

Warren County Board of Supervisors

RESOLUTION NO. 80 OF 2023

RESOLUTION INTRODUCED BY SUPERVISORS DICKINSON, MERLINO, WILD, GERACI, STROUGH, RUNYON AND DIAMOND

ACCEPTING PROPOSAL AND AUTHORIZING AGREEMENT WITH LOUD MEDIA, LLC FOR TOURISM REVITALIZATION AND REJUVENATION SERVICES (WC 33-22)

WHEREAS, the Purchasing Agent requested proposals for Tourism Revitalization and Rejuvenation Services (WC 33-22), and

WHEREAS, proposals were opened on May 19, 2022 and the Tourism Department has recommended that Warren County award the agreement to Loud Media, LLC located at 34 Congress Street, Suite 103, Saratoga Springs, New York 12866, to create a weekly Warren County radio feature that airs five times daily during prime listenership (7:20 a.m. and 5:20 p.m.), now, therefore, be it

RESOLVED, that the Warren County Purchasing Agent be, and hereby is, authorized and directed to notify Loud Media, LLC located at 34 Congress Street, Suite 103, Saratoga Springs, New York 12866 of the acceptance of its proposal, and be it further

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an agreement with Loud Media, LLC, in an amount not to exceed Twenty-Four Thousand Dollars (\$24,000), for Tourism Revitalization and Rejuvenation Services, to create a weekly Warren County radio feature that airs five times daily during prime listenership (7:20 a.m. and 5:20 p.m.) pursuant to the terms and provisions of the bid documents and proposal (WC 33-22), for a term commencing upon execution by both parties and terminating upon completion of services, in an amount not to exceed Twenty-Four Thousand Dollars (\$24,000), in a form approved by the County Attorney, and be it further

RESOLVED, that the funds for this agreement shall be expended from Budget Code A.6417.0002 480.05, Tourism/Occupancy, Occupancy Tax, Tourism-Business Promotion.