

HEALTH, HUMAN & SOCIAL SERVICES COMMITTEE
VETERANS' SERVICES * PEER-TO-PEER AGENDA

August 26, 2019

*Committee Members: Supervisors FRASIER, McDevitt, Braymer, Leggett, Loeb, Driscoll,
Hyde, Magowan, and Sokol*

- I. Committee meeting called to order by Chairman
- II. Motion to approve the minutes of the prior meeting
- III. Action Agenda/New Business Items:
 1. **Introduction of Program Coordinator**
 2. **Request FB Approval (see Res Req #20)**
 3. **Request for Billboard Advertising in Warren and Washington Counties (see Res Req #3 and 20)**
 4. **Request to amend budget (see Res Req #7)**
 5. **Request to amend credit card policy & secure credit card for program incidentals limited to \$500 (see Res Req #20)**
- IV. Referrals/Pending Items:
- V. Discussion Items:
 1. **Peer-to-Peer Fiscal Year July 1 – June 30 (understanding the grant)**
 2. **Develop a Peer Mentor/Driver initiative with mileage reimbursement**
 3. **Discuss (2) Peer-to-Peer “launch” initiatives for 2019**
 - a. **Bus trip to Ground Zero**
 - b. **Monthly “Veteran & Family - Movie Day” at Aviation Mall Regal Cinema**
- VI. Privilege of the Floor to discuss any additional items to come before the Committee
- VII. Motion to adjourn

Attachments:

- (3) **LAMAR Billboard quotes for Warren & Washington Counties (3-pgs)**
- (3) **Website Development quotes**
 - **Andy Camp, Advocate, and Nathan Olson (total 6-pgs)**
- (3) **Charter Bus quotes**
 - **Greyhound, Shofur, and Upstate Transit of Saratoga LLC (total 3-pgs)**

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Veterans' Services * Peer-to-Peer

DATE: 8/26/2019

- (a) Purpose of Request:
To create a FaceBook page for Peer-to-Peer

- (b) Details:
FB page will be created and maintained by Peer-to-Peer Program Coordinator with oversight by the Veterans' Services Director

- (c) Previous Resolution Number:

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount:
N/A

Sample: A.8021 470 Planning & Community Development – Contract

*** as listed in budget and LOGOS**

RESOLUTION REQUEST FORM NO. 3

Request for New Contract

DEPARTMENT NAME: Veterans' Services * Peer-to-Peer

DATE: 08/26/2019

- (a) Is this a Result of a Bid or Request for Proposal?

- (b) Purpose of Contract: Billboard advertising

- (c) Name of Contractor: LAMAR

- (d) Address of Contractor: 2 Airport Park Blvd., Latham NY 12110-1489

- (e) Contractor's Contact Person and Telephone Number: 518/783-7784

- (f) Has or will the Contract be provided, if so, please attach: Will be provided

- (g) Commencement Date of Contract:

- (h) Termination Date of Contract: 6-month Contract

- (i) Payment Provisions:
 - i) lump sum amount Yes
 - ii) hourly rate amount None
 - iii) total amount not to exceed \$15,900
 - iv) how will payments be made (i.e. monthly, quarterly, upon completion of the project, etc. At purchase

- (j) Where are the Funds for this Contract? List Budget Code, Object Code, Full Title* and Amount: **OR** Capital Project **OR** Capital Reserve Project Number, Title, and Amount: A.6510.0125 436 Advertising \$15,900

Sample: A.1010 470 Legislative Board – Contract Sxx.xx
Capital Project No. H289.9550 480 – Old Jail Renovations Sxx.xx

*as listed in budget and LOGOS

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Veterans' Services * Peer-to-Peer

DATE: 08/26/2019

- (a) Purpose of Request:
Billboard advertising in Warren and Washington Counties
- (b) Details:
**(1) Warren County on Rt 9 North at Kendrick Rd.
(1) Washington County on Rt 22 South of Cambridge
(1) Washington County on Rt 4 North in Ft. Ann**
- (c) Previous Resolution Number:
- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount:
A.6510.0125 436 Advertising

Sample: A.8021 470 Planning & Community Development – Contract

*** as listed in budget and LOGOS**

RESOLUTION REQUEST FORM NO. 7

Request to Amend County Budget*

**If this is the result of a grant award, also complete and submit Form No. 5 or 6*

DEPARTMENT NAME: Veterans' Services * Peer-to-Peer

DATE: 08/26/2019

- (a) Purpose of Amendment: Amend budget to cover total cost of billboard advertising.

