



Occupancy Tax Coordination Committee  
Warren County Tourism Department  
AGENDA  
April 23, 2019

Committee Members:

- D. Dickinson, Chairman
- E. Merlino
- M. Simpson
- J. Strough
- D. Beaty
- E. Frasier
- C. Leggett
- K. Geraghty
- B. Driscoll

- 
- I. Committee meeting called to order by Chairman Dickinson.
  - II. Motion to approve minutes of January 25, 2019 Occupancy Tax Coordination Meeting.
  - III. Report on Revenues from the County Treasurer
  - IV. Action Agenda:
    - First quarter report from Adirondack Civic Center Coalition
    - First quarter report from Lake George Regional Convention & Visitors Bureau
    - Resolution request: Continue intermunicipal contract with Village of Lake George – Visitor's Center
    - Applications for funding: Adirondack Race Mgmt, Americade – Block Party, NE District Barbershop Harmony Society
    - Supervisor Hogan/Joel Beaudin of North Creek Alliance – discuss purchase of buses
    - Mayor Blais, Village of Lake George to speak to committee – Waste Water Treatment
  - VI. Privilege of the Floor to discuss any additional items to come before Committee.
  - VII. Motion to adjourn.

## ***RESOLUTION REQUEST FORM NO. 20***

### ***MISCELLANEOUS***

***\*Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.  
Please attach any backup information available and be as detailed as possible.***

**DEPARTMENT NAME: Tourism (Occupancy Tax)**

**DATE: 4/23/19**

- (a) Purpose of Request: to award additional funding for four requests as follows:  
Adirondack Race Management - \$9,000; Americade - \$5,000; Northeastern District  
Barbershop Harmony Society - \$9,000; Planning Department for updating panels at  
the Lake George Visitors' Center - \$6,851
  
- (b) Details: as per Town/Village Occupancy Tax applications and Planning written request
  
- (c) Previous Resolution Number: Res# 500 of 2018
  
- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title\* and  
Amount: A.6417.0002 480 - Tourism - Special Events \$29,851

**Sample: A.8021 470 Planning & Community Development – Contract**

\* as listed in budget and LOGOS



Rec'd 12/17/18

Joint



### APPLICATION FOR OCCUPANCY TAX TOWN/VILLAGE OF LAKE GEORGE



READ BEFORE FILING: ALL APPLICATIONS MUST BE FOR PROMOTION OF TOURISM. GRANTS MAY BE USED FOR NEW PROGRAMS OR EVENTS OR ENCHANCEMENT OF EXISTING EVENTS. APPLICATION DEADLINE DECEMBER 31 ANNUALLY.

PLEASE COMPLETE THE FOLLOWING:

ORGANIZATION	Adirondack Race Management		
CONTACT PERSON	Paul Bricoccoli	PHONE:	518-222-7431
MAILING ADDRESS	88 W Notre Dame St. Glens Falls, NY 12801		EMAIL ADDRESS:
			paulieb43@gmail.com
NOT-FOR-PROFIT	Y	<input checked="" type="radio"/> N	

NAME OF EVENT	Lake George Triathlon Festival		
DATE OF EVENT:	8/31 - 9/1/18 <sup>1st</sup>	HOST HOTEL:	Ft. William Henry, Mohican Motel, Comfort Suites

AMOUNT OF REQUEST	\$22,000	ATTACH BUDGET	
ADMISSION CHARGED	<input checked="" type="radio"/> Y <input type="radio"/> N	AMOUNT	Varies Participants Pay/Spectators Free
EXPECTED ATTENDANCE	3000	PAST YEARS?	2800
WILL THIS BE ANNUAL EVENT?	<input checked="" type="radio"/> Y <input type="radio"/> N		
WILL PROCEEDS BENEFIT ANY OTHER ORGANIZATIONS?	<input checked="" type="radio"/> Y <input type="radio"/> N	WHO?	Camp under the woods/Local School teams/YMCA strong kids
USE OF FUNDING:	Promote the event/area using various methods (attend expos, Social, Print & Electronic Media.		EXPECTED NUMBER OF ROOMS:
			650

WILL ADVERTISING BE DONE OUTSIDE 50-MILE RADIUS:  Y  N WHERE? Boston/NYC/NJ/Philly/DC/VT/NH/ME

#### IMPORTANT

APPLICANT MUST: SUBMIT BUDGET; FILE A FINAL REPORT WITH PHOTOS, PRESS RELEASES, ADVERTISING AND ATTENDANCE FIGURES WITHIN 30 DAYS OF COMPLETION OF EVENT.  
 TOWN & VILLAGE LOGO MUST APPEAR ON ALL MEDIA ADVERTISING.  
 FUNDS MAY BE USED FOR ITEMS CONTAINED IN SCHEDULE "A" ATTACHED.  
 IN THE EVENT OF A CANCELLATION FOR ANY REASON ALL FUNDS MUST BE RETURNED TO TOWN/VILLAGE WITHIN 30 DAYS.  
 CHECKS WILL BE ISSUED 30 DAYS PRIOR TO EVENT DATE(S).

I, THE UNDERSIGNED CERTIFY THAT ALL INFORMATION CONTAINED IN THIS APPLICATION IS TRUE AND I WILL BE RESPONSIBLE FOR COMPLIANCE TO ALL REQUIREMENTS.

