



**Tourism and Occupancy Tax Coordination Committee
Warren County Tourism Department
AGENDA
December 7, 2021**

Committee Members: GERAGHTY, Merlino, Braymer, Wild, Hogan, Beaty, Strough

Chair of the Board shall serve as an Ex-Officio member when needed in accordance with Section C (4) of the Rules of the Board.

- I. Committee meeting called to order by Chairman Geraghty
 - II. Motion to approve minutes of Nov 23, 2021 Tourism and Occupancy Tax Coordination Committee Meeting.
 - III. Action Agenda/New Business Items:
 - a. **Resolution Request:** Authorizing Warren County Tourist and Convention Development Agreement for 2022 with Lake George Regional Convention and Visitors Bureau Inc. for Occupancy Tax Special Event Funding in the amount of \$550,000.
Rationale: Annual funding agreement.
 - IV. Discussion Items:
 - a. Review of Media Strategy Plan for Winter 2022 campaign
 - V. Occupancy Tax Special Event Funding Review for Annual/Seasonal Awards
 - VI. Referrals:
 - a. County Attorney directed to prepare an updated municipal agreement and occupancy tax spending guidelines to be presented at the next Committee meeting for review. Update: Supervisor Geraghty noted this would be addressed after he was able to meet with the County Attorney. (10.19.21)
 - VII. Privilege of the floor and public comment
 - VIII. Motion to adjourn
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Attachment #1: Resolution Request Form No. 20 - Authorizing Warren County Tourist and Convention Development Agreement with Lake George Regional Convention and Visitors Bureau Inc. for Occupancy Tax Special Event Funding in the amount of \$550,000.

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

**Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.*

DEPARTMENT NAME: Tourism (Occupancy Tax)

DATE: 11/23/21

- (a) Purpose of Request: Authorizing Warren County Tourist and Convention Development Agreement with Lake George Regional Convention and Visitors Bureau Inc. for Occupancy Tax Special Event Funding

- (b) Details: as expiring

- (c) Previous Resolution Number: Res# 393 of 2019, 259 of 2020; 373 of 2020

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.6417.0002 480.05 - Tourism - Business Promotion 550,000

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS