

Warren County Board of Supervisors

RESOLUTION NO. 84 OF 2023

RESOLUTION INTRODUCED BY SUPERVISORS DICKINSON, MERLINO, WILD, GERACI, STROUGH, RUNYON AND DIAMOND

AMENDING RESOLUTION NO. 37 OF 2023, AUTHORIZING AGREEMENTS WITH CERTAIN APPLICANTS FOR THE DISBURSEMENT OF 2023 OCCUPANCY TAX REVENUES, TO AUTHORIZE AGREEMENTS AND FUNDING TO SILVER BAY YMCA; ADIRONDACK CYCLING ADVOCATES, INC.; ADIRONDACK FESTIVALS, LLC; ADIRONDACK HOT AIR BALLOON FESTIVAL; ADIRONDACK SPORTS COMPLEX, LLC; ALBANY RODS & KUSTOMS, INC.; AMERICADE, INC.; HYDE COLLECTION; PRIME TIME LACROSSE; SPECIAL OLYMPICS NY; WARRENSBURG GARAGE SALE; TOWN OF HORICON; TRI-LAKES COMMUNITY ALLIANCE; WARRENSBURG BIKE RALLY, LLC AND ADIRONDACK FOLK SCHOOL

WHEREAS, pursuant to Resolution No. 37 of 2023, the Chair of the Board of Supervisors was authorized and directed to execute standard form Warren County Tourist and Convention Development Agreements for occupancy tax funding with certain applicants, and

WHEREAS, at their February 1, 2023 and February 9, 2023 meetings, the Occupancy Tax & Coordination Committee considered written applications from the following applicants for 2023 occupancy tax funding and approved special event funding and municipal application funding requests, as follows:

<u>Applicant</u>	<u>Event</u>	<u>Dates</u>	<u>Amount of Award</u>
Silver Bay YMCA	Bluegrass in Heaven	9/15/23- 9/17/23	\$15,000.00 <i>Special Event Funding</i>
Adirondack Cycling Advocates, Inc.	Promotion of Bicycling <i>*continuing on an annual basis for three years</i>	2023	\$20,000.00 <i>Special Event Funding</i>
Adirondack Festivals, LLC	2023 Adirondack Wine and Food Festival	6/24/23- 6/25/23	\$45,000.00 <i>Special Event Funding</i>
Adirondack Hot Air Balloon Festival	Adirondack Hot Air Balloon Festival 50 th Anniversary	9/20/23- 9/24/23	\$50,000.00 <i>Special Event Funding</i>
Adirondack Sports Complex, LLC	ADKSC Travel Team Fastpitch Softball Tournaments	1/1/23- 12/31/23	\$50,000.00 <i>Special Event Funding</i>
Albany Rods & Kustoms, Inc.	Adirondack Nationals Car Show	9/6/23- 9/10/23	\$35,000.00 <i>Special Event Funding</i>
Americade, Inc.	Americade	5/30/23- 6/4/23	\$50,000.00 <i>Special Event Funding</i>
Adirondack Cycling Advocates, Inc.	Planning and Design Work on the Rabbit Pond Trail in Ski Bowl Park in North Creek	N/A	\$1,500.00 <i>Special Event Funding</i>

RESOLUTION NO. 84 OF 2023

PAGE 2 OF 4

Hyde Collection	Boost Year Round Marketing Efforts	1/28/23-12/31/23	\$25,000.00 <i>Special Event Funding</i>
Prime Time Lacrosse	Lake George National Invitational	7/21/23-7/23/23	\$40,000.00 <i>Special Event Funding</i>
Special Olympics NY	Special Olympics NY Fall Games	10/20/23-10/21/23	\$50,000.00 <i>Special Event Funding</i>
Warrensburg Garage Sale	World's Largest Garage Sale	9/29/23-10/1/23	\$35,000.00 <i>Special Event Funding</i>
Town of Horicon	Food Truck Friday's on the Pond	6/30/23-9/1/23	\$25,065.00 <i>Municipal Application Funding</i>
Tri-Lakes Community Alliance	Adirondack Woof Stock	6/3/23-6/4/23	\$6,000.00 <i>Municipal Application Funding</i>
Warrensburg Bike Rally, LLC	Warrensburg Bike Rally	5/27/23-6/3/23	\$10,000.00 <i>Municipal Application Funding</i>
Adirondack Folk School	Marketing and Production	2023	\$15,000.00 <i>Special Event Funding</i>

now, therefore, be it

RESOLVED, that Resolution No. 37 of 2023 be, and hereby is, amended to approve and award 2023 occupancy tax awards to each applicant named above in the amounts set forth above; and it is further