12/19/18  
Date

Signature

APPROVED [ ] DENIED [ ]

AMOUNT OF GRANT \$ \_\_\_\_\_ DATE \_\_\_\_\_  
MAYOR \_\_\_\_\_ SUPERVISOR \_\_\_\_\_

# OT Grant Application—BUDGET

Town/Village of Lake George Occupancy Tax Committee

Applicant Organization or Individual \_\_\_ Adirondack Race Management \_\_\_\_\_

Contact Person Overseeing Activity \_\_\_ Paul Bricoccoli \_\_\_\_\_

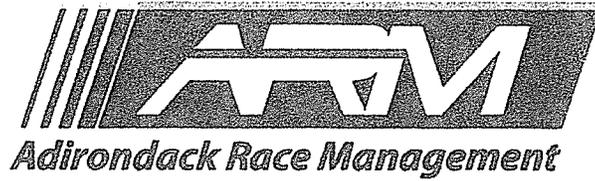
Name/Title of Event/Project/Program \_\_\_ Lake George Triathlon Festival \_\_\_\_\_

<b>ESTIMATED EXPENSES:</b>	
Advertising & Publicity	\$32,000.00
Printing	\$150.00
Speakers	\$----
Entertainment	\$----
Equipment Rental	\$3,500.00
Food	\$9,500.00
Postage & Mailing	\$350
Supplies	\$2,500
Other (describe) Timing/Officials/Contributions/Race Management Fees/Insurance/	\$81,000.00
Other (describe) Security/Porto-Johns/Sanction Fees/EMS/ Permitting/Safety/Race Photographer	\$
Other (describe)	\$
Other (describe)	\$
<b>TOTAL EXPENSES</b>	<b>\$129,000</b>

<b>ESTIMATED REVENUES: (do not include amount of OT GRANT requested from Town of Lake George).</b>	
Beginning cash on hand	\$0
Community Donations	\$
Labor	\$
Admission fees/Ticket Sales	\$106,000
Vendor Sales/Participation Fees	\$
Other Sales (product, raffle, etc)	\$
Sponsors	\$
Other (describe)	\$
Other (describe)	\$
Grants (Joint Town/Village OT)	\$
Grants (other)	\$
<b>SUBTOTAL---Estimated Revenues (not including requested Twn/Vlg OT GRANT)</b>	<b>\$106,000</b>

Subtotal Estimated Revenues (from above)	\$129,000
SUBTRACT Total Estimated Expenses (from above)	minus \$106,000
<b>TOTAL requested---Town/Village Lake George OT GRANT</b>	<b>\$23,000</b>

Please use the back of this page if additional narrative is needed to explain any of above.



Adirondack Race Management - 88 W. Notre Dame St. - Glens Falls, NY 12801

Dear Occupancy Tax Committee:

Thank you for the opportunity to submit this application and for the past and continued support of the **Lake George Triathlon Festival**.

2018 – Recap From our Post Race Survey.

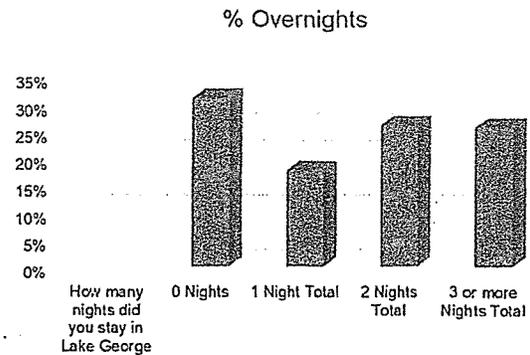
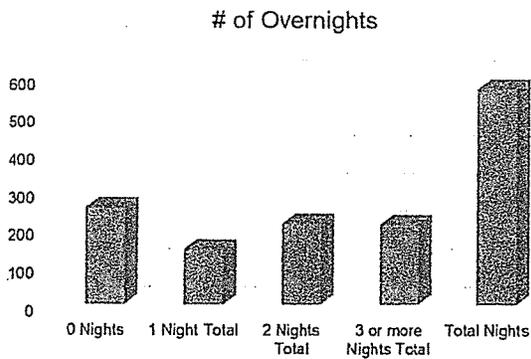
**Overnight stays** – Both number of nights that people stay as well as a percentage of total registered racers. More racers stayed 3 nights or more compared to racers staying only 1 night (212 to 146 respectively).

-426 racers stayed 2 nights or more for the race.

-42% stayed in Lake George, 8% in Queensbury, 4% in Bolton, 4% in Glens Falls and 17% in other surrounding areas (Warrensburg, Lake Luzerne, Brant Lake, North Creek).

-20% of the people staying spent \$201 or more per night on lodging. Roughly that translates to 248 racers spending a minimum of \$201 for 1 night equals \$33,165.

-9% of those 248 folks staying spent \$301 or more.

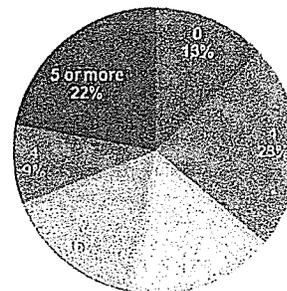


-We asked the question of the number of friends and family that either traveled with the racer or came to Lake George to watch them race.

