

OCCUPANCY TAX COORDINATION

DATE: April 24, 2017

Committee Supervisors:

D. Dickinson, Chairman
E. Merlino
M. Simpson
J. Strough
D. Beaty
E. Frasier
C. Leggett
R. Montesi
M. MacDonald
K. Geraghty

- I. Committee meeting called to order by Chairman.
- II. Motion to approve minutes of meeting held on February 2, 2017
- III. Report on Revenues from the County Treasurer
- IV. Action Agenda:
 - Update of 1st quarter activities from Adirondack Civic Center Coalition representative(s) and request of funds for 2nd quarter
 - Resolution to appoint an Occupancy Tax Advisory Group consisting of up to 14 members
 - Chairman to appoint members to Occupancy Tax Advisory Group
 - Treasurer to discuss amending Occupancy Tax law relating to housekeeping cabins and nonprofit property exemptions
- V. Adjourn.
- VI. Pending Item:
Chairman working on setting up a presentation by representatives of Airbnb to take place at a future Committee Meeting.

ADIRONDACK CIVIC CENTER COALITION, INC.
WARREN COUNTY TOURIST AND DEVELOPMENT PROGRAM
UPCOMING EVENTS
April 1, 2017- June 30, 2017

EVENT	OTHER GOV. FUNDING GROUPS	ALL FUNDING	ATTENDANCE (projected)	NO. OF OVER-NIGHT ACCOMM.	MARKETING AND AD AREAS	TOTAL COSTS	FUNDS NEEDED
Garden Brothers Circus 4/21/17			2500-3000			\$5,000	\$5,000
The 1975 5/28/17			2000 currently sold			\$75,000	\$75,000
WWE 6/4/17			700 curently sold			\$25,000	\$25,000

TOTAL COSTS FROM ABOVE \$105,000

TOTAL REQUEST \$95,000

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Tourism

DATE: 4/24/17

- (a) Purpose of Request:
to appoint an Occupancy Tax Advisory Group consisting of up to 20 members

- (b) Details:
Occupancy Tax Advisory Group to provide input on how Occupancy Tax collections should be allocated

- (c) Previous Resolution Number:
none

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount:
N/A

Sample: A.8021 470 Planning & Community Development – Contract

*** as listed in budget and LOGOS**

WARREN COUNTY TREASURER

MICHAEL R. SWAN
County Treasurer

ROBERT V. LYNCH II
Deputy Treasurer

OCCUPANCY TAX REPORT

Monday April 24, 2017

Revenue Collected for 2016	\$ 4,171,995.34
Revenue Collected for 2015	\$ 4,148,376.97
Difference	\$ 23,618.37
Percent increase	.57%

Revenue Collected 1/1/17 to 4/20/17	\$ 270,912.32
Revenue Collected 1/1/16 to 4/20/16	\$ 221,849.96
Difference	\$ 49,062.36
Percent increase	18.11%

APPOINTMENTS TO OCCUPANCY TAX ADVISORY GROUP:

MEMBER	ROLE	ORGANIZATION
1. Supervisor Dickinson	County Government	Chair, Occupancy Tax Coord. Committee
2. Supervisor Merlino	County Government	Chair, Tourism Committee
3. Supervisor Strough	County Government	Chair, Legislative & Rules Committee
4. Supervisor Conover	County Government	Chair, Board of Supervisors
5. Mayor Blais	Local Government	Village of Lake George
6. Eric Gilbert	Hotelier	Six Flags Great Escape
7. Tom Guay	Hotelier	The Sagamore
8. Frank Dittrich	Hotelier	Courtyard, Erlowest...
9. Christian Dutcher	Promotion	Americade
10. Mike Pratt	Attraction	Gore Mountain
11. Laura Kohls	Retail	Adirondack Outlet Mall
12. Sasha Pardy	Retail	Adirondack Winery
13. John Carr	Retail	Adirondack Brewery
14. Kristen Hanifin	Promotion	LG Regional Chamber of Commerce & CVB
15. Michael Consuelo	Promotion	LG Regional Chamber of Commerce & CVB
16. Ed Moore	Attraction	Adirondack Civic Center Coalition
17. Doug Miller	Attraction	The Dome
18. Vacant		
19. Vacant		
20. Vacant		