

OCCUPANCY TAX COORDINATION

DATE: February 22, 2016

AGENDA

Committee Supervisors:

E. Merlino, Chairman
D. Dickinson
R. Conover
E. Frasier
M. Simpson
J. Strough
R. Vanselow
E. Wood
D. Beaty
C. Leggett
R. Seeber

- I. Committee meeting called to order by Chairman.
- II. Motion to approve minutes of meeting held on January 29, 2016.
- III. Report on Revenues from the County Treasurer
- IV. Action Agenda:
 - Adirondack Hot Air Balloon Festival requesting continuation of \$15,000 funding per year - \$15,000 given in 2014 for that year – see Res # 304 of 2014
Rationale: to continue to encourage the Adirondack Hot Air Balloon Festival to hold the festival in Warren County
 - “The Chill” Music & Arts Festival will not take place in Warren County; the festival is being moved to Pennsylvania - \$15,000 awarded. Promoter may seek approval for a different event in the future.
 - Mayor Blais to address committee regarding leftover funding given in 2015 for additional promotion at the Festival Space.
 - Privilege of the floor to discuss any additional items to come before the committee.
- V. Old Business/Pending items: none
- VI. Adjourn.

Warren County Board of Supervisors

RESOLUTION NO. 304 OF 2014

Resolution introduced by Supervisors Merlino, Kenny, Dickinson, Conover, Wood, Vanselow and Frasier

AMENDING RESOLUTION NO. 71 OF 2014; AUTHORIZING AN AGREEMENT WITH ADIRONDACK HOT AIR BALLOON FESTIVAL, INC. TO INCLUDE AN ALLOCATION OF UP TO \$15,000 FROM THE TOURISM BUDGET TO ASSIST WITH COSTS ASSOCIATED WITH PROMOTING THE EVENT

WHEREAS, Resolution No. 71 of 2014 authorized an agreement with Adirondack Hot Air Balloon Festival, Inc., and authorizing use of the Floyd Bennett Memorial Airport - Warren County, New York for 2014 Adirondack Hot Air Balloon Festival, and

WHEREAS, the Director of Tourism has requested that Resolution No. 71 of 2014 be amended to include an allocation of up to Fifteen Thousand Dollars (\$15,000) in Tourism funding for the purposes of encouraging the contractor to continue to hold the Adirondack Hot Air Balloon Festival in Warren County in consideration of the promotional value that the Balloon Festival brings to the County, now, therefore, be it

RESOLVED, that Resolution No. 71 of 2014, be and hereby is amended to include an allocation of up to Fifteen Thousand Dollars (\$15,000) in Tourism funding, and that the agreement include this funding for the purposes of encouraging Adirondack Balloon Festival, Inc. to continue to hold the Balloon Festival in Warren County and in consideration of the promotional value the Festival brings to Warren County and to assist with the costs associated with promoting the event, in a form approved by the County Attorney, with funding to be provided from Budget Code A.6417 480 Tourism Occupancy, Tourism-Special Events.

Warren County Board of Supervisors

RESOLUTION NO. 71 OF 2014

Resolution introduced by Supervisors Girard, Wood, Westcott, Monroe and Strough

**AUTHORIZING AGREEMENT WITH ADIRONDACK HOT AIR BALLOON
FESTIVAL, INC., AND AUTHORIZING USE OF FLOYD BENNETT
MEMORIAL AIRPORT - WARREN COUNTY, NEW YORK FOR 2014
ADIRONDACK HOT AIR BALLOON FESTIVAL**

WHEREAS, Adirondack Hot Air Balloon Festival, Inc. has requested permission to hold the 2014 Adirondack Hot Air Balloon Festival at the Floyd Bennett Memorial Airport - Warren County, New York, on September 19, 20 and 21, 2014, now, therefore, be it

RESOLVED, that permission is hereby granted to Adirondack Hot Air Balloon Festival, Inc. to hold the 2014 Hot Air Balloon Festival at the Floyd Bennett Memorial Airport - Warren County, New York on September 19, 20 and 21, 2014, and be it further