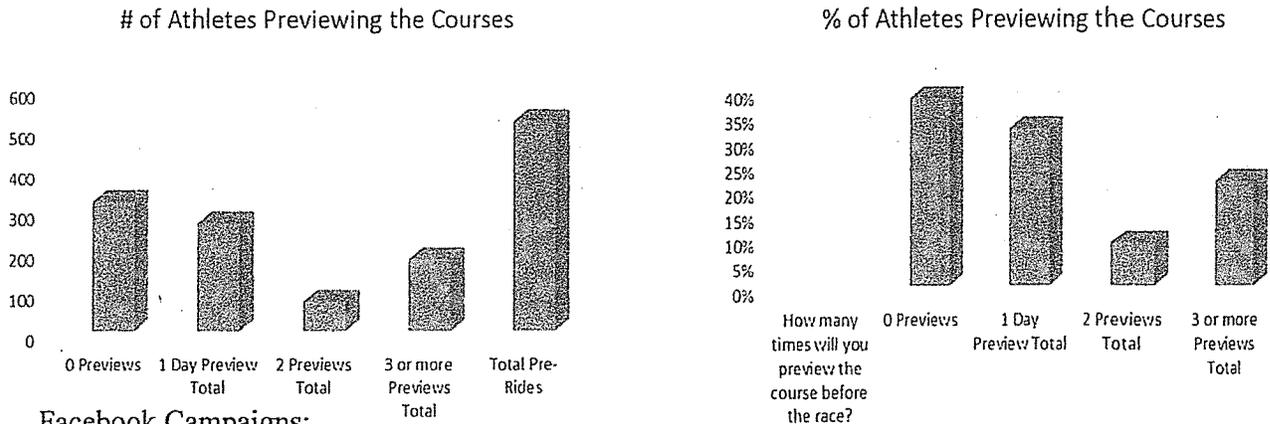
-87% of racers had at least 1 person with them.

-47% of racers had 3 or more people with them.

■ 0 ■ 1 ■ 2 ■ 3 ■ 4 ■ 5 or more



Course Preview – Athletes like to preview the race venue ahead of time and will come to the area to either swim, bike or run the course. They do this prior to the event weekend. 60% of racers said they will do this either just 1 time to 3 or more times.



Facebook Campaigns:

Ad Name	Results	Reach	Impressions	Cost per Results	Amount Spent (USD)
Totals		97,213	133,139		\$1,732
Post: "Starting on Monday (1/29) @ 7pm	3,427	20,616	21,899	\$0.06	\$192
Post: "NOREASTER - Safe Travels today	3,723	16,636	16,673	\$0.03	\$120
Post: "Noreaster #2! Another Noreaster,	324	15,414	16,851	\$0.37	\$120
Post: "Noreaster #3! Use 'NOREASTER' w/	1,451	3,597	3,709	\$0.07	\$100
Post: "Noreaster #4 - Really? We've had	1,139	2,672	2,722	\$0.09	\$100
Post: "Didn't attend the RaceMania Expo	2,240	5,158	5,951	\$0.09	\$200
Post: "Hang On!!! The GF Urban Assault is	1,263	6,530	12,508	\$0.16	\$200
Post: "Price increases on June 1st for the	2,380	17,508	18,161	\$0.08	\$200
Post: "Adirondack Race Management post	2,711	5,234	5,484	\$0.07	\$200
Post: "Register by Friday to Guarantee y	255	11,184	12,944	\$0.39	\$100

Table A - Facebook Campaigns

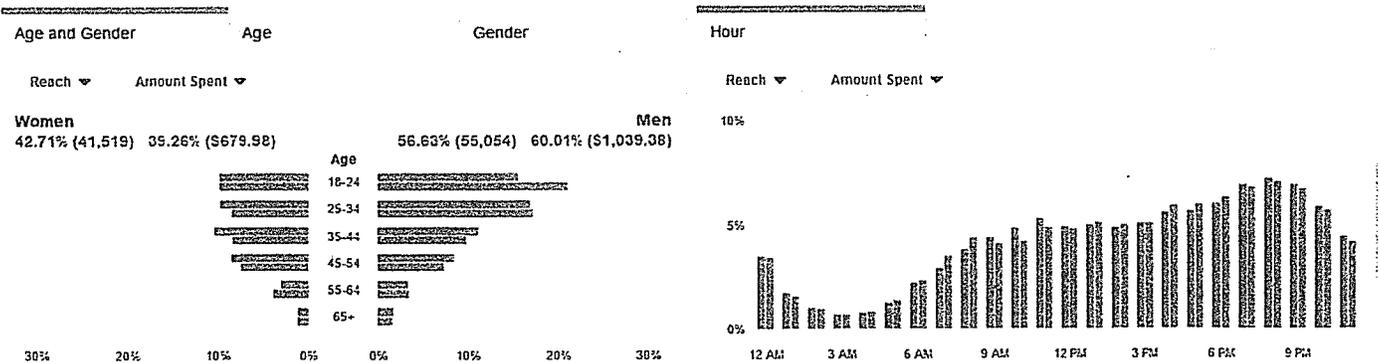
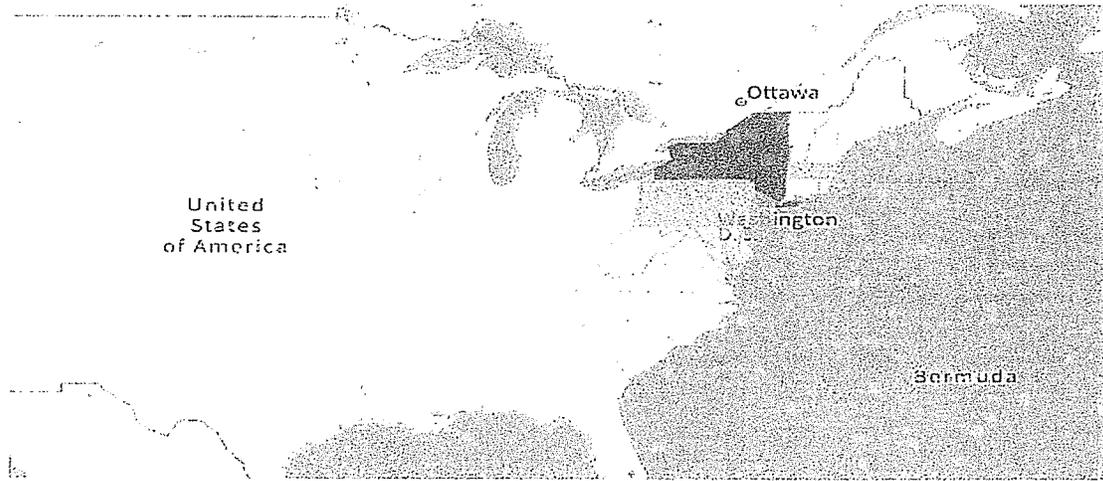


