



**Tourism Committee
Warren County Tourism Department
AGENDA
November 8, 2017**

Committee Members:

E. Merlino, Chairman
D. Dickinson
J. Strough
E. Frasier
C. Leggett
R. Vanselow
R. Seeber
R. Montessi
M. MacDonald
K. Geraghty
C. Hyde

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- I. Committee meeting called to order by Chairman Merlino.
 - II. Motion to approve minutes of September 19, 2017 Tourism Committee Meeting.
 - III. Action Agenda

Resolution Requests

1. Request to authorize attendance at 2018 in-state, out-of-state and Canadian Motorcoach and International travel trade shows/blitzes/marketplaces/conferences by Tourism Department personnel.
Rationale: The Tourism Department represents and promotes Warren County and its stakeholders at motorcoach and International travel trade shows.
Attachment #1
- IV. Privilege of the Floor to discuss any additional items to come before Committee.
 - V. Motion to adjourn.

Attachments

#1 Resolution Request - Authorize attendance at 2018 Motorcoach and International travel trade shows.

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

**Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.*

DEPARTMENT NAME: TOURISM

DATE: 9/8/17

- (a) Purpose of Request:
Continue to authorize attendance at 2018 in-state, out-of-state, and Canadian Motorcoach and International Trade Shows/sales blitzes/marketplaces/conferences by Tourism Department personnel.

- (b) Details:
as expiring

- (c) Previous Resolution Number:
Resolution # 549 of 2016

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount:
A.6417 444 - Travel/Education/Conference \$8,000

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

Warren County Board of Supervisors

RESOLUTION NO. 549 OF 2016

Resolution introduced by Supervisors Merlino, Dickinson, Conover, Seeber, Simpson, Strough, Wood, Beaty, Frasier, Vanselow and Leggett

AUTHORIZING ATTENDANCE AT 2017 IN-STATE AND OUT-OF-STATE AND CANADIAN MOTORCOACH TRADE SHOWS/SALES BLITZ/MARKETPLACES BY TOURISM DEPARTMENT PERSONNEL

WHEREAS, the Tourism Department has presented the calendar of Motorcoach Trade Shows/Sales Blitz/Marketplaces to the Tourism Committee for approval, and

WHEREAS, funds necessary for travel to and attendance at such shows have been included in the 2017 Tourism budget, now, therefore, be it

RESOLVED, that upon recommendation of the Tourism Committee, any employee within the Tourism Department designated by the Tourism Director having an interest in attending the In-State, Out-of-State and Canadian 2017 Motorcoach Trade Shows/Sales Blitz/Marketplaces be, and hereby are, authorized to attend the In-State, Out-of-State and Canadian 2017 Motorcoach Trade Shows/Sales Blitz/Marketplaces as set forth in Schedule "A", attached hereto, and be it further

RESOLVED, that if any changes are made in the attached Schedule "A", those changes shall be contingent upon the availability of funds in the 2017 budget, and be it further

RESOLVED, that the County Treasurer be, and hereby is, authorized to pay the reasonable and necessary expenses for Tourism Department employees to travel to and for attendance at said shows upon presentation of verified vouchers thereof, with funding from Budget Code A.6417 444 Tourism Occupancy, Travel/Education/Conference.

VISIT THE
Lake George Area
 IN NEW YORK'S ADIRONDACKS

Warren County Tourism Department
 2018 Group Tour/Travel Trade
 Show Schedule

Group Travel Leads are provided free of charge from the following shows:

<u>LOCATION</u>	<u>ASSOCIATION</u>	<u>DATES</u>
Charlotte, NC	American Bus Association	Jan 14-17
Buffalo, NY	Heartland Travel Showcase	Feb 16-18
Orlando, FL	ALON Marketing FL. Sales Mission	March 19-22
Denver, CO	International Pow Wow	May 19-23
Atlantic City, NJ	Tour Alliance Partners Inc.	June 4-8
Williamsburg, VA	Pennsylvania Bus Assoc. Annual Mtng	June 18-21
CANADA	Bien Venue Quebec	Oct TBD
	<u>OR</u>	
CANADA	Ontario Motorcoach Association	Nov TBD