

OCCUPANCY TAX COMMITTEE
DATE: April 30, 2015
AGENDA

Committee Supervisors:
William H. Kenny, Chairman
Eugene J. Merlino
Ronald F. Conover
Dennis L. Dickinson
Edna Frasier
Matthew J. Simpson
John F. Strough

- I. Committee meeting called to order by Chairman.**
- II. Motion to approve minutes of meeting held on March 30, 2015.**
- III. Report on Revenues from the County Treasurer.**
- IV. Action Agenda:**
 - Report of activity from the Adirondack Civic Center Coalition, Inc.**
 - Transfer \$68,702 from Reserve to pay final distribution of 2014 Occupancy Tax collections**
 - Revisit issue concerning collecting occupancy taxes from Online Travel Companies**
- V. Old Business/Pending items: none**
- VI. New Business : if any**
- VII. Adjourn**

OCCUPANCY TAX REPORT

REVENUE

Revenue Collected Through 4/27/15	326,244
Revenue Collected Through 4/27/14	306,583
Increase/decrease	19,661
% Increase/Decrease	6.03%
Total Collections for 2014	3,814,804

EXPENSES THROUGH 4/30/15

Payments to Towns	270,000
Events	92,500
Special Events	22,000
Civic Center (250,000 total)	62,500
Warren County Projects	
Upyonder Farm	4,000
Festial Space	25,000
Tourism Budget Spent to Date	759,835

Total 2015 Expences to Date 1,235,835

DESIGNATED RESERVE 1,000,000

BALANCE 90,409

** 6/1/2015 Payments to Towns 563,701

*** 68,702 will need to come from reserve to make this payment

Warren County
 Payments Due to Towns for Occupancy Tax
 For Year Ended 12/31/14
 To be paid to towns in May, 2015

Total Revenue Recorded	3,814,804.68		
25% of Total Revenue	953,701.17		
Less: \$30,000 Paid to Each Town Previously	<u>(390,000.00)</u>		
	<u>563,701.17</u>		
		Adjusted Percentages to	
		Accommodate for Receivabl	
Bolton (24.48%)	132,300.66	933,743.17	24.4768%
Chester (.80%)	6,313.45	30,570.14	0.8014%
City of Glens Falls (2.12%)	12,626.91	81,031.46	2.1241%
Hague (1.26%)	4,115.02	47,963.54	1.2573%
Horicon (0.71%)	4,171.39	27,004.79	0.7079%
Johnsburg (1.46%)	7,384.49	55,873.57	1.4647%
Lake George (24.78%)	138,895.97	945,168.84	24.7763%
Lake Luzerne (0.74%)	4,453.24	28,203.14	0.7393%
Queensbury (22.93%)	138,726.86	874,823.75	22.9323%
Stony Creek (0.29%)	1,409.25	11,145.52	0.2922%
Thurman (0.06%)	450.96	2,191.87	0.0575%
Village of Lake George (20.12%)	110,823.65	767,636.25	20.1226%
Warrensburg (0.25%)	2,029.32	9,448.64	0.2477%
	<u>563,701.17</u>	<u>3,814,804.68</u>	<u>100.0000%</u>

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Tourism

DATE: April 30, 2015

(a) Purpose of Request: To amend the list of Occupancy Tax sponsored events to include an Arlo Guthrie concert sponsored by Backalley Productions.

(b) Details: per application

(c) Previous Resolution Number: N/A

(d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.6417 480.03 Tourism - Special Event Discretionary Fund \$6,000

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Tourism

DATE: April 30, 2015

- (a) Purpose of Request: to appropriate funds from the Occupancy Tax Reserve to A.6417 469, Other Payments/Contributions, for payment of the final distribution of 2014 Occupancy Tax collections to other municipalities.

- (b) Details: Collections from Occupancy Tax equaled \$3,814,804.68 for 2014. Twenty five percent is due back to the municipalities that collected it, or \$953,701.17. Tourism budgeted \$885,000 for this expense for 2015. An additional \$68,702 is needed to meet this obligation.

- (c) Previous Resolution Number: none

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.881.00, Reserve, Occupancy Tax \$68,702

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

ADIRONDACK CIVIC CENTER COALITION, INC.
 WARREN COUNTY TOURIST AND DEVELOPMENT PROGRAM
 UPCOMING EVENTS
 APRIL 1, 2015 - JUNE 30, 2015

EVENT	OTHER GOV. FUNDING GROUPS	ALL FUNDING	ATTENDANCE	NO. OF OVER-NIGHT ACCOMM.	MARKETING AND AD AREAS	TOTAL COSTS	FUNDS NEEDED
Wait House Fundraiser 4/10/15	none	none	400	none	n/a		\$600
Adk. Sportsman Alliance Banquet 4/25/15	none	none	320	none	n/a		\$1,000
Godsmack 5/6/15	none	none	3,500	unknown	regional radio and tv	\$50,000-\$70,000	\$50,000-\$70,000
Sesame Street 5/13/15	none	none	1,800	unknown	regional radio and tv	\$14,000	\$14,000
SUNY Adk Grad. 5/14/15	none	none	200	unknown			\$1,000
Glens Falls Grand-standers 5/20/15	none	none	300-350	none	none		\$1,000

ADIRONDACK CIVIC CENTER COALITION, INC.
 WARREN COUNTY TOURIST AND DEVELOPMENT PROGRAM
 UPCOMING EVENTS
 APRIL 1, 2015- JUNE 30, 2015

Mixed Martial Arts 5/23/15	none	none					\$4,500	\$4,500
SGF Sports Banquet 6/9/15	none	none	300	none				\$500
BOCES Ceremony 6/19/15	none	none	200	none				\$1,000
Qby Grad. 6/26/15	none	none	300	none				\$1,000
SGF Grad. 6/27/15	none	none	300	none				\$1,000

* Mannix Marketing Web Design \$8,000