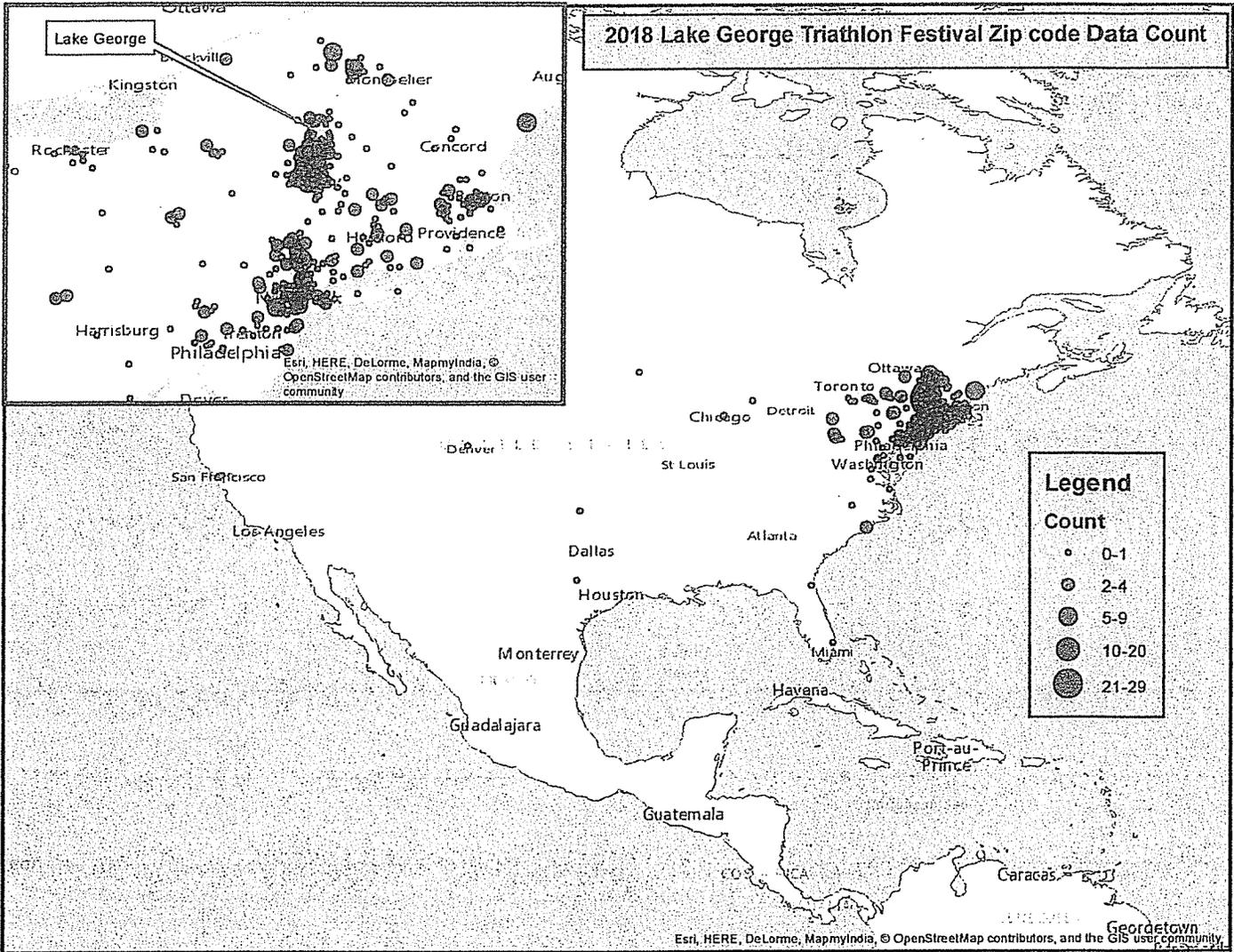
Figure 1 – Facebook Campaign: Age & Gender Chart and Hour Reached Chart.



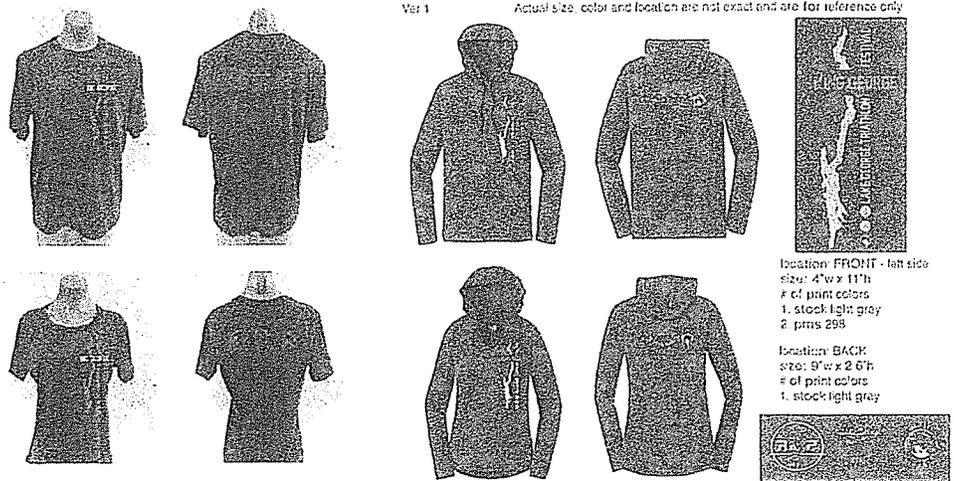
**Figure 2 – Facebook Campaign – Targeted Geographic Areas.**



