

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM

DATE: MAY 23, 2022

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COMMITTEE MEMBERS PRESENT:

SUPERVISORS MERLINO  
BRAYMER (VIA ZOOM)  
WILD  
STROUGH  
LEGGETT (VIA ZOOM)

COMMITTEE MEMBERS ABSENT:

SUPERVISORS DICKINSON  
RUNYON

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:

JOANNE CONLEY, DIRECTOR  
LEISA GRANT, PRINCIPAL ACCOUNT CLERK  
KRISTEN HANIFIN, DEVELOPMENT/EVENT COORDINATOR

REPRESENTING HUNDEN STRATEGIC PARTNERS:

ROBERT SCOTT HUNDEN, PRESIDENT/CEO (VIA ZOOM)  
ERIC HUNDEN, DIRECTOR & ANALYST (VIA ZOOM)

LUCAS NEUTEUFEL, ANALYST (VIA ZOOM)  
RYAN SHERIDAN, ANALYST (VIA ZOOM)

KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD

RYAN MOORE, COUNTY ADMINISTRATOR

AMANDA ALLEN, CLERK OF THE BOARD

ROBERT TERWILLIGER, FIRST ASSISTANT COUNTY ATTORNEY

SUPERVISORS HOGAN (VIA ZOOM)

MAGOWAN

SEEBER (VIA ZOOM)

TAMMIE DELORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR (VIA ZOOM)

DON LEHMAN, DIRECTOR OF PUBLIC AFFAIRS (VIA ZOOM)

AMY COLLINS, CITY OF GLENS FALLS, DIRECTOR OF TOURISM AND BUSINESS  
DEVELOPMENT

SAM LUCIANO, GENERAL MANAGER, FORT WILLIAM HENRY

KATHY MUNCIL, CEO, FORT WILLIAM HENRY

GINA MINTZER, EXECUTIVE DIRECTOR, LAKE GEORGE REGIONAL CHAMBER OF  
COMMERCE & CVB

MOLLY GANOTES-GLEASON, LEGISLATIVE OFFICE SPECIALIST

LESLIE LOVELACE, SECRETARY TO THE CLERK OF THE BOARD

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Please note, the following contains a summarization of the May 23, 2022 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following link: <https://warrencountyny.gov/mma>

**Note: Pursuant to New York State Legislation (S.50001/A.40001): “Notwithstanding the provisions of article 7 of the public officers law to the contrary, any state agency, department, corporation, office, authority, board, or commission, as well as any local public body, or public corporation as defined in section 66 of the general construction law, or political subdivisions as defined in section 100 of the general municipal law, or a committee or subcommittee or other similar body of such entity, shall be authorized to meet and take such action authorized by law without permitting in public in-person access to meetings and authorize such meetings to be held remotely by conference call or similar service, provided that the public has the ability to view or listen to such proceeding and that such meetings are recorded and later transcribed.” All of the Committee members in attendance were physically present aside from Ms. Braymer and Mr. Leggett who attended remotely.**

Mr. Merlino called the meeting of the Tourism Committee to order at 12:49 p.m.

Motion was made by Mr. Strough, seconded by Mr. Wild and carried by unanimous vote of those present (Mr. Dickinson and Ms. Runyon absent) to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Copies of the meeting agenda were distributed to those in attendance; those participating virtually accessed the agenda via the Warren County website. *A copy of the agenda is on file with the minutes.*

Commencing with the Discussion Items portion of the agenda, the following items were reviewed:

- a. Hunden Strategic Partners - Competitor Data Final Report - Hunden Strategic Partners representatives presented a Power Point presentation entitled, "Warren County Tourism Study", which they reviewed in detail and apprised a revised report would be submitted to the Tourism Department. A copy of the presentation is on file with the minutes.
- b. Year-to-date Review, Joanne Conley, Tourism Director - Ms. Conley presented a Power Point presentation entitled, "Tourism Committee Meeting May 23, 2022 Warren County Tourism Department", which she reviewed in detail. A copy of the presentation is on file with the minutes.

As there was no further business to come before the Tourism Committee, on motion made by Mr. Strough, seconded by Mr. Wild and carried by a unanimous vote of those present (*Mr. Dickinson and Ms. Runyon absent*), Mr. Merlino adjourned the meeting at 2:59 p.m.

Respectfully submitted,  
Leslie Lovelace, Secretary to the Clerk of the Board