

Warren County Board of Supervisors

RESOLUTION NO. 143 OF 2022

RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, DICKINSON, BRAYMER, WILD, RUNYON, STROUGH AND LEGGETT

AUTHORIZING AGREEMENT WITH FAMOUS DESTINATION MARKETING, INC. FOR PROMOTIONAL SERVICES FOR THE TOURISM DEPARTMENT

WHEREAS, the Director of Tourism has requested that Warren County enter into an agreement with Famous Destination Marketing, Inc., P.O. Box 128, Delhi, New York 13753, for a multi-faceted promotional campaign which shall include representation at mobile visitor centers, fairs, festivals and travel shows, a vehicle wrap mobile advertisement, and two-page promotion in the New York Best Experiences Travel Guide, and

WHEREAS, the Tourism Committee has approved the request, now, therefore be it,

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an agreement with Famous Destination Marketing, Inc. in an amount not to exceed Nineteen Thousand Five Hundred Dollars (\$19,500), for promotional services as described in the preambles of this resolution, for a term commencing March 21, 2022 and terminating December 31, 2022, in a form approved by the County Attorney, and be it further

RESOLVED, that upon mutual agreement of the parties, this agreement may be extended for up to three (3) additional one (1) year terms without the need for a further Board resolution, provided there are no changes to the terms or provisions and contingent on funding being appropriated in the departmental budget, and be it further

RESOLVED, that the funds shall be expended from A.6417.0001 470 Tourism/Occupancy, Tourism, Contract.