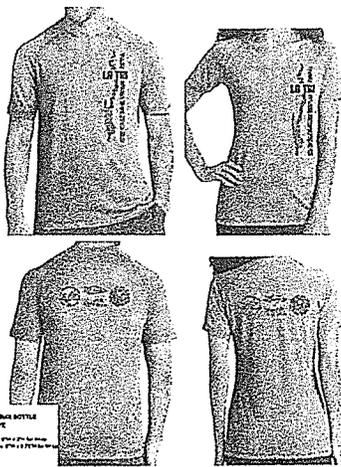
2017 Zip Code Data of racers that attended the Lake George Triathlon Festival!



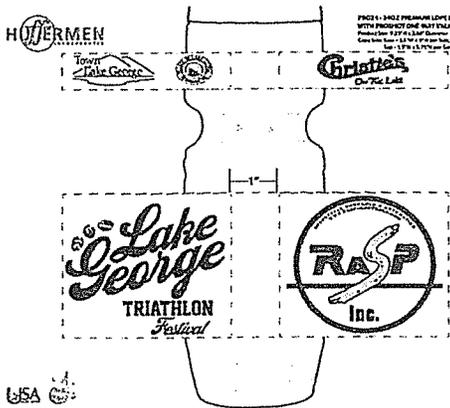
We have great SWAG items for our racers as well as a 28 page digital Athlete's Guide / Race Brochure. See images below for some of this year's items.



Ver. 1 Actual size, color and location are not exact and are for reference only



location: FRONT - left side size: 2 8" w x 11" h # of print colors 1. pms 431 2. Stock Navy location: BACK size: 9" w x 2 6" h # of print colors 1 PMS 431



2018

# Lake George

## TRIATHLON Festival

Presented By:

8th Annual **BIG George Triathlon**

1.2 MILE SWIM • 68 MILE BIKE • 13.1 MILE RUN

**TRIATHLON**

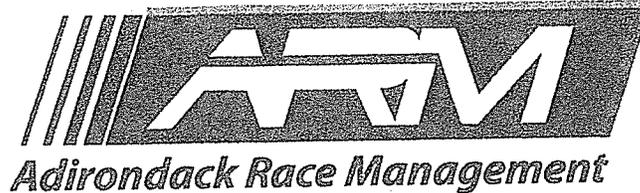
Saturday, September 1st  
Olympic Distance

Sunday, September 2nd  
Half Iron Distance

**ARM**  
Adirondack Race Management

**USA TRIATHLON**  
SANCTIONED EVENT

Rec'd 12/17/18  
Joint



Adirondack Race Management - 88 W. Notre Dame St. - Glens Falls, NY 12801

December 17, 2018

RE: Occupancy Tax Application – **Lake George Triathlon Festival**

Dear Occupancy Tax Board Members;

Please find our Joint Occupancy Tax application for the 2019 Lake George Triathlon Festival taking place on Labor Day weekend, August 31<sup>st</sup> and September 1<sup>st</sup>. This will be the 14<sup>th</sup> year of the Lake George Triathlon and 9<sup>th</sup> year of the 2-day Triathlon Festival.

This application is for Occupancy Tax money from the Town and Village of Lake George Joint Committee. The last few years we have received grant money from the Joint Committee, both the Town and Village separately and the Town of Bolton. The Village of Lake George has informed us that if we receive money from either the Joint Committee or the Town of Lake George, we are not eligible to receive funds from the Village. Therefore, we will only be applying the Joint Committee and the Town of Lake George if needed. We have applied for \$1,000 from the Town of Bolton.

We have included a document with information that includes participant information from our registration process and a post-race survey. We have highlighted the number of nights in the Lake George area, number of times they previewed the course (pre-swim, pre-ride or pre-run) prior to the event weekend, some information on advertising, zip code data showing where the participants came from and some images of the participant SWAG racers received for doing the event.

For 2019, we plan to implement additional social media campaigns and digital advertising as they were very successful. We will again work with the Lake George Regional Chamber of Commerce and CVB and plan to work with them to better connect our race participants with the local businesses and amenities.

If you need any additional information or if you have any questions, please do not hesitate to call me at 518-222-7431 or email me at paulieb43@gmail.com.

Sincerely,

Paul Bricoccoli  
Adirondack Race Management

Adirondack Race Management – 88 W Notre Dame St.-Glens Falls, NY 12801

[www.AdkRaceMgmt.com](http://www.AdkRaceMgmt.com)

[adkracemgmt@gmail.com](mailto:adkracemgmt@gmail.com)

518-321-3088

1/31/19 Rec'd for village  
OK book



### APPLICATION FOR OCCUPANCY TAX TOWN/VILLAGE OF LAKE GEORGE



READ BEFORE FILING: ALL APPLICATIONS MUST BE FOR PROMOTION OF TOURISM. GRANTS MAY BE USED FOR NEW PROGRAMS OR EVENTS OR ENCHANCEMENT OF EXISTING EVENTS. APPLICATION DEADLINE DECEMBER 31 ANNUALLY.

