

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM

DATE: MARCH 21, 2022

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: MERLINO
DICKINSON
BRAYMER (ZOOM)
WILD
RUNYON (ZOOM)
STROUGH (ZOOM)
LEGGETT

OTHERS PRESENT:

REPRESENTING LAKE PLACID ADVERTISER WORKSHOP INC.
TIM KELLEHER, PRESIDENT
ALLIE WITHEE, MANAGER SEARCH & PAID MEDIA
CAROLYN BORDONARO, ACCOUNT EXECUTIVE
REPRESENTING THE TOURISM DEPARTMENT:
JOANNE CONLEY, DIRECTOR
PETER GIRARD, CREATIVE DIRECTOR
KRISTEN HANIFIN, DEVELOPMENT/EVENT COORDINATOR
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD (ZOOM)
RYAN MOORE, COUNTY ADMINISTRATOR
LARRY ELMEN, COUNTY ATTORNEY
AMANDA ALLEN, CLERK OF THE BOARD
FRANK E. THOMAS, BUDGET OFFICER (ZOOM)
SUPERVISOR DRISCOLL
FRASIER
GERACI (ZOOM)
GINA MINTZER, LAKE GEORGE CHAMBER OF COMMERCE AND CVB,
EXECUTIVE DIRECTOR
SCOTT SOPCZYK, TRANSPORTATION DIRECTOR, GREATER GLENS FALLS
TRANSIT
MICHAEL SWAN, COUNTY TREASURER
DON LEHMAN, DIRECTOR OF PUBLIC AFFAIRS
MOLLY GANOTES-GLEASON, LEGISLATIVE OFFICE SPECIALIST

Please note, the following contains a summarization of the March 21, 2022 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following link:
<https://warrencountyny.gov/mma>

Note: Pursuant to New York State Legislation (S.50001/A.40001): “Notwithstanding the provisions of article 7 of the public officers law to the contrary, any state agency, department, corporation, office, authority, board, or commission, as well as any local public body, or public corporation as defined in section 66 of the general construction law, or political subdivisions as defined in section 100 of the general municipal law, or a committee or subcommittee or other similar body of such entity, shall be authorized to meet and take such action authorized by law without permitting in public in-person access to meetings and authorize such meetings to be held remotely by conference call or similar service, provided that the public has the ability to view or listen to such proceeding and that such meetings are recorded and later transcribed.” All of the Committee members in attendance were physically present aside from Supervisors Braymer, Runyon and Strough who attended virtually.

Mr. Merlino called the meeting of the Tourism Committee to order at 11:45 a.m.

Motion was made by Mr. Strough, seconded by Mr. Dickinson and carried unanimously to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Copies of the Tourism agenda were distributed to those in attendance; those participating virtually accessed the agenda via the Warren County website. *A copy of the agenda is on file with the minutes.*

Commencing the Tourism agenda review, Lake Placid Advertiser Workshop Inc. commenced with a Power Point Presentation entitled “Warren County Summer 2022 (Apr.-Aug.) Strategy”, which was reviewed while answering questions posed by the Committee. *A copy of the presentation is on file with the meeting minutes.*

During the presentation, motion was made by Mr. Wild, seconded by Mr. Dickinson and carried unanimously to enter into executive session pursuant to Section 105(1)(f) of the Public Officer’s Law.

Executive session was held from 12:10 p.m. until 12:48 p.m.

Upon reconvening, Mr. Merlino noted that no action had been taken during the executive session.

It was Consensus of the Committee to move forward in authorizing the Summer advertising program, as presented by Lake Placid Advertiser Workshop, Inc.

Next, the Working Pictures Summer 2022 video presentation was shown, which included two television advertising campaigns that can be viewed on the Warren County website.

Joanne Conley, *Director of Tourism*, requested an executive session to discuss the employment history of a particular person, as well as matters leading to the employment of a particular person.

Motion was made by Mr. Dickinson, seconded by Mr. Strough and carried unanimously to enter into executive session pursuant to Section 105(1)(f) of the Public Officer’s Law.

Executive session was held from 1:08 p.m. until 1:37 p.m.

Upon reconvening, Mr. Merlino advised that no action had been taken during the executive session.

Ms. Conley made a request to amend the Table of Organization and Salary Schedule to create and fill the position of Principal Account Clerk - Per Diem, *Grade 10-22, \$24,7685/hour*, position to be effective through December 31, 2022, and to delete the Principal Account Clerk Full-Time, *Grade 10, Base Annual Salary \$51,518*, position.

Motion was made by Mr. Dickinson and seconded by Mr. Strough to approve the request as stated. Following discussion, the motion was amended by Messrs. Dickinson and Strough to unfund, rather than delete, the Principal Account Clerk Full Time position; it was also noted that the Committee desired for any resolution approved by the Personnel, Administration & Higher Education and Finance Committees on this matter to come before the Board of Supervisors at their March 31st Board meeting. Mr. Merlino called the question and the aforementioned motion, as amended, was carried unanimously to approve the request and refer the same to the Personnel, Administration and Higher Education Committee. *Copies of the resolution request and Notice of Intent to Fill Vacant Position forms are on file with the minutes.*

As there was no further business to come before the Tourism Committee, on motion made by Mr. Dickinson, seconded by Mr. Strough and carried unanimously, Mr. Merlino adjourned the meeting at 1:41 p.m.

Respectfully submitted,
Molly Ganotes-Gleason, Legislative Office Specialist