- (b) Appropriation Code, Object Code, Full Title and Amount: A.6510.0125 436 Advertising Fees in the amount of \$15,900

Sample: A.1010 470 Legislative Board – Contract

- (c) Revenue Code (with title), and Amount: A.6510 3711 Veteran's Connect - \$15,900

Sample: A. 6417.2654 Tourism Occupancy – Minor Sales – Tourism

*Please note all amount must be in whole dollars – no cents.

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

**Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.*

DEPARTMENT NAME: Veterans' Services * Peer-to-Peer

DATE: 8/26/2019

- (a) Purpose of Request:
Amend Credit Card Policy

- (b) Details:
Requesting to secure credit card for the Peer-to-Peer Program for incidentals limited to under \$500.

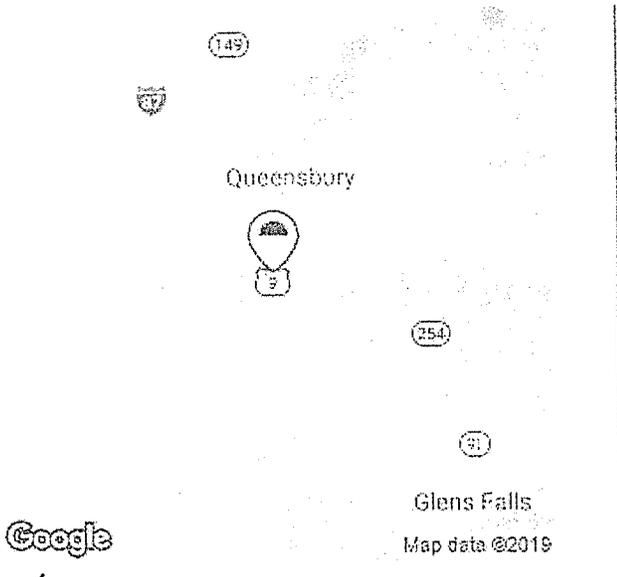
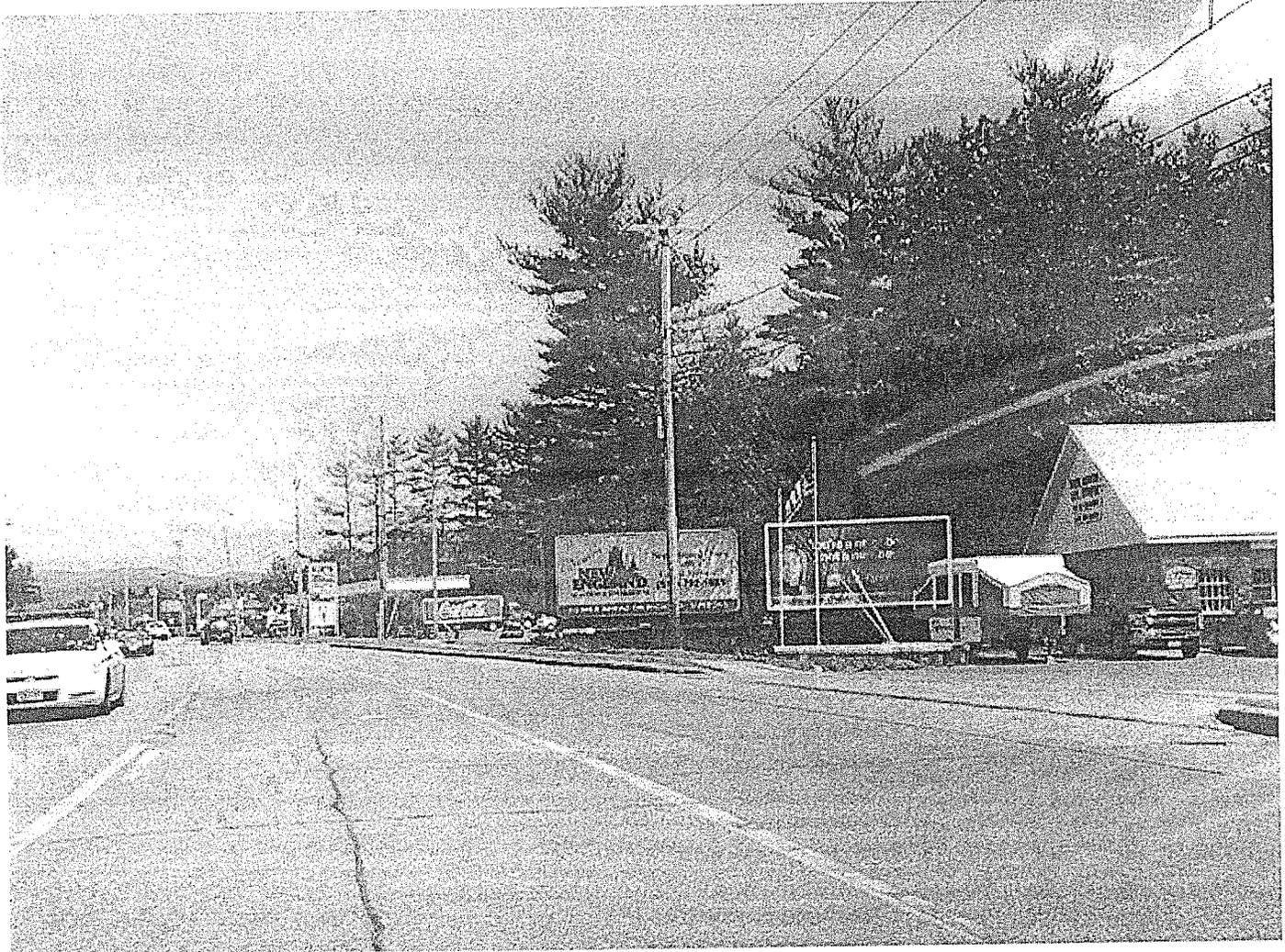
- (c) Previous Resolution Number:

