

Warren County Board of Supervisors

RESOLUTION NO. 287 OF 2021

RESOLUTION INTRODUCED BY SUPERVISORS BRAYMER, GERAGHTY, DRISCOLL, CONOVER AND MAGOWAN

REVISING AND RE-ESTABLISHING CRITERIA FOR THE EXPENDITURE OF COUNTY OCCUPANCY TAX REVENUES IN CONNECTION WITH CONVENTIONS, TRADE SHOWS AND EVENTS

WHEREAS, by Resolution No. 238 of 2005 (subsequently amended by Resolution Nos. 717 of 2005, 80 of 2008, 629 of 2008 and 177 of 2011), the Warren County Board of Supervisors established criteria for the expenditure of County occupancy tax revenues in connection with conventions, trade shows and events, and

WHEREAS, the Tourism & Occupancy Tax Coordination Committee discussed the idea of replacing the antiquated “Warren County Tourism and Convention Development Agreement” included within Resolution No. 238 of 2005 with verbiage indicating that the contract shall be provided for in a form approved by the County Attorney, and

WHEREAS, the Tourism & Occupancy Tax Coordination Committee referred the matter to the Personnel, Administration and Higher Education Committee in order for the County Attorney to provide a draft resolution for review and approval, and

WHEREAS, the Personnel, Administration & Higher Education Committee has reviewed the proposed resolution and agrees with same, now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors does hereby revise and re-establish the criteria for the expenditure of County occupancy tax revenues in connection with conventions, trade shows and events as outlined in the attached Schedule “A,” and be it further

RESOLVED, that all resulting contracts with special event organizers who shall receive occupancy tax funds shall be provided for in a form approved by the County Attorney, and be it further

RESOLVED, that this resolution shall supercede Resolution nos. 238 of 2005, 80 of 2008, 629 of 2008 and 177 of 2011.

SCHEDULE "A"

CRITERIA FOR THE EXPENDITURE OF COUNTY OCCUPANCY TAX REVENUES IN CONNECTION WITH CONVENTIONS, TRADE SHOWS AND EVENTS

1. The expenditure of funds by the County for conventions, trade shows, and/or events shall be in accordance with the contract to be written in a form approved by the County Attorney; a copy of same shall be presented to the Standing Committee tasked with overseeing the distribution of occupancy tax funding and kept on file with the Clerk of the Board of Supervisors and the County Attorney's Office.
2. As a general rule, the County shall only contract for participation in multi-day conventions, trade shows or events while it is expected that one-day events will be addressed at the local Town, City or village level - the Board of Supervisors will, however, consider exceptions to this rule in the instance of special circumstances.
3. The amount expended in connection with the contract with the sponsor of a particular convention, trade show or event will be established at the time of review of each request, but shall, in no event, exceed \$50,000.
4. The County will consider entering into contracts with only those sponsors of conventions, trade shows and/or events with at least 50% of funding available or committed before seeking County participation.
5. Warren County shall allocate a flat rate of Three Hundred Fifty Thousand Dollars (\$350,000) of the total occupancy tax revenue collected from the previous year for the funding of conventions, trade shows and events, including promotional expenses connected with attracting such events; (the expenditure or commitment to expend such funds shall be subject to approval and further resolution of the Board of Supervisors).
6. Applications for event funding will be due on November 1st of each year.
7. One hundred percent (100%) allocation of event funding for applications will be decided at an annual December Committee meeting.