PLEASE COMPLETE THE FOLLOWING:

ORGANIZATION	Americade, Inc.		
CONTACT PERSON	Nora Twyman	PHONE:	518-798-0858 ext. 209
MAILING ADDRESS	PO Box 2205 Glens Falls, NY, 12801		EMAIL ADDRESS:
	Nora@americade.com		

NOT-FOR-PROFIT    Y    N X

NAME OF EVENT	Block Party benefiting the Ronald McDonald House		
DATE OF EVENT:	June 7 & 8, 2019	HOST HOTEL:	n/a

AMOUNT OF REQUEST	\$10,000	ATTACH BUDGET	
ADMISSION CHARGED	Y    N X	AMOUNT	
EXPECTED ATTENDANCE	4k to 6k	PAST YEARS?	
WILL THIS BE ANNUAL EVENT?	Y X    N		

WILL PROCEEDS BENEFIT ANY OTHER ORGANIZATIONS?	Y X N	WHO?	Lake George Ronald McDonald House
USE OF FUNDING:		EXPECTED NUMBER OF ROOMS:	

WILL ADVERTISING BE DONE OUTSIDE 50-MILE RADIUS: Y X N WHERE? Part of our National Advertising campaign

#### IMPORTANT

**APPLICANT MUST: SUBMIT BUDGET; FILE A FINAL REPORT WITH PHOTOS, PRESS RELEASES, ADVERTISING AND ATTENDANCE FIGURES WITHIN 30 DAYS OF COMPLETION OF EVENT.**  
**TOWN & VILLAGE LOGO MUST APPEAR ON ALL MEDIA ADVERTISING.**  
**FUNDS MAY BE USED FOR ITEMS CONTAINED IN SCHEDULE "A" ATTACHED.**  
**IN THE EVENT OF A CANCELLATION FOR ANY REASON ALL FUNDS MUST BE RETURNED TO TOWN/VILLAGE WITHIN 30 DAYS.**  
**CHECKS WILL BE ISSUED AFTER THE EVENT WHEN ALL APPROPRIATE PAPERWORK HAS BEEN FILED.**

I, THE UNDERSIGNED CERTIFY THAT ALL INFORMATION CONTAINED IN THIS APPLICATION IS TRUE AND I WILL BE RESPONSIBLE FOR COMPLIANCE TO ALL REQUIREMENTS.

Date: 12/31/2018

Signature: Nora Twyman

APPROVED [ ] DENIED [ ]

AMOUNT OF GRANT \$ \_\_\_\_\_ DATE \_\_\_\_\_  
MAYOR \_\_\_\_\_ SUPERVISOR \_\_\_\_\_

# OT Grant Application—BUDGET

Joint Town/Village of Lake George Occupancy Tax Committee

Applicant Organization or Individual Americade, Inc.

Contact Person Overseeing Activity Nora Twyman

Name/Title of Event/Project/Program Block Party including Americade Concert Series

ESTIMATED EXPENSES:	
Advertising & Publicity	\$ 2,500
 stunt show	\$ 4,000
Speakers/Entertainment/Artist/Sound/Professional Fees	\$ 14,155
Housing/hotel rentals	\$
Outside Equipment Rental/fees (generator, tents, tables, chairs, miscellaneous)	\$ 1,700
Food	\$ 250
Postage, phone, website or other internet fees	\$
Supplies	\$
 fencing	\$ 1,200
Security	\$ 2,000
Merchandise	\$ 500
Other (describe) Garbage Collection	\$ 750
Other (describe) Outside services and Staff	\$ 5,000
<b>TOTAL EXPENSES</b>	<b>\$ 32,055</b>

ESTIMATED REVENUES: (do not include amount of OT GRANT requested from Town of Lake George).	
Beginning cash on hand	\$
Community Donations	\$
Labor	\$
Admission fees/Ticket Sales	\$
Vendor Sales/Participation Fees/Commissions	\$
Other Sales (merchandise, raffle, etc.)	\$ 500
Sponsorships	\$ 2,000
Other Occupancy Tax Grants	\$
Other (describe) Beer	\$ 7,500
<b>Total Revenues</b>	<b>\$ 10,000</b>
<b>AMOUNT REQUESTED FROM JOINT OCCUPANCY TAX FUNDING</b>	<b>\$ 15,000</b>
Please use below or the back of this page if additional narrative is needed to explain any of above.	

# OT Grant Application—BUDGET

Joint Town/Village of Lake George Occupancy Tax Committee

Applicant Organization or Individual NORTH EASTERN District Barbershop Harmony Society