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount:
A.6510.0125 _ _ _

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

WARREN COUNTY



Advertising Strengths: Glens Falls, NY (Warren County)

Market: ALBANY
 Panel: 24025

TAB Unique ID: 148938
 Location: RT. 9 @ KENDRICK RD., E/S, F/S
 Lat/Long: 43.33904 / -73.68033
 Media/Style: Poster / Retro
 *Weekly Impressions: 44973
 Panel Size: 10' 6" x 22' 9" Spec Sheet
 Vinyl Size: 10' 6.5" x 22' 9.5"
 Facing/Read: South / Right
 Illuminated: YES

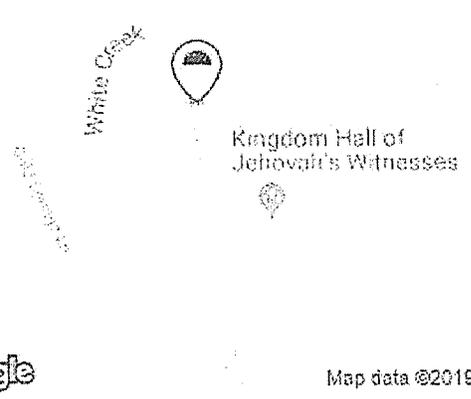
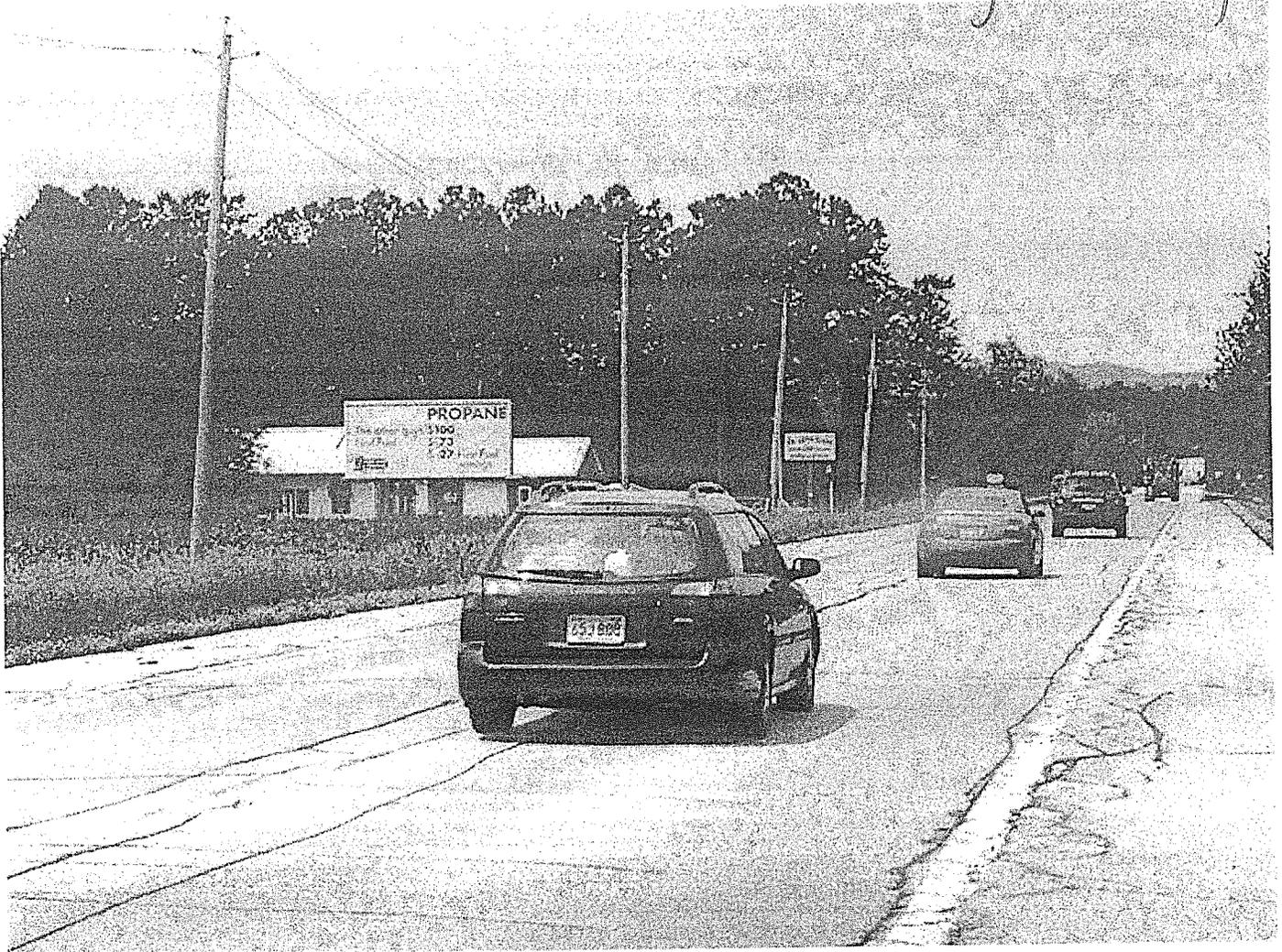
\$ 1300 / 4 weeks => \$ 7800 6 months.
 *Impression values based on: 18+ yrs



