

Warren County Board of Supervisors

RESOLUTION NO. 494 OF 2021

RESOLUTION INTRODUCED BY SUPERVISORS GERAGHTY, MERLINO, BRAYMER, WILD, HOGAN, BEATY AND STROUGH

AMENDING RESOLUTION NO. 229 OF 2021, AUTHORIZING AGREEMENTS WITH CERTAIN APPLICANTS FOR THE DISBURSEMENT OF 2021 OCCUPANCY TAX REVENUES, TO AUTHORIZE AGREEMENTS AND FUNDING TO THE LAKE GEORGE WINTERFEST AND THE ADIRONDACK CHRISTKINDLMARKT

WHEREAS, pursuant to Resolution No. 229 of 2021, and amended by Resolution Nos. 280 of 2021, 332 of 2021, 391 of 2021 and 442 of 2021, the Chair of the Board of Supervisors was authorized and directed to execute standard form Warren County Tourist and Convention Development Agreements for occupancy tax funding with certain applicants, and

WHEREAS, at the October 19, 2021 Tourism & Occupancy Tax Coordination meeting, the Committee considered and approved a request from the following applicants for occupancy tax funding:

<u>Applicant</u>	<u>Event</u>	<u>Dates</u>	<u>Amount of Award</u>
Christian Dutcher	Lake George Winterfest	12/1/21 - 3/31/22	\$50,000.00
The Glens Falls Collaborative and the City of Glens Falls	Adirondack Christkindlmarkt	12/3/21 - 12/5/21	\$20,000.00
Nancy Nichols	The Lake George Winter Carnival, Inc.	1/28/22 - 2/27/22	\$50,000.00 <i>to be funded from 2022 occupancy tax revenues by separate resolution</i>

now, therefore, be it

RESOLVED, that Resolution No. 229 of 2021, as subsequently amended by Resolution Nos. 280 of 2021, 332 of 2021, 391 of 2021 and 442 of 2021 be, and hereby is, amended to authorize the Chair of the Board of Supervisors to execute the standard form Warren County Tourist and Convention Development Agreement with the above referenced applicants, for 2021 funding in the amount of Seventy Thousand Dollars (\$70,000) and to increase the total amount of occupancy tax funding to Six Hundred Two Thousand Dollars (\$602,000), to be expended from Budget Code A.6417.0002 480 Tourism/Occupancy, Occupancy Tax, Tourism-Special Events, as listed on the revised attached Schedule "A" with said agreements to be in a form approved by the County Attorney, and be it further

RESOLVED, that other than the changes outlined herein, all other terms and conditions of Resolution No. 229 of 2021, as amended by Resolution Nos. 280 of 2021, 332 of 2021 and 391 of 2021, will remain the same.

SCHEDULE "A"
2021 Occupancy Tax Awards

	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
1	Tim Cianciola (Craft Producers)	Lake George Arts & Crafts Festival	7/30/21 - 8/1/21	\$3,000.00
2	Tim Cianciola	Lake George BBQ Festival	8/13/21- 8/15/21	\$4,000.00
3	Lake George Music Festival	Classical Music Festival	8/18/21- 8/25/21	\$15,000.00
4	LGD/50 Concert Series	Five Different Concerts	5/27/21- 5/30/21; 6/11/21- 6/12/21; 7/2/21- 7/4/21; 7/8/21- 7/10/21; 8/5/21- 8/6/21	\$25,000.00
5	Adirondack Cycling Advocates, Inc.	Promotion of Bicycling	2021	\$20,000.00
6	Adirondack Hot Air Balloon Festival	Adirondack Hot Air Balloon Festival	9/23/21- 9/26/21	\$40,000.00
7	Adirondack Sports Complex	ADKSC Travel Team Softball Tournaments	1/1/21- 12/20/21	\$40,000.00
8	Albany Rods & Kustoms, Inc.	Adirondack Nationals	9/9/21- 9/12/21	\$25,000.00
9	Alpha Win formerly Adk. Race Mgmt	Lake George Triathlon Festival	9/3/21- 9/5/21	\$15,000.00
10	Americade, Inc.	Americade	9/20/21- 9/25/21	\$50,000.00
11	Hyde Collection	Marketing and Publications	5/1/21- 10/31/21	\$15,000.00
12	Improv Records, Inc.	Adirondack Independence Music Festival	9/3/21- 9/5/21	\$25,000.00

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13	Prime Time Lacrosse	Lake George National Invitational	7/24/21- 7/25/21	\$30,000.00
14	Warrensburg Chamber of Commerce	World's Largest Garage Sale	10/1/21- 10/3/21	\$28,000.00
15	Village of Lake George	Weekly Fireworks Shows	7/1/21- 12/31/21	\$25,000.00
16	Town of Horicon	Food Truck Friday's on the Pond	7/1/21- 8/31/21	\$12,000.00
17	Town of Johnsbury	Website Maint./Marketing Initiative	1/1/21- 12/31/21	\$15,000.00
18	Ice Castles, LLC	Ice Castles at Lake George	10/1/21 - 4/30/22	\$50,000.00
19	NY Ski Educational Foundation	2021/2022 Ski/Ride Season	12/18/21 - 3/27/22	\$15,000.00
20	Special Olympics NY Fall Games	2021/2022/2023 Fall Games	2021 - 2023	\$50,000.00 <i>2021 Award</i>
21	Events to a T	Festival of Lights	12/1/21 - 12/25/21	\$30,000.00
22	Christian Dutcher	Lake George Winterfest	12/1/21 - 3/31/22	\$50,000.00
23	The Glens Falls Collaborative and the City of Glens Falls	Adirondack Christkindlmarkt	12/3/21 - 12/5/21	\$20,000.00
	TOTAL			\$602,000.00