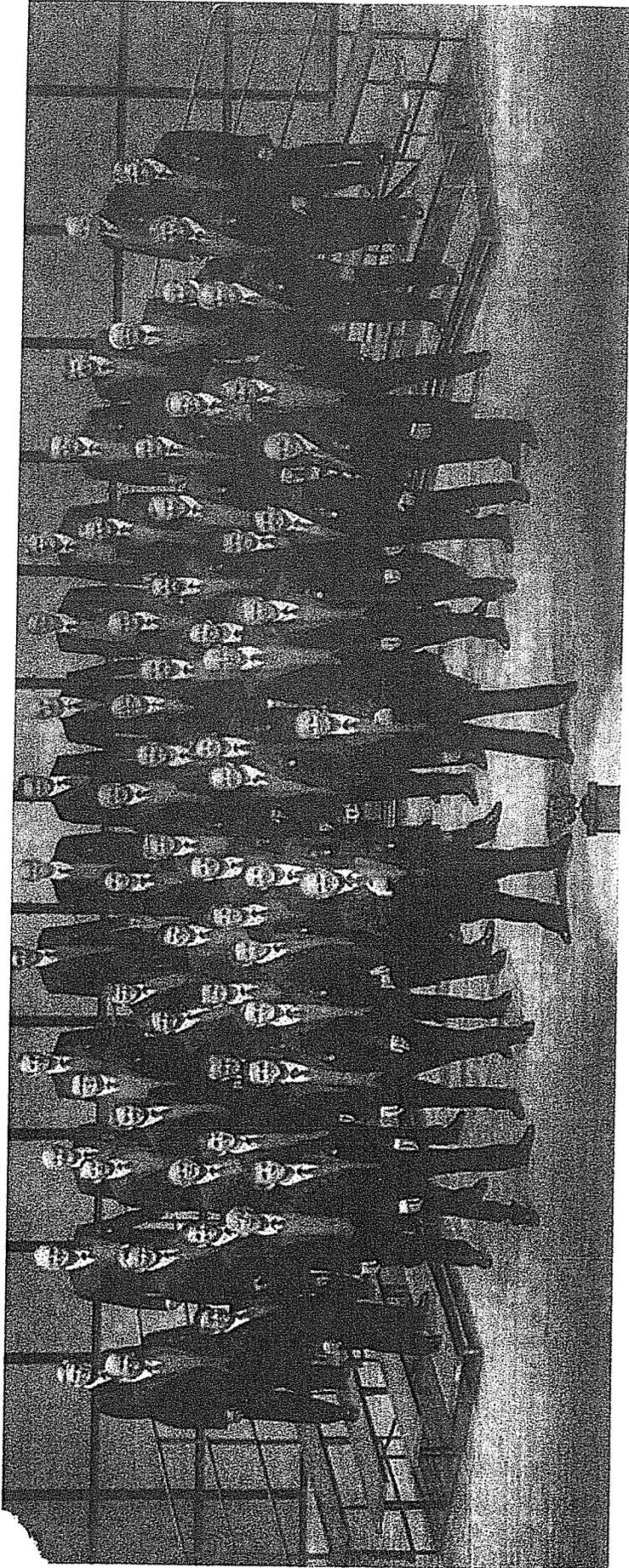
Contact Person Overseeing Activity ROBERT BRADLEY / DANIE BROOKS

Name/Title of Event/Project/Program Singing Contest + Convention (Barbershop style)

ESTIMATED EXPENSES:	
Advertising & Publicity	\$ 1,500
Printing	\$ 800
Speakers/Entertainment/Artist/Sound/Professional Fees <u>Guest Quartets etc</u>	\$ 10,000
Housing/hotel rentals <u>Judges + Events</u>	\$ 11,500
Outside Equipment Rental/fees <u>RISERS</u>	\$ 900
Food <u>Judges + Events</u>	\$ 1,750
Postage, phone, website or other internet fees <u>SOUND + Lights</u>	\$ 2,500
Supplies <u>AWARDS</u>	\$ 310
Administration, licensing <u>ASCAP BMI</u>	\$ 250
Security	\$
Merchandise	\$
Other (describe) <u>VENUE FOR Contest - FLOH Churches Rental Char/Stage</u>	\$ 7,000
Other (describe) <u>TRAVEL For Judges</u>	\$ 5,000
<b>TOTAL EXPENSES</b>	<b>\$ 41,510</b>

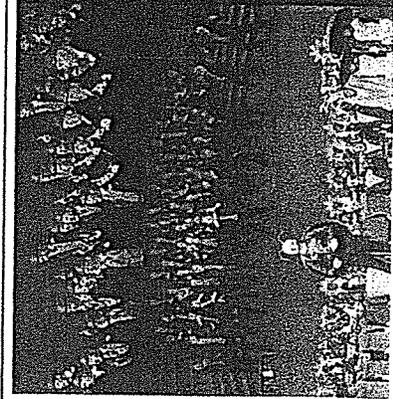
ESTIMATED REVENUES: (do not include amount of OT GRANT requested from Town of Lake George).	
Beginning cash on hand	\$
Community Donations	\$
Labor	\$
Admission fees/Ticket Sales	\$ 16,000
Vendor Sales/Participation Fees/Commissions	\$ 950
Other Sales (merchandise, raffle, etc.)	\$
Sponsorships <u>ADS in Program</u>	\$ 700
Other Occupancy Tax Grants	\$
Other (describe)	\$
<b>Total Revenues</b>	<b>\$ 17,650</b>
<b>AMOUNT REQUESTED FROM JOINT OCCUPANCY TAX FUNDING</b>	<b>\$ 20,000</b>
Please use below or the back of this page if additional narrative is needed to explain any of above.	

Toronto Northern Lights



*Northern  
Lights*  
"The only thing better than  
singing is more singing."  
Ella Fitzgerald

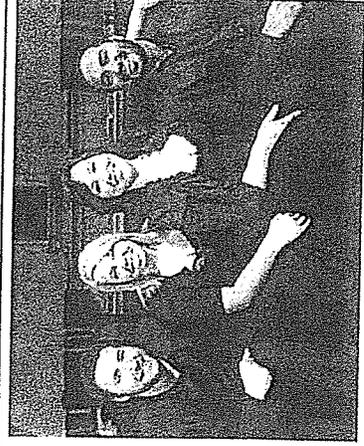
Members: Don & Barbara  
Ella Fitzgerald



AMERICAN VOICES: A DMF



Double Date



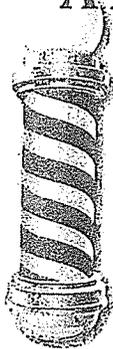
An Evening of Entertaining  
**BARBERSHOP HARMONY**

A Major a cappella harmony Event in Lake George!

**Saturday, May 5 • 8:00 PM**

**LAKE GEORGE HIGH SCHOOL**

381 Canada Street, Lake George, NY



*featuring*



**CROSSROADS Quartet**

2009 1st-Place Gold Medal International Champions!  
 "Seriously Ringing Harmony"



**STORM FRONT Quartet**

2010 1st-Place Gold Medal International Champions!  
 "Hilariously Funny Harmony!"

