

Warren County Board of Supervisors

RESOLUTION NO. 228 OF 2021

RESOLUTION INTRODUCED BY SUPERVISORS GERAGHTY, MERLINO, BRAYMER, WILD, HOGAN, BEATY AND STROUGH

ACCEPTING PROPOSAL AND AUTHORIZING AGREEMENT WITH BBG&G ADVERTISING, INC. TO PROVIDE WORD PRESS OR DRUPAL WEB RE-DESIGN/WEBSITE HOSTING/PRODUCTION SERVICES (WC 30-21) FOR THE WARREN COUNTY TOURISM DEPARTMENT

WHEREAS, the Purchasing Agent requested bids to provide Warren County with Word Press or Drupal Web Re-Design/Website Hosting/Production Services (WC 30-21) for the Tourism Department, and

WHEREAS, the Director of Tourism has recommended that Warren County award the agreement to BBG&G Advertising, Inc., now, therefore, be it

RESOLVED, that the Warren County Purchasing Agent be, and hereby is, authorized and directed to notify BBG&G Advertising, Inc. of the acceptance of its proposal, and be it further

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an agreement with BBG&G Advertising, Inc., to provide the Warren County Tourism Department with Word Press or Drupal Web Re-Design/Website Hosting/Production Services, pursuant to the terms and provisions of the bid documents and proposal (WC 30-21), for a term commencing July 1, 2021 and terminating June 30, 2022, with the option for three (3) additional one (1) year terms upon mutual agreement of the parties, for an amount not to exceed Eighty Thousand Six Hundred Fifty-Five Dollars (\$80,655), plus the cost of hosting services, at the rates defined in the attached Schedule "A," in a form approved by the County Attorney, and be it further

RESOLVED, that the funds shall be expended from Budget Code A.6417.0007 470 Tourism/Occupancy, Tourism, Contract.

