

Warren County Board of Supervisors

RESOLUTION NO. 570 OF 2022

RESOLUTION INTRODUCED BY SUPERVISORS DICKINSON, MERLINO, WILD, MAGOWAN, RUNYON, STROUGH AND GERACI

ACCEPTING PROPOSAL AND AUTHORIZING AGREEMENT WITH HOOD COMMUNICATIONS, INC. FOR TOURISM REVITALIZATION AND REJUVENATION SERVICES (WC 33-22)

WHEREAS, the Purchasing Agent requested proposals for Tourism Revitalization and Rejuvenation Services (WC 33-22) seeking “out-of-the-box” creative proposals to seize upon opportunities to rejuvenate and revitalize the Warren County economy in the wake of the COVID-19 pandemic, and

WHEREAS, seventeen proposals were received and opened on May 19, 2022 with the Occupancy Tax Coordination Committee recommending that Warren County negotiate and award a contract to Hood Communications, Inc. located at 18 Roosevelt Boulevard, Glens Falls, New York 12801, to design, develop, build, launch and manage a connected TV streaming video platform (hereafter, “LGTV”) for a sum not to exceed Two Hundred Seventy-Four Thousand Eight Hundred Dollars (\$274,800.00) per year, and

WHEREAS, the County Attorney and Hood Communications, Inc. negotiated proposed terms and conditions as set forth by a certain Warren County Tourism Revitalization and Rejuvenation Services Provider Agreement (hereafter, “Agreement”), for an initial term of three years and the County’s right to renew the Agreement upon the same terms and conditions with further approval of the Board of Supervisors, for up to three (3) additional one (1) year terms, and

WHEREAS, the Occupancy Tax Coordination Committee recommends that the Board of Supervisors approve the Agreement, now, therefore, be it

RESOLVED, that the Warren County Purchasing Agent be, and hereby is, authorized and directed to notify Hood Communications, Inc., located at 18 Roosevelt Boulevard, Glens Falls, New York 12801 of the acceptance of the Agreement as a result of its proposal, and be it further

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RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute the Agreement with Hood Communications, Inc. to design, develop, build, launch and manage a connected TV streaming video platform (hereafter, "LGTV") based upon an annual sum not to exceed Two Hundred Seventy Four Thousand Eight Hundred Dollars (\$274,800.00), for an initial term commencing November 1, 2022 and terminating October 31, 2025, and upon the further approval of the Board of Supervisors, renewal of the Agreement for up to three (3) additional one year terms upon the same terms and conditions, all subject to final additions or modifications approved by the County Attorney which do not effect the material terms of the Agreement, and be it further

RESOLVED, that the funds for this agreement shall be expended from Budget Code A.6417.0002 480.04, Tourism/Occupancy, Occupancy Tax, Tourism-Warren County Projects.