RESOLVED, that the Chair of the Board of Supervisors is authorized to execute the Warren County Tourist and Convention Development Agreement, in a form approved by the County Attorney, with the above referenced applicants, for 2023 funding in the amount of Four Hundred Seventy-Two Thousand Five Hundred Sixty-Five Dollars (\$472,565.00) and to increase the total amount of occupancy tax funding to Five Hundred Twenty-Eight Thousand Six Hundred Dollars (\$569,665.00), to be expended from Budget Code A.6417.0002 480, Tourism/Occupancy, Occupancy Tax, Tourism-Special Events (\$528,600.00) and Budget Code A.6417.0002 469.05 Tourism/Occupancy, Occupancy Tax, Municipal Application Funding (\$41,065.00), as listed on the revised Schedule "A", and be it further

RESOLVED, that other than the changes outlined herein, all other terms and conditions of Resolution No. 37 of 2023 will remain the in effect.

SCHEDULE "A"
2023 Occupancy Tax Awards

	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
1	Lake George Winter Carnival, Inc.	Lake George Winter Carnival	11/16/22 - 1/26/23	\$50,000.00
2	Greater Glens Falls Amateur Athletic Championship Association	NYSPHSAA Boys Basketball Championships	3/17/23-3/19/23	\$47,100.00
3	Silver Bay YMCA	Bluegrass in Heaven	9/15/23-9/17/23	\$15,000.00
4	Adirondack Cycling Advocates, Inc.	Promotion of Bicycling <i>*continuing on an annual basis for three years</i>	2023	\$20,000.00
5	Adirondack Festivals, LLC	2023 Adirondack Wine and Food Festival	6/24/23-6/25/23	\$45,000.00
6	Adirondack Hot Air Balloon Festival	Adirondack Hot Air Balloon Festival 50 th Anniversary	9/20/23-9/24/23	\$50,000.00
7	Adirondack Sports Complex, LLC	ADKSC Travel Team Fastpitch Softball Tournaments	1/1/23-12/31/23	\$50,000.00
8	Albany Rods & Kustoms	Adirondack Nationals Car Show	9/6/23-9/10/23	\$35,000.00
9	Americade, Inc.	Americade	5/30/23-6/4/23	\$50,000.00
10	Adirondack Cycling Advocates, Inc.	Planning and Design Work on the Rabbit Pond Trail in Ski Bowl Park in North Creek	N/A	\$1,500.00
11	Hyde Collection	Boost Year Round Marketing Efforts	1/28/23-12/31/23	\$25,000.00
12	Prime Time Lacrosse	Lake George National Invitational	7/21/23-7/23/23	\$40,000.00

RESOLUTION No. 84 OF 2023

PAGE 4 OF 4

13	Special Olympics NY	Special Olympics NY Fall Games	10/20/23- 10/21/23	\$50,000.00
14	Warrensburg Garage Sale	World's Largest Garage Sale	9/29/23- 10/1/23	\$35,000.00
15	Adirondack Folk School	Marketing and Production	2023	\$15,000.00
TOTAL				\$528,600.00
<i>to be paid from A.6417.0002 480, Special Event Funding</i>				

	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
1	Town of Horicon	Food Truck Friday's on the Pond	6/30/23- 9/1/23	\$25,065.00
2	Tri-Lakes Community Alliance	Adirondack Woof Stock	6/3/23- 6/4/23	\$6,000.00
3	Warrensburg Bike Rally, LLC	Warrensburg Bike Rally	5/27/23- 6/3/23	\$10,000.00
TOTAL				\$41,065.00
<i>to be paid from A.6417.0002 469.05, Municipal Application Funding</i>				