WARREN COUNTY BID TABULATION SHEET

<p>BID NO.: WC 30-21 ITEM(S): REQUEST FOR PROPOSALS FOR DRUPAL WEB RE-DESIGN/WEBSITE HOSTING/PRODUCTION SERVICES FOR THE WARREN COUNTY TOURISM DEPARTMENT DATE: APRIL 22, 2021 TIME: 3:00 PM.</p>	<p>NAME & ADDRESS OF BIDDER</p>	<p>NAME & ADDRESS OF BIDDER</p>	<p>NAME & ADDRESS OF BIDDER</p>	<p>NAME & ADDRESS OF BIDDER</p>
<p>DESCRIPTION OF ITEM</p>	<p>BID PRICE</p>	<p>BID PRICE</p>	<p>BID PRICE</p>	<p>BID PRICE</p>
<p>BID AWARDED TO:</p>	<p>Term: Commencing upon Execution of Agreement and terminating one year thereafter</p>			
<p>JULIE A. BUTLER, PURCHASING AGENT</p>	<p>Resolution No.</p>			
<p>Total (not including hosting):</p>	<p>\$23,700.00</p>	<p>\$35,850.00</p>	<p>\$37,800.00</p>	<p>\$55,030.00</p>
<p>Website Hosting:</p>	<p>\$720.00 - year 1</p>	<p>\$8,750.00 for 2021</p>	<p>\$2,600/year - any yearly fee plugin will be billed at cost</p>	<p>\$65.00/mo.</p>
<p>Hourly rate (for web additions, consulting, etc.)</p>	<p>\$95.00/hr - Design</p>	<p>\$850 for 10 hours retainer for monthly maintenance</p>	<p>\$200.00/hr - website maintenance (design, development, new features, regular maintenance)</p>	<p>\$990.00 for 9 hours retainer for monthly maintenance</p>
<p>Out-of-Pocket Expenses:</p>	<p>\$125.00/hr - Programmer/Developer</p>	<p>\$85.00/hr for work beyond the scope of services thru 12/31/22. Rate will increase 4% per year thereafter.</p>	<p>\$3,000/month - SEO Onsite</p>	<p>\$1,400/mo. SEO maintenance deliverables</p>
<p></p>	<p>\$450.00 per online meeting</p>	<p></p>	<p></p>	<p></p>
<p></p>	<p>\$750.00 per onsite meeting</p>	<p></p>	<p></p>	<p></p>
<p></p>	<p></p>	<p>\$1,000 including travel, office expenses, mail, phone</p>	<p></p>	<p></p>
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<p>DESCRIPTION OF ITEM</p>	<p>BID PRICE</p>	<p>BID PRICE</p>	<p>BID PRICE</p>	<p>BID PRICE</p>
<p>Total (not including hosting):</p>	<p>\$80,655.00</p>	<p>\$89,000.00</p>	<p>\$61,000 - \$89,500.00 estimate</p>	<p>\$102,500.00</p>
<p>Website Hosting:</p>	<p>\$1,815.00/yr -see proposal for size limits</p>	<p>Park Circle does not offer hosting services</p>	<p>See proposal for note regarding hosting on Pantheon</p>	<p>\$65.00/mo.</p>
<p>Hourly rate (for web additions, consulting, etc.)</p>	<p>\$2,300.00 for 14 hours for monthly maintenance & support \$3,300.00 for 20 hours for monthly maintenance & support</p>	<p>\$900.00 for 12 hours for monthly maintenance</p>	<p>\$2000.00/month for maintenance (including quarterly reports)</p>	<p>\$200.00 - \$1,200.00 per month maintenance depending on package selected</p>
	<p>\$225.00/year for Sucuri Security Software (unless included within hosting package)</p>	<p>\$85.00/hr for additional work.</p>	<p>Concept & Design: \$200</p>	<p>\$1,000.00 - \$3,000.00 per month SEO depending on package selected</p>
	<p>\$300.00 estimated cost for theme license & plug-ins</p>		<p>Account Mgmt: \$150</p>	
<p>Out-of-Pocket Expenses:</p>	<p>See proposal for details. Some charged at 15% mark-up, some are included in the above total.</p>		<p>Marketing/Strategic Planning: \$200</p>	<p>\$0.00</p>
			<p>Copywriting: \$175</p>	
			<p>Media Planning: \$175</p>	
			<p>Comps & Layout: \$150</p>	
			<p>Mechanical Art: \$150</p>	
			<p>Scanning & Retouching: \$175</p>	
			<p>Illustration: \$175</p>	
			<p>Multimedia: \$200</p>	
			<p>Photo Direction: \$150</p>	
			<p>Press Proofing: \$150</p>	

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<p>Total (not including hosting):</p>	<p>\$105,000.00</p>	<p>\$162,100.99</p>	<p>Disqualified: Addendums not submitted</p>	<p>Disqualified: Addendums & Iran Divestment Act Certification were not submitted</p>
<p>Website Hosting:</p>	<p>\$1,920 - 1 year</p>	<p>\$22,000.00 - Year 1 \$22,000.00 - Year 2 \$22,000.00 - Year 3</p>		
<p>Hourly rate (for web additions, consulting, etc.)</p>	<p>\$120,000.00 - production services - 1 year</p>	<p>\$14,500 - Year 1 - product support & maintenance \$14,500 - Year 2 - product support & maintenance \$14,500 - Year 3 - product support & maintenance</p>		
<p>Out-of-Pocket Expenses:</p>				

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<p>Total (not including hosting):</p>	<p>Disqualified: Addendums not submitted</p>	<p>Disqualified: Addendum #2 not submitted</p>	<p>Disqualified: Non-Collusion Certificate not submitted</p>	<p>Disqualified: Addendums not submitted</p>
<p>Website Hosting:</p>				
<p>Hourly rate (for web additions, consulting, etc.)</p>				
<p>Out-of-Pocket Expenses:</p>				

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<p>Total (not including hosting):</p>	<p>Disqualified: Non-Collusion Certification & Iran Divestment Act Certification not submitted</p>	<p>Disqualified: Addendums not submitted</p>	<p>Disqualified: Addendums not submitted</p>	<p>Disqualified: Addendum #1 not submitted</p>
<p>Website Hosting:</p>				
<p>Hourly rate (for web additions, consulting, etc.)</p>				
<p>Out-of-Pocket Expenses:</p>				