

Warren County Board of Supervisors

RESOLUTION NO. 332 OF 2021

RESOLUTION INTRODUCED BY SUPERVISORS GERAGHTY, MERLINO, BRAYMER, WILD, HOGAN, BEATY AND STROUGH

AMENDING RESOLUTION NO. 229 OF 2021, AUTHORIZING AGREEMENTS WITH CERTAIN APPLICANTS FOR THE DISBURSEMENT OF 2021 OCCUPANCY TAX REVENUES, TO AWARD FUNDING TO NY SKI EDUCATIONAL FOUNDATION

WHEREAS, pursuant to Resolution No. 229 of 2021, and amended by Resolution No. 280 of 2021, the Chair of the Board of Supervisors was authorized and directed to execute standard form Warren County Tourist and Convention Development Agreements for occupancy tax funding with certain applicants, and

WHEREAS, at the July 29, 2021 Tourism & Occupancy Tax Coordination meeting, the Committee considered and approved a request from the following applicant for occupancy tax funding:

<u>Applicant</u>	<u>Event</u>	<u>Dates</u>	<u>Amount of Award</u>
NY Ski Educational Foundation	2021/2022 Ski/Ride Season	12/18/21 - 3/27/22	\$15,000.00

now, therefore, be it

RESOLVED, that Resolution No. 229 of 2021, as subsequently amended by Resolution No. 280 of 2021 be, and hereby is, amended to authorize the Chair of the Board of Supervisors to execute the standard form Warren County Tourist and Convention Development Agreement with the above referenced applicant, in the amount of Fifteen Thousand Dollars (\$15,000) and to increase the total amount of occupancy tax funding to Four Hundred Fifty-Two Thousand Dollars (\$452,000), to be expended from Budget Code A.6417.0002 480 Tourism/Occupancy, Occupancy Tax, Tourism-Special Events, as listed on the revised attached Schedule "A" with said agreements to be in a form approved by the County Attorney, and be it further

RESOLVED, that other than the changes outlined herein, all other terms and conditions of Resolution No. 229 of 2021, as amended by Resolution No. 280 of 2021, will remain the same.

SCHEDULE "A"
2021 Occupancy Tax Awards

	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
1	Tim Cianciola (Craft Producers)	Lake George Arts & Crafts Festival	7/30/21 - 8/1/21	\$3,000.00
2	Tim Cianciola	Lake George BBQ Festival	8/13/21- 8/15/21	\$4,000.00
3	Lake George Music Festival	Classical Music Festival	8/18/21- 8/25/21	\$15,000.00
4	LGD/50 Concert Series	Five Different Concerts	5/27/21- 5/30/21; 6/11/21- 6/12/21; 7/2/21- 7/4/21; 7/8/21- 7/10/21; 8/5/21- 8/6/21	\$25,000.00
5	Adirondack Cycling Advocates, Inc.	Promotion of Bicycling	2021	\$20,000.00
6	Adirondack Hot Air Balloon Festival	Adirondack Hot Air Balloon Festival	9/23/21- 9/26/21	\$40,000.00
7	Adirondack Sports Complex	ADKSC Travel Team Softball Tournaments	1/1/21- 12/20/21	\$40,000.00
8	Albany Rods & Kustoms, Inc.	Adirondack Nationals	9/9/21- 9/12/21	\$25,000.00
9	Alpha Win formerly Adk. Race Mgmt	Lake George Triathlon Festival	9/3/21- 9/5/21	\$15,000.00
10	Americade, Inc.	Americade	9/20/21- 9/25/21	\$50,000.00
11	Hyde Collection	Marketing and Publications	5/1/21- 10/31/21	\$15,000.00

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12	Improv Records, Inc.	Adirondack Independence Music Festival	9/3/21-9/5/21	\$25,000.00
13	Prime Time Lacrosse	Lake George National Invitational	7/24/21-7/25/21	\$30,000.00
14	Warrensburg Chamber of Commerce	World's Largest Garage Sale	10/1/21-10/3/21	\$28,000.00
15	Village of Lake George	Weekly Fireworks Shows	7/1/21-12/31/21	\$25,000.00
16	Town of Horicon	Food Truck Friday's on the Pond	7/1/21-8/31/21	\$12,000.00
17	Town of Johnsburg	Website Maint./Marketing Initiative	1/1/21-12/31/21	\$15,000.00
18	Ice Castles, LLC	Ice Castles at Lake George	10/1/21 - 4/30/22	\$50,000.00
19	NY Ski Educational Foundation	2021/2022 Ski/Ride Season	12/18/21 - 3/27/22	\$15,000.00
	TOTAL			\$452,000.00