

Warren County Board of Supervisors

RESOLUTION NO. 146 OF 2023

RESOLUTION INTRODUCED BY SUPERVISORS DICKINSON, MERLINO, WILD, GERACI, STROUGH, RUNYON AND DIAMOND

AMENDING RESOLUTION NO. 37 OF 2023, AUTHORIZING AGREEMENTS WITH CERTAIN APPLICANTS FOR THE DISBURSEMENT OF 2023 OCCUPANCY TAX REVENUES, TO AUTHORIZE AGREEMENTS AND FUNDING TO ADIRONDACK THEATRE FESTIVAL, INC.; GLENS FALLS COLLABORATIVE AND THE CITY OF GLENS FALLS; LOWER ADIRONDACK REGIONAL ARTS COUNCIL (LARAC); MARCELLA SEMBRICH MEMORIAL ASSOCIATION, INC.; VERMONTFARE, INC. D/B/A CRAFTPRODUCERS; LAKE GEORGE ARTS & CRAFTS FESTIVAL; GENZHOMES, INC. D/B/A ALPHA WIN; IMPROV RECORDS, INC.; LAKE THEATRE PRODUCTIONS, INC.; LAKE GEORGE DINNER THEATRE; LAKE GEORGE J-BOAT RACING, LLC; LAKE GEORGE MUSIC FESTIVAL, INC.; EASTERN NY MARINE TRADES ASSOCIATION, INC.; NORTHEASTERN DISTRICT BARBERSHOP HARMONY SOCIETY; SOUTH QUEENSBURY FIRE COMPANY AND HICKORY LEGACY FOUNDATION, INC.

WHEREAS, pursuant to Resolution No. 37 of 2023, as amended by Resolution No. 84 of 2023, the Chair of the Board of Supervisors was authorized and directed to execute standard form Warren County Tourist and Convention Development Agreements for occupancy tax funding with certain applicants, and

WHEREAS, at their February 22, 2023 meeting, the Occupancy Tax & Coordination Committee considered written applications from the following applicants for 2023 occupancy tax funding and approved special event funding and municipal application funding requests, as follows:

<u>Applicant</u>	<u>Event</u>	<u>Dates</u>	<u>Amount of Award</u>
Adirondack Theatre Festival, Inc.	Adirondack Theatre Festival - 29 th Season	5/15/23-8/15/23	\$30,000.00 <i>Special Event Funding</i>
Glens Falls Collaborative and the City of Glens Falls	2023 Adirondack Christkindlmarkt	12/1/23-12/3/23	\$25,000.00 <i>Special Event Funding</i>
Glens Falls Collaborative and the City of Glens Falls	Wingfest	4/29/23	\$10,000.00 <i>Special Event Funding</i>
Lower Adirondack Regional Arts Council (LARAC)	LARAC Annual June Fine Arts Festival	6/16/23-6/19/23	\$11,000.00 <i>Special Event Funding</i>
Marcella Sembrich Memorial Association, Inc.	The Sembrich Trailblazers Summer Festival	6/1/23-9/30/23	\$20,000.00 <i>Special Event Funding</i>

Vermontfare, Inc. d/b/a Craftproducers	Lake George Arts & Crafts Festival	7/29/23-7/30/23	\$5,000.00 <i>Special Event Funding</i>
GenZHomes, Inc. d/b/a Alpha Win	Lake George Triathlon	8/28/23-9/3/23	\$30,000.00 <i>Special Event Funding</i>
Improv Records, Inc.	Memorial Meltdown	5/26/23-5/29/23	\$35,000.00 <i>Special Event Funding</i>
Improv Records, Inc.	Adirondack Independence Music Festival	9/1/23-9/3/23	\$45,000.00 <i>Special Event Funding</i>
Lake Theatre Productions, Inc.	Lake George Dinner Theatre	7/6/23-8/26/23	\$12,000.00 <i>Special Event Funding</i>
Lake George J-Boat Racing, LLC	J/24 US National Championship Regatta	5/17/23-5/21/23	\$13,500.00 <i>Special Event Funding</i>
Lake George Music Festival, Inc.	Lake George Music Festival	8/6/23-8/17/23	\$30,000.00 <i>Special Event Funding</i>
Eastern NY Marine Trades Association, Inc.	The Great Upstate Boat Show	3/31/23-4/2/23	\$25,000.00 <i>Special Event Funding</i>
Northeastern District Barbershop Harmony Society	Northeastern District Barbershop Harmony Society Divisional Contest and Convention	4/28/23-4/29/23	\$21,100.00 <i>Special Event Funding</i>
South Queensbury Fire Company	2022/2023 Adirondack Balloon Festival Support	N/A	\$5,000.00 <i>Municipal Funding</i>
Hickory Legacy Foundation, Inc.	Hickory The Legend	6/1/23-9/30/23	\$10,000.00 <i>Special Event Funding</i>

now, therefore, be it

RESOLVED, that Resolution No. 37 of 2023, as subsequently amended by Resolution No. 84 of 2023 be, and hereby is, amended to approve and award 2023 occupancy tax awards to each applicant named above in the amounts set forth above; and it is further

RESOLVED, that the Chair of the Board of Supervisors is authorized to execute the Warren County Tourist and Convention Development Agreement, in a form approved by the County Attorney, with the above referenced applicants, for 2023 funding in the amount of Three Hundred Twenty-Seven Thousand Six Hundred Dollars (\$327,600.00) and to increase the total amount of occupancy tax funding to Eight Hundred Ninety-Seven Thousand Two Hundred Sixty-Five Dollars (\$897,265.00), to be expended from Budget Code A.6417.0002 480, Tourism/Occupancy, Occupancy Tax, Tourism-Special Events (\$851,200.00) and Budget Code A.6417.0002 469.05 Tourism/Occupancy, Occupancy Tax, Municipal Application Funding (\$46,065.00), as listed on the revised Schedule "A", and be it further

RESOLVED, that other than the changes outlined herein, all other terms and conditions of Resolution No. 37 of 2023, as amended by Resolution No. 84 of 2023 will remain the same.

