

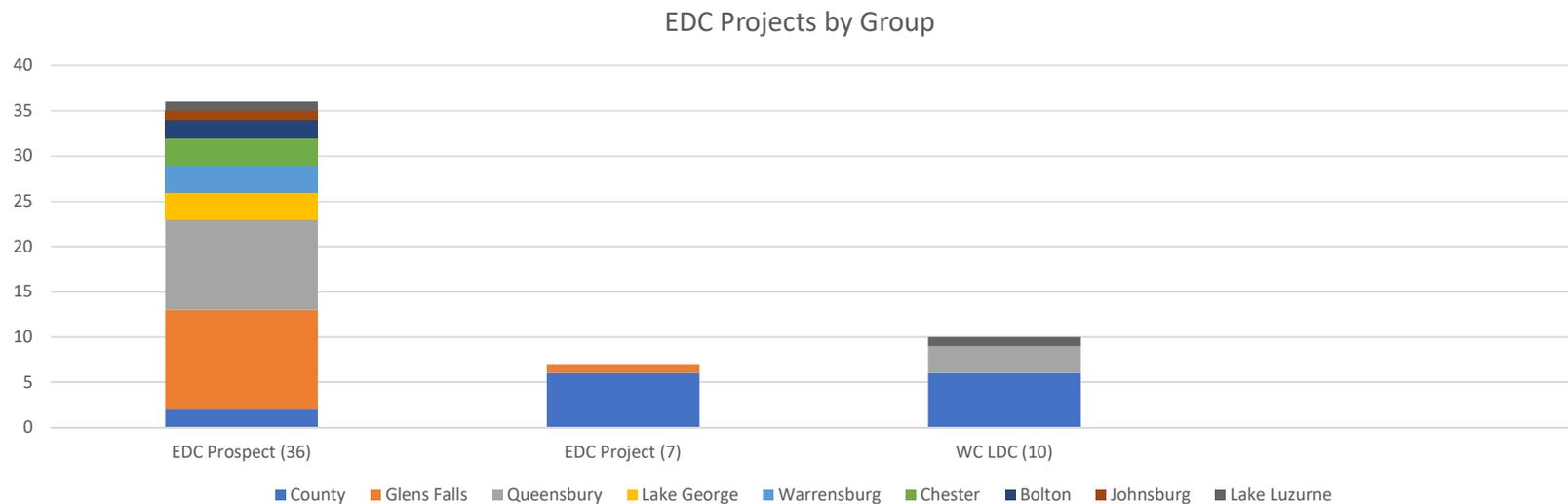
EDC Update
23 February 2021

EDC Economic Development Update Topics

- Current cross-section of economic activity
- Broadband update including survey responses to date
- Professional Relocation Survey and communications update
- Task Force activity
- Efforts underway to refresh county property development and marketing

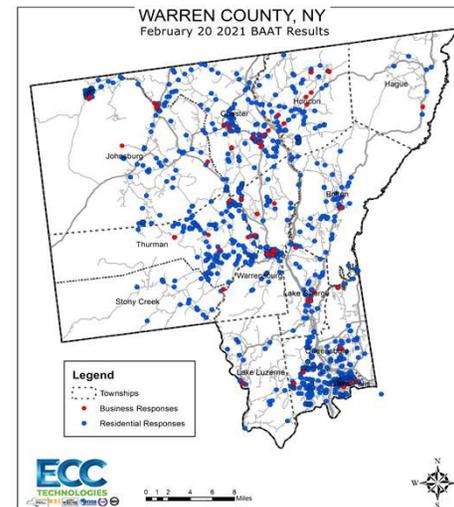
Business Support and Opportunity

- Business Support/Opportunity
 - Updated and culled 2020 list to total of 53 active projects/inquiries
 - Structured by location vs timing
 - Key new items include Merrill Mcgee, new downtown GF developer, proposed mixed use LG, new food entity GF and large cleantech GF/Qbry



