

Warren County Board of Supervisors

RESOLUTION NO. 569 OF 2021

RESOLUTION INTRODUCED BY SUPERVISORS GERAGHTY, MERLINO, BRAYMER, WILD, HOGAN, BEATY AND STROUGH

AUTHORIZING WARREN COUNTY TOURIST AND CONVENTION DEVELOPMENT AGREEMENT WITH THE LAKE GEORGE REGIONAL CONVENTION AND VISITORS BUREAU, INC. FOR OCCUPANCY TAX SPECIAL EVENT FUNDING

WHEREAS, Warren County established a program to provide funding for certain qualifying conventions, events, trade shows, and others directly related and supporting activities which develop tourism and convention activity within Warren County, and

WHEREAS, the Tourism & Occupancy Tax Coordination Committee recommended that Warren County enter into a Tourist and Convention Development Agreement (“Agreement”) with the Lake George Regional Convention and Visitors Bureau, Inc. (“CVB”), 2176 State Route 9, P.O. Box 272, Lake George, New York 12845, wherein the County would provide funding in a total amount not to exceed Five Hundred Fifty Thousand Dollars (\$550,000) to be paid in advance, on a quarterly basis, during year 2022 as approved by the Tourism & Occupancy Tax Coordination Committee, now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an agreement with the Lake George Regional Convention and Visitors Bureau, Inc. as outlined in the preambles of this resolution which includes submitting quarterly marketing reports to the Tourism Department with performance metrics, which report quarterly and year to date results, for review by the Tourism & Occupancy Tax Coordination Committee prior to approving the quarterly payments for the year 2022, and in a form approved by the County Attorney, and be it further

RESOLVED, that the funds shall be expended from Budget Code A.6417.0002 480.05, Tourism/Occupancy, Occupancy Tax, Tourism - Business Promotion.