Albany, NY 518-783-7784

Physical Address: 2 Airport Park Blvd., Latham, NY 12110-1489
 Mailing Address: 5551 Corporate Blvd, Baton Rouge, LA 70808

Washington City



Advertising Strengths: Board is in Cambridge, NY (Warren Cty)

Market: ALBANY
 Panel: 3402

TAB Unique ID: 602436
 Location: RT 22 S/O CAMBRIDGE
 Lat/Long: 43.01108 / -73.37796
 Media/Style: Poster / Retro
 *Weekly Impressions: 12020
 Panel Size: 10' 6" x 22' 9" Spec Sheet
 Vinyl Size: 10' 6.5" x 22' 9.5"
 Facing/Read: South / Left
 Illuminated: YES

\$675 / 4 WKS = \$4050 6 months

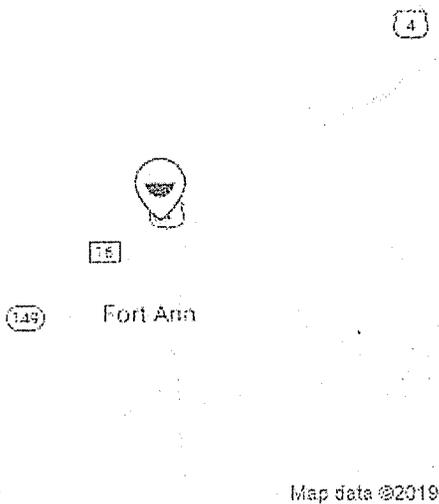
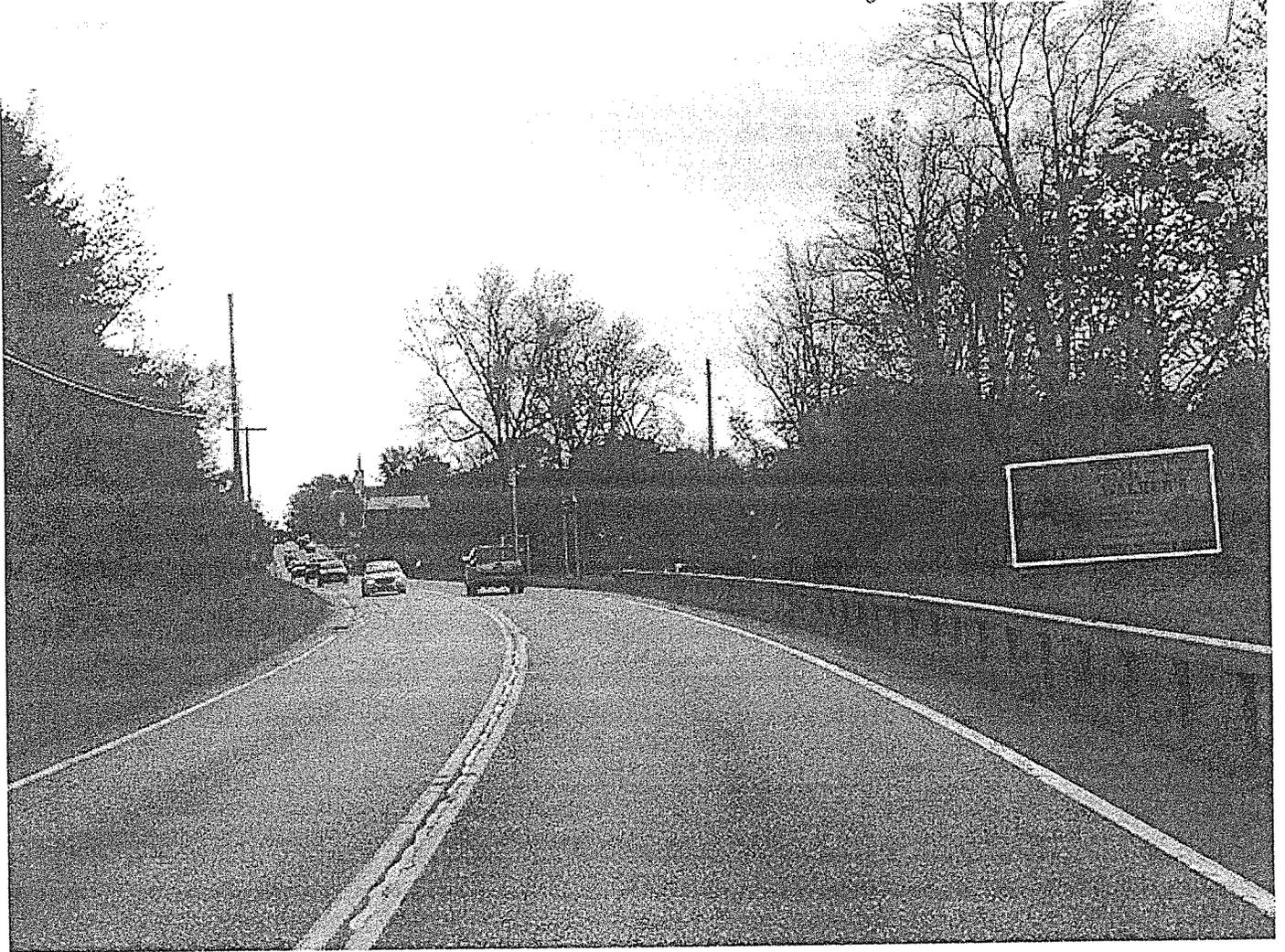
*Impression values based on: 18+ yrs



Albany, NY

518-783-7784

Physical Address: 2 Airport Park Blvd., Latham, NY 12110-1489
 Mailing Address: 5551 Corporate Blvd, Baton Rouge, LA 70808



Advertising Strengths: Fort Ann, NY (Washington County)

Market: ALBANY
 Panel: 24190

TAB Unique ID: 148959
 Location: RT 4 & 22, 1/2 MI N/O RT 149, W/S, F/N
 Lat/Long: 43.41970 / -73.48640
 Media/Style: Poster / Retro
 *Weekly Impressions: 25826
 Panel Size: 10' 6" x 22' 9" Spec Sheet
 Vinyl Size: 10' 6.5" x 22' 9.5"
 Facing/Read: North / Right
 Illuminated: NO

\$ 675 / 4 WKS => \$ 4050 6 months
 *Impression values based on: 18+ yrs



Albany, NY 518-783-7784

Physical Address: 2 Airport Park Blvd., Latham, NY 12110-1489
 Mailing Address: 5551 Corporate Blvd, Baton Rouge, LA 70808

