

Warren County Board of Supervisors

RESOLUTION NO. 139 OF 2021

RESOLUTION INTRODUCED BY SUPERVISORS GERAGHTY, MERLINO, BRAYMER, WILD, HOGAN, BEATY AND STROUGH

AMENDING AGREEMENT WITH ADIRONDACK REGIONAL TOURISM COUNCIL, INC. FOR REGIONAL MARKETING SERVICES, TO INCLUDE MOBILE DATA TRACKING

WHEREAS, pursuant to Resolution No. 93 of 2021, the Warren County Board of Supervisors authorized the Chair of the Board of Supervisors to continue the contractual relationship with the Adirondack Regional Tourism Council, Inc. for regional marketing services, in an amount not to exceed Ten Thousand Dollars (\$10,000), for a term commencing January 1, 2021 and terminating December 31, 2021, and

WHEREAS, the Tourism & Occupancy Tax Coordination Committee has approved a request to amend the agreement to include mobile data tracking services, in an amount not to exceed Five Thousand Dollars (\$5,000), for a term commencing January 1, 2021 and terminating December 31, 2021, now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an amendment agreement with Adirondack Regional Tourism Council, Inc. to increase the total not to exceed amount to Fifteen Thousand Dollars (\$15,000), in order to include mobile data tracking services, in a form approved by the County Attorney, and be it further

RESOLVED, that other than the changes outlined herein, all other terms and conditions of Resolution No. 93 of 2021 will remain the same.