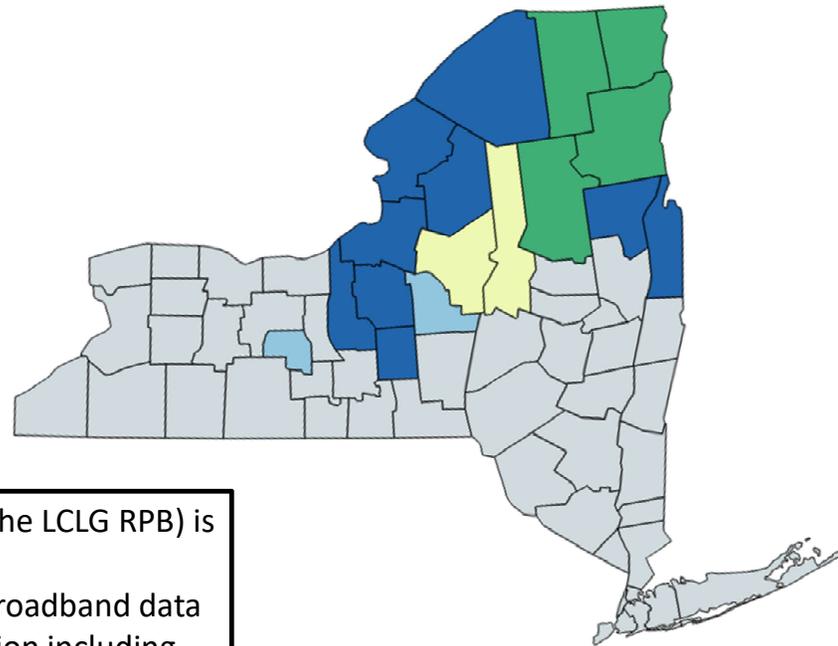
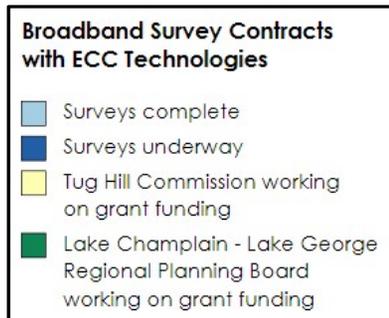
Broadband Update

Row Labels	Homes	Census Housing Units	Percent
Bolton	40	2940	1.4%
Chester	111	2661	4.2%
Glens Falls	51	7109	0.7%
Hague	7	1210	0.6%
Horicon	61	1982	3.1%
Johnsburg	93	1842	5.0%
Lake George	32	2745	1.2%
Lake Luzerne	17	2126	0.8%
Queensbury	156	12649	1.2%
Stony Creek	15	583	2.6%
Thurman	112	711	15.8%
Warrensburg	71	2280	3.1%
Grand Total	766	38838	2.0%



- Update
 - Phase 1 inventory update field work and research complete with data imported to ESRI
 - Phase 2 Broadband Availability and Adoption Campaign (BAAT) commenced with public launch this week 22 Jan 2021, expected completion April
 - Phase 3 (data aggregation and results) resolution today
 - Phase 4 (regional structure, process to aggregate and manage regional work) RFP resolution today
 - ECC process becoming state best practice with 17 Upstate NY counties signing on
 - Working Thurman Switch Virtual press event for next two weeks
- Specific Communications key focus on survey and outreach to schools, healthcare community and municipalities/supervisors
- Building plan for regional coordination in grant/funding rounds for 2021

Northern NY counties have/will soon have GIS maps with broadband information to the household level.



EDC Warren County (together with the LCLG RPB) is releasing an RFP to organize a process for regional broadband data aggregation and collaborative action including advocacy, network expansion and other connectivity solutions

MOVE HERE!



- 91% respondents want to move to Adks
- 50% of them earn more than \$10K
- World-class recreation is the draw
- Need suitable housing, health care, reliable Broadband/cell
- Low community impact, big gain in skills, intellectual capital, economic contribution



CONNECT

- We're leading regional effort to make Broadband an asset, not a liability
- It's become a health, education and diversity issue
- Excellent response to ECC survey
- Especially strong from Thurman, Johnsburg, Horicon and Chester
- Preparing RFP for regional needs assessment

EXPANSION & INVESTMENT



INFRASTRUCTURE



Assisting Johnsburg with study of wastewater treatment options to allow more development in hamlet



TOURISM

Exploring conversion of small lodging properties and how to help them remain viable.

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Professional Relocation Survey Update

- Co-Sponsored Survey with ROOST on Relocation Interest Among Visitors
- Almost 7,000 responses
- First current validation of the professional relocation we have been assuming
- Working on coordinated release of full survey with ROOST
- Indicates our focus on highlighting recreation, working broadband both key facets of strategy
- Need to develop housing working group to address all aspects of housing implications including affordable housing countywide, better local housing activity tracking and balanced policy approach

Task Force and Marketing Updates

- Task Force Focus
 - Continued updates and clearinghouse for recovery resources/programs
 - Expand to additional sectors and participants building on recovery workgroup, tourism workgroup to include housing, others
 - Build on data and public/private collaboration
- Property Development and Marketing
 - Engaging with various local sectors including commercial realtors, solar developers, regional economic development groups
 - Revisiting strategy for both Tech Meadows (City of GF) and Queensbury Park (WC) which will drive marketing direction