

**OCCUPANCY TAX COMMITTEE**

**DATE: October 2, 2015**

**AGENDA**

**Committee Supervisors:**

**William H. Kenny, Chairman**

**Eugene J. Merlino**

**Ronald F. Conover**

**Dennis L. Dickinson**

**Edna Frasier**

**Matthew J. Simpson**

**John F. Strough**

- I. Committee meeting called to order by Chairman.
- II. Motion to approve minutes of meeting held on September 2, 2015.
- III. Report on Revenues from the County Treasurer.
- IV. Action Agenda:
  - Report of activity from the Adirondack Civic Center Coalition, Inc.
  - Discuss distribution of Occupancy Tax funds for 2016
  - Such other and further business as may come before the Committee.
- V. Old Business/Pending items: none
- VI. New Business : if any
- VII. Adjourn

## 2015 FESTIVAL COMMONS REPORT

Events held		15
Days booked		29
Revenue		\$42,000
Make up of events	Music Festivals	8
	Wine/Beer Festival	2
	Circus	1
	Awards Ceremony	2
	Expositions	2
Returning events 2016		9
New events 2016		3
Days booked 2016		22

Set-up man hours: meetings on site, set-up signage, cones, mark sprinkler, litter collection, restroom attendant, provide entrance tents, water hook-up 116 hours

Organizational meetings: 33 with promoters

Most mentioned problems: parking, signage, lack of box office on site, stage rental, awareness

Our first complete season utilizing the Festival Commons was met with some successes and some failures. Big events such as Americade, Car Show, Hudson Valley Firemen Convention and those held in June and September were very successful.

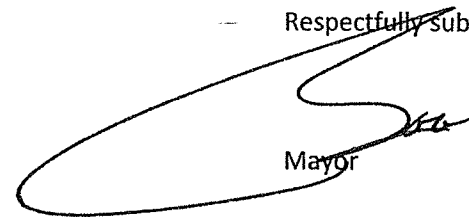
Parking in July and August was a major problem and affected walk-ins. Lack of road signage was another major problem creating lack of awareness for the space and each event. These should be solved in 2016.

Construction of a stage should be our next priority and we should work to bring that to completion prior to 2017.

It has been an enjoyable challenge to work with all the promoters and the County in booking this great space.

Leisa Grant has been extremely helpful in assisting me with the permitting process, as has my secretary and our Superintendent of Public Works.

Respectfully submitted,



Mayor

RMB/das

# OCCUPANCY TAX REPORT

## REVENUE

Revenue Collected Through 9/28/15	3,174,938
Revenue Collected Through 9/28/14	2,949,881
Increase(Decrease)	49,915
% Increase(Decrease)	7.09%

## PAYMENTS TO TOWNS

Initial Extra Funds	270,000
Final 2014 Payment	563,701
October 15th Payment	390,000
Current Balance in Account	1

## Discretionary Fund

New Events NYS FAM Tour& Guthrie	
Fund Balance	22,000

## Warren County Projects

Starting Balance	100,000
Up Yonda Farm	-4,000
Village for Festival Space	-25,000
Traffic Study	-25,000
Balance	46,000

DESIGATED RESERVE	1,000,000
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Warren County Treasurers Office October 2, 2015