Plus... a 100-man "NED Chorus" under the direction of *Dr. Jim Henry*

**TICKETS**

**\$15 - IN ADVANCE!**

\$20 at the door • Available now, locally at

Lake George Regional  
 Chamber of Commerce

• Learn More •

**BUY TICKETS**

- ONLINE AT -

**NEDistrict.org**



**LAKEGEORGEAREA**  
 IS NEW YORK'S ALTIPLANO  
 VisitLakeGeorge.com



We're back! The Northeastern District of the Barbershop Harmony Society is here in Lake George with our Western Regional Convention & Contest events!

Friday Night - May 4 - Quartet Contest • Saturday AM - May 5 - Chorus Contest

CONTESTS REQUIRE ADDITIONAL NON-COMPETITOR "ATTENDEE" FEE/REGISTRATION

WE ARE EACH A 501(c)(3) NONPROFIT ORGANIZATION. THIS IS NOT A SCHOOL-SPONSORED ACTIVITY OR EVENT.

# An Evening of BARBERSHOP HARMONY

It's a Major a cappella harmony Event in Lake George!

**Saturday, May 6 • Lake George HIGH School**

Top 10 Quartet Int'l. Prelims Finals Contest at 5:45 PM

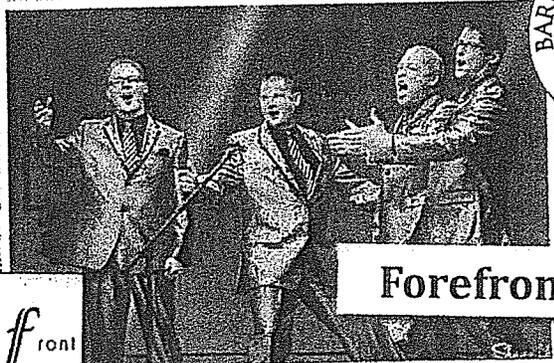
**Special BIG Show at 8:15 PM**

*featuring Top International Finalists*



**Voices of Gotham**

Top 10 International Chorus  
Hell's Kitchen Chapter BHS  
New York City



**Forefront**



Current 2016 1st-Place International Champions  
from the Cardinal District



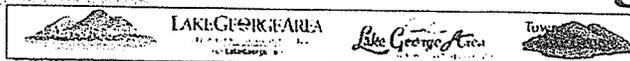
**Category 4**

formerly "A-Mighty Wind"  
Top 10 International Medalists  
from the Dixie District



**Lake George  
Jr.-Sr. High School**  
381 Canada Street  
Lake George, NY

Learn More • Buy Tickets  
- ONLINE AT -  
**www.NEDistrict.org**



**TICKETS \$20**  
available locally at  
Lake George Regional  
Chamber of Commerce

- The Northeastern District of the Barbershop Harmony Society is here in Lake George with our Western Regional Convention & Contest events!
- Friday & Saturday, May 5 & 6 with ~15 Quartets and ~10 Choruses competing!

WE ARE EACH A 501(c)(3) NONPROFIT ORGANIZATION. / THIS IS NOT A SCHOOL-SPONSORED ACTIVITY OR EVENT.

*Thank You!*

# ***RESOLUTION REQUEST FORM NO. 20***

## ***MISCELLANEOUS***

***\*Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.  
Please attach any backup information available and be as detailed as possible.***

**DEPARTMENT NAME: Tourism (Occupancy Tax)**

**DATE: 4/23/19**

- (a) Purpose of Request: to authorize continuation of the intermunicipal agreement with the Village of Lake George to provide funding for promotion space within The Lake Geroge Visitor Center, a New York State designated Tourist Information Center.
  
- (b) Details: as expiring
  
- (c) Previous Resolution Number: Res# 78 of 2018
  
- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title\* and Amount: A.6417.0002 480.05 - Tourism-Business Promotion \$25,000

**Sample: A.8021 470 Planning & Community Development – Contract**

\* as listed in budget and LOGOS

Request for Occupancy Tax Funding  
April 23, 2019

AMOUNT: \$6,851

WHO: Warren County Department of Planning and Community Development

WHERE: Lake George Visitors' Center

WHEN: June 2019 – September 2019

WHAT: Updated panels and accompanying brochures in the display at the Visitors' Center for the towns of Hague, Bolton, Lake George, Queensbury and Glens Falls.

The Planning Department has received Smart Growth grant funding from DEC to redesign, fabricate and install updated panels and accompanying brochures in the Lake George Visitors' Center on Beach Rd. The panels are ten years old and in need of an update and fresh look. The Smart Growth grant covers the 7 communities in the First Wilderness Heritage Corridor. We are requesting occupancy tax money to cover the cost for the 5 municipalities not within the corridor. The cost per community is \$1370.20 and covers the design, fabrication and installation of an updated panel, as well as the design of an accompanying 8.5x11 double sided brochure and 200 glossy color copies.

The Planning Department put this project, which has three additional components, out to bid and received 12 proposals. The review committee has recommended the hire of Advokate, LLC, based in Glens Falls, to complete the work. The selection will be discussed at the upcoming committee meeting of the Planning and Community Development department on Monday April 29th. It is estimated that the panels will be completed and installed by September 2019.

# WARREN COUNTY TREASURER

MICHAEL R. SWAN  
*County Treasurer*

ROBERT V. LYNCH II  
*Deputy Treasurer*

## OCCUPANCY TAX REPORT

Tuesday April 23, 2019

Revenue Collected Through 4/17/19	\$ 275,796.09
Revenue Collected Through 4/17/18	<u>\$ 250,164.32</u>
Increase/Decrease	\$ 25,631.77
Percent Change	9.29%