

Adirondack Adventure Festival-1

Adirondack Youth Winter and Summer Softball-1

Lake George Family Fun Week-1

Lake George Winter Carnival-1

Marcella Sembrich Concerts-1

Sham Rock The Block-0

Sister Cities Saga City-0

Special Olympics Fall Games 0