SCHEDULE "A"
2023 Occupancy Tax Awards

	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
1	Lake George Winter Carnival, Inc.	Lake George Winter Carnival	11/16/22 - 1/26/23	\$50,000.00
2	Greater Glens Falls Amateur Athletic Championship Association	NYSPHSAA Boys Basketball Championships	3/17/23-3/19/23	\$47,100.00
3	Silver Bay YMCA	Bluegrass in Heaven	9/15/23-9/17/23	\$15,000.00
4	Adirondack Cycling Advocates, Inc.	Promotion of Bicycling <i>*continuing on an annual basis for three years</i>	2023	\$20,000.00
5	Adirondack Festivals, LLC	2023 Adirondack Wine and Food Festival	6/24/23-6/25/23	\$45,000.00
6	Adirondack Hot Air Balloon Festival	Adirondack Hot Air Balloon Festival 50 th Anniversary	9/20/23-9/24/23	\$50,000.00
7	Adirondack Sports Complex, LLC	ADKSC Travel Team Fastpitch Softball Tournaments	1/1/23-12/31/23	\$50,000.00
8	Albany Rods & Kustoms	Adirondack Nationals Car Show	9/6/23-9/10/23	\$35,000.00
9	Americade, Inc.	Americade	5/30/23-6/4/23	\$50,000.00
10	Adirondack Cycling Advocates, Inc.	Planning and Design Work on the Rabbit Pond Trail in Ski Bowl Park in North Creek	N/A	\$1,500.00
11	Hyde Collection	Boost Year Round Marketing Efforts	1/28/23-12/31/23	\$25,000.00
12	Prime Time Lacrosse	Lake George National Invitational	7/21/23-7/23/23	\$40,000.00

13	Special Olympics NY	Special Olympics NY Fall Games	10/20/23-10/21/23	\$50,000.00
14	Warrensburg Garage Sale	World's Largest Garage Sale	9/29/23-10/1/23	\$35,000.00
15	Adirondack Folk School	Marketing and Production	2023	\$15,000.00
16	Adirondack Theatre Festival, Inc.	Adirondack Theatre Festival 29 Season	5/15/23-8/15/23	\$30,000.00
17	Glens Falls Collaborative and the City of Glens Falls	2023 Adirondack Christkindlmarkt	12/1/23-12/3/23	\$25,000.00
18	Glens Falls Collaborative and the City of Glens Falls	Wingfest	4/29/23	\$10,000.00
19	Lower Adirondack Regional Arts Council (LARAC)	LARAC Arts Festival	6/16/23-6/19/23	\$11,000.00
20	Marcella Sembrich Memorial Association, Inc.	2023 Summer Festival	6/1/23-9/1/23	\$20,000.00
21	Vermontfare, Inc. d/b/a Craftproducers	Lake George Arts & Crafts Festival	7/29/23-7/30/23	\$5,000.00
22	GenZHomes, Inc. d/b/a Alpha Win	2023 Lake George Triathlon	8/28/23-9/3/23	\$30,000.00
23	Improv Records, Inc.	Memorial Meltdown	5/6/23-5/29/23	\$35,000.00
24	Improv Records, Inc.	Adirondack Independence Music Festival	9/1/23-9/3/23	\$45,000.00
25	Lake Theatre Productions, Inc.	Lake George Dinner Theatre	7/6/23-8/26/23	\$12,000.00
26	Lake George J-Boat Racing, LLC	J/24 US National Championship Regatta	5/17/23-5/21/23	\$13,500.00

27	Lake George Music Festival, Inc.	Lake George Music Festival	8/6/23-8/17/23	\$30,000.00
28	Eastern NY Marine Trades Association, Inc.	15 th Annual Great Upstate Boat Show	3/31/23-4/2/23	\$25,000.00
29	Northeastern District Barbershop Harmony Society	Northeastern District Barbershop Harmony Society Divisional Contest and Convention	4/28/23-4/29/23	\$21,100.00
30	Hickory Legacy Foundation		6/1/23-9/30/23	\$10,000.00
TOTAL				\$851,200.00
<i>to be paid from A.6417.0002 480, Special Event Funding</i>				
	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
1	Town of Horicon	Food Truck Friday's on the Pond	6/30/23-9/1/23	\$25,065.00
2	Tri-Lakes Community Alliance	Adirondack Woof Stock	6/3/23-6/4/23	\$6,000.00
3	Warrensburg Bike Rally, LLC	Warrensburg Bike Rally	5/27/23-6/3/23	\$10,000.00
4	South Queensbury Fire Company	2022/2023 Adirondack Balloon Festival expenses	N/A	\$5,000.00
TOTAL				\$46,065.00
<i>to be paid from A.6417.0002 469.05, Municipal Application Funding</i>				