PROPOSAL ISSUED:
08.14.2019



WEBSITE

PROPOSAL

**WEBSITE DESIGN AND DEVELOPMENT FOR
WARREN AND WASHINGTON COUNTY VETERAN'S SERVICES
PEER-TO-PEER PROGRAM**

PREPARED FOR

VANESSA TAYLOR

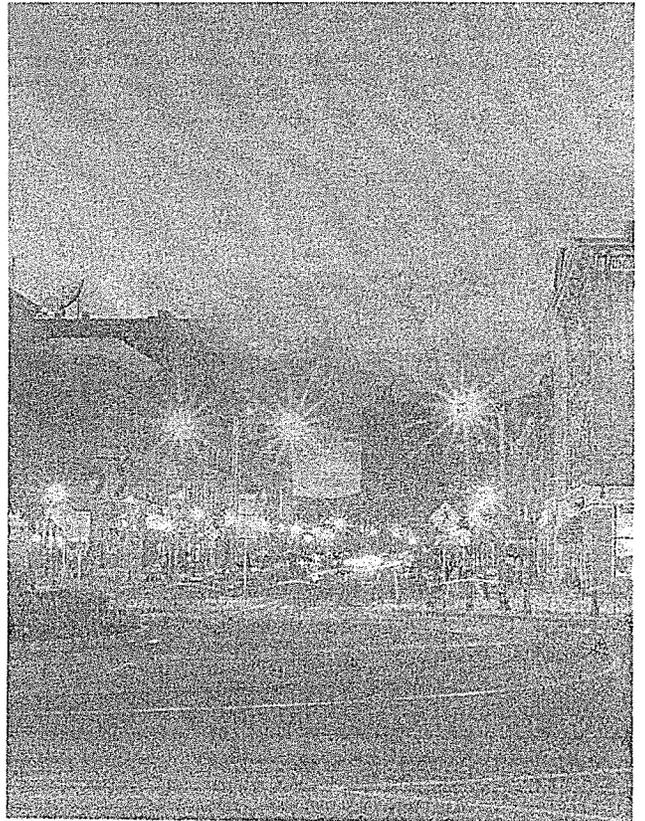
Program Coordinator

ANDY CAMP GRAPHICS

A 203 Farr Lane, Queensbury, NY 12804

W andy@andycamp.com, andycamp.com

P 518.361.9109



DELIVERABLE & SERVICES

WEBSITE DESIGN & DEVELOPMENT

- Domain name procurement and setup (if needed)
- Hosting procurement and setup
- Meeting(s) to discuss and develop content, navigation structure and other website needs
- Theme selection and implementation and customization to meet clients needs
- **Up to 20 pages** of content based on client meetings and develeopment
- **2 rounds of revision** in consultation with client and pre-launch reviews and testing
- **2 training sessions and unlimited email and phone support** as questions arise (within reason)
- **Complimentary support** for the first year of the site after launch
- **SEO** (search engine optimization) plugin installation and configuration for page optimization.

SITE CREATION



\$2750

OTHER DETAILS

Web hosting and maintenance

The website will be hosted by godaddy (first-year is included in the initial cost) and will be renewed at GoDaddy's Deluxe hosting current rate at the time with no markup added to the cost. GoDaddy Deluxe hosting includes daily backups, daily malware scans, built-in SEO wizard, staging site for site preparation, automatic updates to wordpress and plugins to ensure compatability and security.

Support from Andy Camp is also included with the first-year of service and can be purchased for the second year at \$750/year.

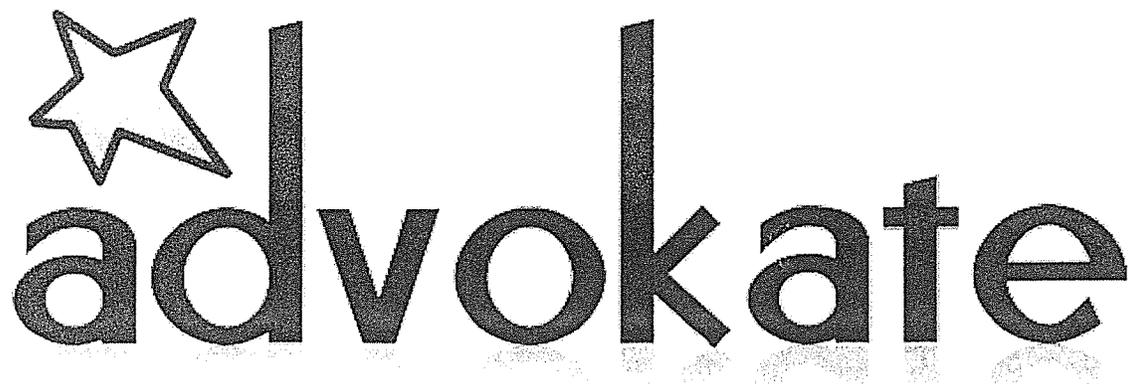
Support from Andy (in addition to those provided by GoDaddy) include:

- Page updates
- Page creation
- Content editing and updating
- General tech support for the site
- Continued training and email and phone support as needed

Other services

Andy Camp Design and Photography services also include:

- Logo design
- Brochure design
- General graphic design (ads, business cards, letterhead, etc.)
- Photo shoots and event coverage
- Social media setup and guidance
- Consultations available for the above services and more!

