

**WARREN COUNTY BOARD OF SUPERVISORS**

**COMMITTEE: TOURISM & OCCUPANCY TAX COORDINATION (WORKSHOP)**

**DATE: DECEMBER 15, 2016**

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**COMMITTEE MEMBERS PRESENT:**

SUPERVISORS: MERLINO  
CONOVER  
SEEBER  
SIMPSON  
STROUGH  
WOOD  
BEATY  
FRASIER  
LEGETT

**COMMITTEE MEMBERS ABSENT:**

SUPERVISORS: DICKINSON  
VANSELOW

**OTHERS PRESENT:**

REPRESENTING THE TOURISM DEPARTMENT:

JOANNE CONLEY, TOURISM COORDINATOR  
LEISA GRANT, PRINCIPAL ACCOUNT CLERK  
JEFF MEAD, GLENS FALLS CIVIC CENTER GENERAL MANAGER  
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD  
FRANK THOMAS, BUDGET OFFICER  
SARAH MCLENITHAN, DEPUTY CLERK OF THE BOARD  
SUPERVISORS MACDONALD  
MONTESI

DON LEHMAN, *THE POST-STAR*

LESLIE LOVELACE, SECRETARY TO THE CLERK OF THE BOARD

\*SEE SIGN-IN SHEET FOR ALL OTHER MEETING ATTENDEES

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*Please note the following contains a summarization of the December 15, 2016 meeting of the Tourism & Occupancy Tax Coordination Committee; the meeting in its entirety can be viewed on the Warren County website using the following link: <http://www.warrencountyny.gov/gov/comm/Archive/2016/tourism/>*

Mr. Merlino called the meeting of the Tourism & Occupancy Tax Coordination Committee to order at 10:00 a.m.

Privilege of the floor was extended to Jeff Mead, Glens Falls Civic Center General Manager, who gave an overview of past events held at the Civic Center, as well as those that were upcoming. Mr. Mead also apprised of completed and planned renovations for the Civic Center.

Mr. Merlino announced this was the annual meeting to determine the disbursement of 2016 Occupancy Tax funds. He said privilege of the floor would be extended to any applicant for Occupancy Tax Special Event Funding who wished to speak. He asked that any presentations be limited to two to three minutes in length to allow everyone time to speak.

Privilege of the floor was extended to the following applicants, who made brief presentations to the Committee.

1. Faith Bouchard, Warren County Historical Society;
2. Sunday Conine, Adirondack Mountain Club, Inc.;
3. Sara Montgomery, West Mountain Ski Area;
4. Kelly Nettle, Upper Hudson Trails Alliance, Inc.;
5. Jason Sherry, Sherry Management Inc.;
6. Robert Blais, New York State International Film Festival;
7. Robert Blais, LEOW Committee;
8. Bone Bayse, New York Ski Educational Foundation at Gore Mountain;
9. Robert Blais & Victor Bates, Lake George Steamboat;
10. Dave Ehmann, Improv Records, Inc.;
11. William Belcher, Hyde Collection;
12. Robert Sharp, High Peaks Presents LLC;
13. Doug Kenyon, Greater Glens Falls Amateur Athletic Championships Assoc.;
14. Ben Bernard, Friends of East Field Ltd.;

15. Brian Petrovek, Calgary Flames ECHL Inc. dba Adirondack Thunder;
16. Bridget Dunigan, Adirondack Theatre Festival;
17. Doug Miller, Adirondack Sports Complex, LLC;
18. Joel Friedman & Todd Waldron Adirondack Marathon, Inc.; and
19. Stephanie Howard, Adirondack Festivals, LLC.

Mr. Merlino thanked all of the presenters for their time and said each application would be taken seriously. He noted each application would be reviewed and awards would be based on the merit of the events. He announced the Committee would adjourn to a workshop session to review the applications. He stated members of the public were welcome to stay but were asked to refrain from commenting during the workshop session.

A workshop session to discuss and determine 2016 Occupancy Tax distributions was held from 11:50 a.m. until 1:55 p.m.

Mrs. Frasier, Ms. Wood and Messrs. Beaty and Strough exited the meeting during the workshop.

The Committee reconvened at 2:00 p.m.

Motion was made by Mr. Conover, seconded by Mr. Leggett and carried unanimously to authorize agreements with certain applicants for the Disbursement of 2016 Occupancy Tax Revenues. A copy of the resolution request form is on file with the minutes and the necessary resolution was authorized for the December 16, 2016 Board Meeting.

Applicant	Event	Funding Granted
398 Group	American Music Festival for the Lake	\$2,000
Adirondack Festivals, LLC	Adirondack Wine & Food Festival	10,000
Adirondack Hot Air Balloon Festival, Inc.	Balloon Festival	25,000
Adirondack Marathon, Inc.	Adirondack Marathon Distance Festival	4,000
Adirondack Sports Complex, LLC	ADKSC Softball Tournaments	40,000
Adirondack Theatre Festival	2017 Summer Season & Adk. Film Festival	10,000
Albany Rods & Kustoms, Inc.	2017 Adirondack Nationals Car Show	25,000
Americade	Americade	45,000
Calgary Flames ECHL Inc. dba Adirondack Thunder	2017 CCM/ECL All-Star Classic	5,000
Friends of East Field Ltd.	USCAA Small College World Series/games	5,000
Greater Glens Falls Amateur Athletic Championships Assoc.	High School Basketball Championships	20,000
Hudson Valley Vol. Firemen's Association, Inc.	128 <sup>th</sup> Annual Convention & Parades	10,000
Hyde Collection	2017 Exhibits	10,000
Improv Records, Inc.	Adirondack Independence Music Festival	5,000
Lake George Music Festival Inc.	Lake George Music Festival	3,000
Lake George Steamboat	200 <sup>th</sup> Anniversary - 4 Events	15,000
Lake George Winter Carnival	2017 LG Winter Carnival	4,000
LEOW Committee	Law Enforcement Officers Weekend	10,000
Warrensburg Bike Rally (Ed Zibro dba)	Warrensburg Bike Rally	4,000
Warrensburg Chamber of Commerce	38 <sup>th</sup> World's Largest Garage Sale	20,000
West Mountain Ski Area	USSA U14 State Championship Races	13,000
<b>TOTAL Budget Code A.6417 480</b>	<b>Special Events</b>	<b>\$285,000</b>

There being no further business to come before the Tourism & Occupancy Tax Coordination Committee, on motion made by Mr. Conover and seconded by Mr. Leggett, Mr. Merlino adjourned the meeting at 2:02 p.m.

Respectfully submitted,  
Leslie Lovelace, Secretary to the Clerk of the Board