

Warren County Board of Supervisors

RESOLUTION NO. 591 OF 2023

RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, DICKINSON, DIAMOND, STROUGH, WILD, RUNYON AND FRASIER

AUTHORIZING AGREEMENT WITH WINE WATER AND WONDERS, INC. TO INCLUDE THE LAKE GEORGE AREA IN NEW AND EXISTING INTERNATIONAL MARKETING EFFORTS

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an agreement with Wine Water and Wonders, Inc., 45 East Avenue, Suite 400, Rochester, New York 14604, in an amount not to exceed Thirty Thousand Dollars (\$30,000), to include Lake George Area in new and existing international marketing efforts, for a term commencing January 1, 2024 and terminating December 31, 2025, in a form approved by the County Attorney, and be it further

RESOLVED, that the funds for this agreement shall be expended from Budget Code A.6417.0001.481 Tourism/Occupancy, Tourism, Tourism Promotion.