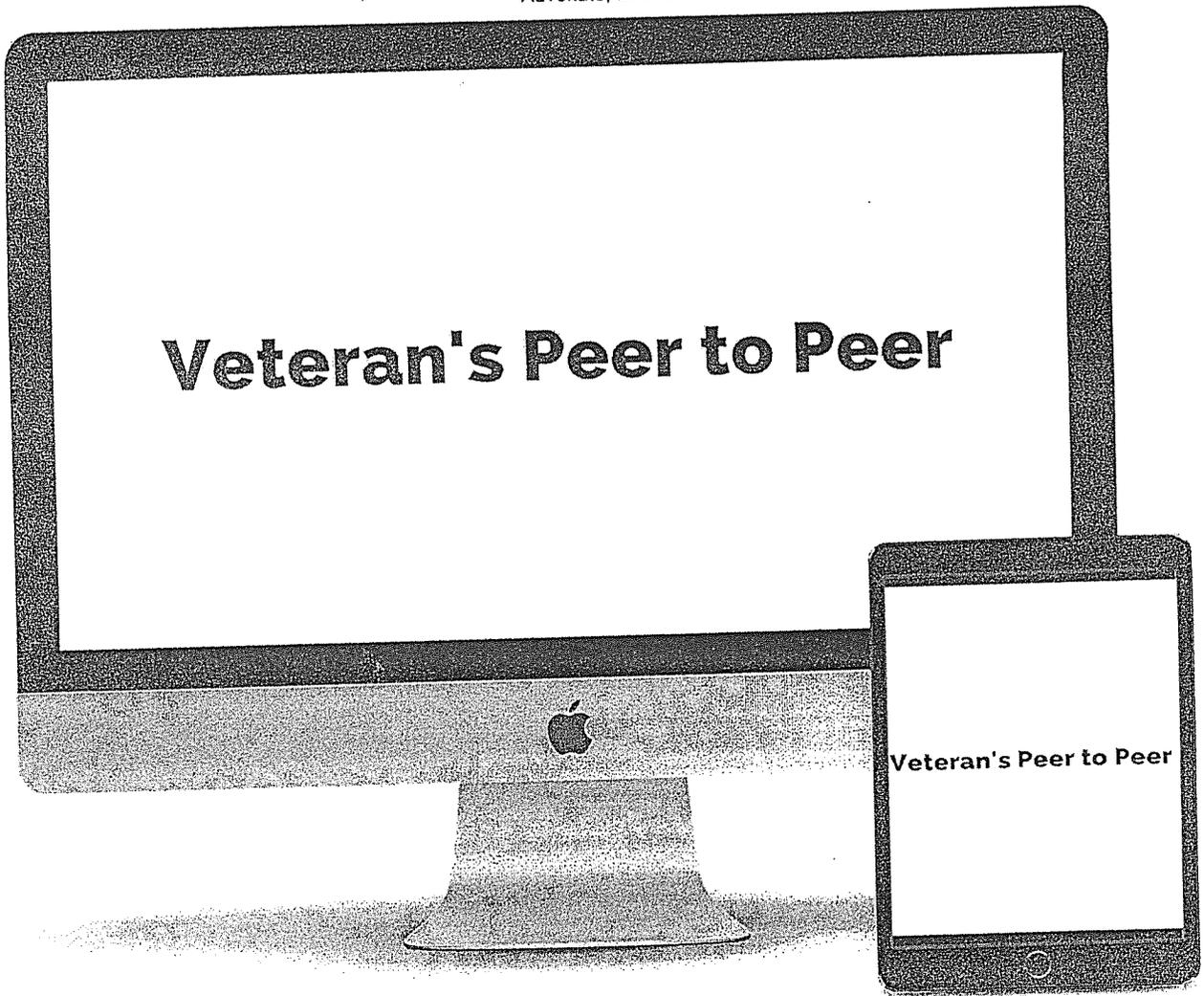


PROPOSAL

Prepared on Aug 12, 2019

Name: Vanessa Taylor

Company: Veteran's Peer To Peer



Pro Website Design

	Pro Website Design	
Pro Website Design	1 x \$3,500.00	\$3,500.00
	\$3,500.00	

EXECUTIVE SUMMARY

This proposal is for website creation for Veteran's Peer To Peer

- Organized and presented according to current standards in web design
- Best Practices in SEO including alt descriptions, H1 text, title tags, and proper URL structure
- Created in Wordpress, an easy-to-use Content Management System

Taylor, Vanessa

From: Nathan Olson <admin@noleeo.com>
Sent: Friday, August 02, 2019 11:50 AM
To: veteranspeertopeer@gmail.com
Subject: Re: Nolee-O Message from Vanessa Taylor

Hi Vanessa,

Thanks for reaching out. I'd love to be able to help you out.

Do you have an existing website, or are you starting from scratch?