RESOLVED, that Warren County enter into an agreement with Adirondack Hot Air Balloon Festival, Inc., 202 Ridge Street, P. O. Box 883, Glens Falls, New York 12801, which agreement shall provide that:

- (1) use of the Airport will not be on an exclusive basis;
- (2) all participating balloonists and participating organizations and vendors shall indemnify and hold the County harmless from and against any and all liability for claims for damage or injury arising out of the Festival activity relating to their participation;
- (3) insurance policy endorsements naming the County as an additional insured shall be delivered to the County Attorney's Office by Adirondack Hot Air Balloon Festival, Inc. prior to the commencement of the Festival;
- (4) Adirondack Hot Air Balloon Festival, Inc. shall supply its own employees, workers and agents to do any work required on the premises for the conduct of the Festival;
- (5) Adirondack Hot Air Balloon Festival, Inc. shall, at its own costs and expense, repair any damage caused to County property and restore the same to the condition as it existed prior to the damage;
- (6) the County shall be responsible for the removal of all garbage, refuse and debris deposited on County property and resulting from the use and occupancy of the Floyd Bennett Memorial Airport - Warren County property by the visitors only to the Festival (not by the vendors

RESOLUTION NO. 71 OF 2014

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or other activities sponsored by the Balloon Festival who are to remove their own garbage); (7) no pets shall be allowed on the premises; (8) prior approval by the County regarding the deduction of incidental expenses of the Adirondack Hot Air Balloon Festival associated with the parking/pedestrian collections if any; (9) Adirondack Hot Air Balloon Festival ("Festival"), its own offices and/or through local VFW or similar entity to sell premium parking passes and receive a flat rate of ten percent (10%) of all premium parking pass sales revenue received by the Festival to cover necessary administrative costs of the Festival and the Festival shall deliver to the County one hundred percent (100%) of all premium parking pass sales revenue received by the Festival, including all revenue generated from premium parking pass sales through local VFW not later than October 10, 2014 together with an accounting of all such revenue received by the Festival and the County in turn shall pay to the Festival a sum equal to ten percent (10%) of all such revenue for its administrative expenses; (10) a guided bicycle tour of the Airport during the day on Saturday, September 20, 2014 being organized by the Warren County Safe & Quality Bicycling Organization with all participants in the guided bicycle tour executing a waiver provided by the County prior to participating in the guided bicycle tour; and (11) such other terms and conditions as may be required by the County Attorney, and such agreement shall be in the form approved by the County Attorney.

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: TOURISM

DATE: 2/22/16

(a) Purpose of Request:

To authorize a contract with the Adirondack Hot Air Balloon Festival for an additional \$30,000 for the purpose of encouraging the contractor to continue to hold the festival in Warren County in consideration of the promotional value that the Balloon Festival brings to the County.

(b) Details:

In the past, this became part of Contract #1103-A-003, an agreement for the use of the Floyd Bennett Memorial Airport.

(c) Previous Resolution Number:

Resolutions # 71 & 304 of 2014

(d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount:

A.6417 480.04, Warren County Projects, \$30,000

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

Village of Lake George Occupancy Tax on hand
as of Februray 2016

Original Amount			\$25,000.00
Mannix Marketing	Link on lakegeorge.com		(\$3,000.00)
GA West	festival banner		(\$225.00)
High Peaks	Electric Love Festival		(\$1,500.00)
Balance			\$20,275.00
*Due for the following events:			
Americade	June 9-10		\$3,000.00
Adk Wine Festival	June 25-26		\$3,000.00
King George Fishing	July 8-9		\$3,000.00
British Invasion	Aug. 13-14		\$3,000.00
Adk Nationals Car Show	Sept. 10-11		\$3,000.00
Shriner's Circus	Sept. 16		\$1,500.00
American Music Fest	Sept. 24-25		\$3,000.00
			\$19,500.00
Amount remaining			\$775.00