

# Warren County Board of Supervisors

## RESOLUTION No. 471 OF 2021

**RESOLUTION INTRODUCED BY SUPERVISORS HOGAN, FRASIER, WILD, STROUGH, LEGGETT, GERAGHTY AND MERLINO**

**AUTHORIZING A CONTENT PARTNERSHIP WITH CLIFF & REDFIELD INTERACTIVE TO PRODUCE ARTICLES AND CONTENT AIMED AT HIGHLIGHTING THE FIRST WILDERNESS CORRIDOR**

WHEREAS, through an informal collaboration started in April of 2021, the Warren County Planning & Community Development Department and Cliff & Redfield Interactive produced an article entitled “Rediscovering The First Wilderness” for *The Adirondack*, the bi-monthly magazine of the Adirondack Mountain Club, and

WHEREAS, the County Planner has requested, and the Economic Growth & Development Committee has agreed, to formalize this collaboration through a content partnership with Cliff & Redfield Interactive where others will be invited to participate in developing a series of articles and other content relative to The First Wilderness Corridor aimed at highlighting the area, and

WHEREAS, the County Planner has advised that this content partnership shall be at no cost to the County, now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute any necessary documents relating to formalizing a content partnership with Cliff & Redfield Interactive, in a form approved by the County Attorney, relative to the development of a series of articles and other content relative to The First Wilderness Corridor, for a term to commence upon execution by both parties and continue until terminated upon thirty (30) days written notice by either party, and be it further

RESOLVED, that said content partnership agreement with Cliff & Redfield Interactive shall incur no cost to Warren County.