* My pricing is pretty consistent with what's posted on the website. If you want a template website, it will be about \$900 to setup with you supplying all the content. A custom website starts at \$1800. These are one time setup fees.

* Then you will need hosting and an SSL which is \$225 a year.

I also offer a \$200 a year maintenance fee that covers any changes you need on the website.

The website does have a CMS so you can also make changes yourself.

If you need a formal proposal or want to talk on the phone or even get together in person, I can on Monday. I am currently on vacation for the weekend, but wanted to give you an idea of cost.

Thanks,
Nathan Olson

* Nolee-O Web Design
518-743-1648
admin@noleeo.com

> On Aug 2, 2019, at 11:12 AM, veteranspeertopeer@gmail.com wrote:

>

>

> Name: Vanessa Taylor

> Company: Veterans Services

> Address:

> City:

> State:

> Zip:

> Phone: 518.760.2056

>

> E-Mail: veteranspeertopeer@gmail.com

>

> Comments:

> Good Morning, My name is Vanessa Taylor and I am the Peer-to-Peer Program Coordinator for Warren & Washington Counties Veterans' Services. I am trying to get a few estimates for website designs and I was hoping to discuss this with you.

>

Taylor, Vanessa

From: Johnson, Yolanda <Yolanda.Johnson@greyhound.com>
Sent: Tuesday, August 13, 2019 10:16 AM
To: Taylor, Vanessa
Subject: * Greyhound Charter Quote

Vanessa,

Thank you for choosing Greyhound Charter as your preferred choice in transportation providers.

Please reply to this email to confirm this charter.

* Round trip transportation for a 50 passenger motor coach departing Lake George, NY to New York, NY return same day = \$4,233.

Coaches have a restroom, reclining seats and are heated and air conditioned but they do not have TV's or DVD players.

Your quote is based on the preliminary itinerary provided per your inquiry and is subject to change. **This is not considered a contract, nor has a bus been reserved or approved.**

- In the event of charter confirmation, the group is responsible for all parking or entry fees if any, and driver gratuity
- All overnight charters require that the group provide individual hotel room for driver.
- A 25% deposit is due 14 days after booking.
- Full payment is due 30 days prior to departure.
- Cancellations received within 30 days of departure will incur a minimum cancellation fee of \$250 or 25%, which ever is greater.

Thank you for your inquiry, I look forward to hearing from you!

Yolanda Johnson

National Charter Sales Coordinator

Greyhound Lines, Inc.

office: 214-849-6146 charter sales: 800-454-2487 | 350 N. St. Paul Street, Dallas, TX 75201

yolanda.johnson@greyhound.com | USA



Zip Code

City



Thank you so much for being able to get us so many buses last minute!
- Scott Snow, Spirit Airlines

I truly appreciate all the attention to detail and the patience that you had with us.
- Ginelle Charles, NFL

Enjoyable ride through the city of Atlanta. The bus was new, comfortable, cool and clean. The staff are friendly and helpful.
- Kizo M.

Trip Information

Trip Type: Hourly
Vehicles: 1 Charter Bus

Stop	Address	Dropoff	Pickup
1	1340 U.S. 9, Lake George, NY 12845, USA	-	10/14/19 5:30 AM
2	92 Greenwich St, New York, NY 10006, USA	-	10/14/19 5:00 PM
3	1340 U.S. 9, Lake George, NY 12845, USA	-	-

Down Payment	Remaining Balance
\$408.69	\$3,678.25
Due Today	Due 9/14/19

Base Fare	\$4,006.80
Processing Fee	\$120.20
Trip Total	\$4,086.94

Grand Total	 \$4,086.94
Amount Due Today	\$408.69

Terms & conditions for transportation reservations

Taylor, Vanessa

From: Chris Kulls <ckulls@upstatetours.com>
Sent: Tuesday, August 13, 2019 10:56 AM
To: Taylor, Vanessa
Subject: bus to NYC

Hi Vanessa A bus picking up in Lake George to 911 Memorial in NYC pick up at 5:00 a.m. for a 5:30 a.m. departure would get you to the city 10 a.m. or later depending on traffic. Depart at 5 p.m. would get you home hopefully by 10 p.m. again all traffic driven for times. There is no price difference between a wheelchair lift bus or a non wheelchair based bus. No wheel chairs you can put 55 people in, if you have one wheel chair you can have 49 people plus the person who stays in the wheelchair, if you have 2 wheelchairs you can have 44 people plus 2 wheelchairs. The price for the bus is \$2079.00. With out a date I cannot confirm availability. Thanks Chris

--
Christine Kulls, CTIS
Charter Tour Manager
Upstate Transit of Saratoga LLC
207 Geyser Rd.
Saratoga Springs, NY 12866
518-584-5252