



UPDATE



TODAY'S CONTENT

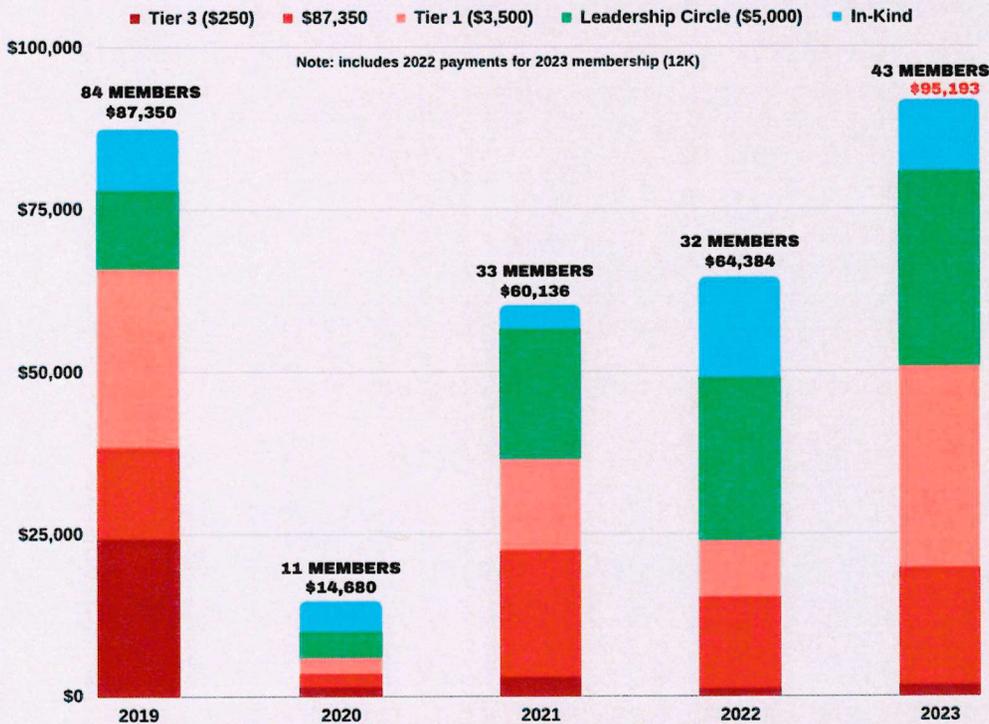
- *Recent Activity Updates*
- *Current EDC Initiatives*
- *Future Goals & Plans*
- *Current Unserved BSL Map of Warren County*



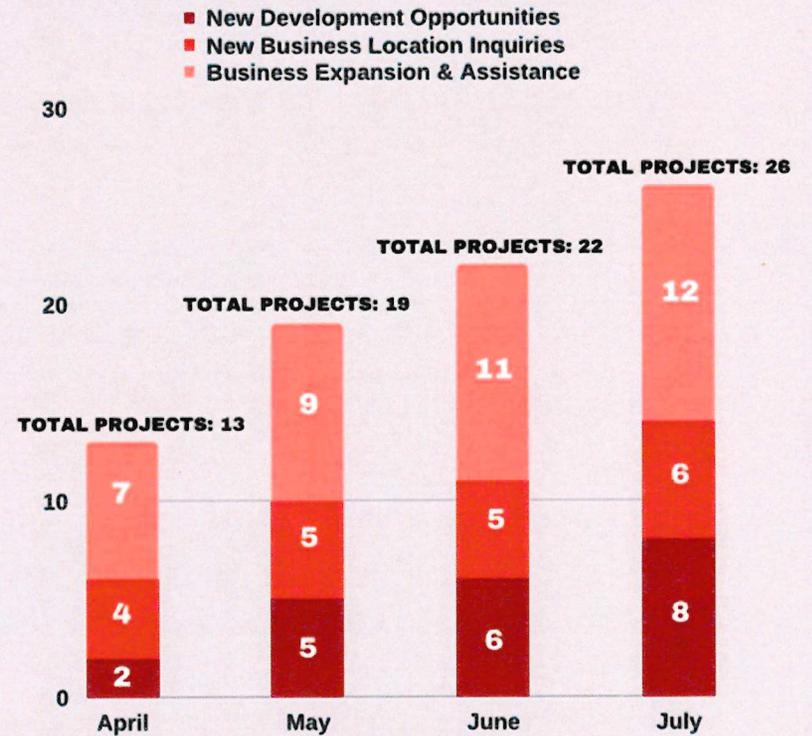


ACTIVITY UPDATES

POST-COVID MEMBERSHIP REBOUND



BUSINESS ACTIVITY

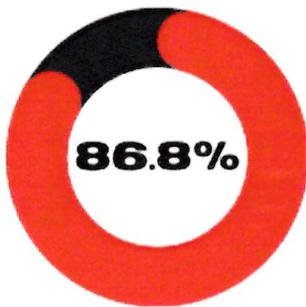


ACTIVITY UPDATES

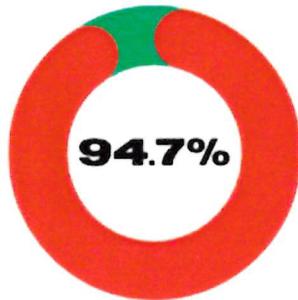
BROADBAND CONNECTION

BSL - BROADBAND SERVICEABLE LOCATION

PRE-PANDEMIC
SERVED BSL %
(2019)



CURRENT
SERVED BSL %
(2023)



MEDIA ENGAGEMENT

LAST 90 DAYS



%3,550 INCREASE IN LINKEDIN FOLLOWERS



PAGE VIEWS HAD A 350% INCREASE



INSTAGRAM REACH INCREASED %90.3



FACEBOOK REACH INCREASED % 107.4

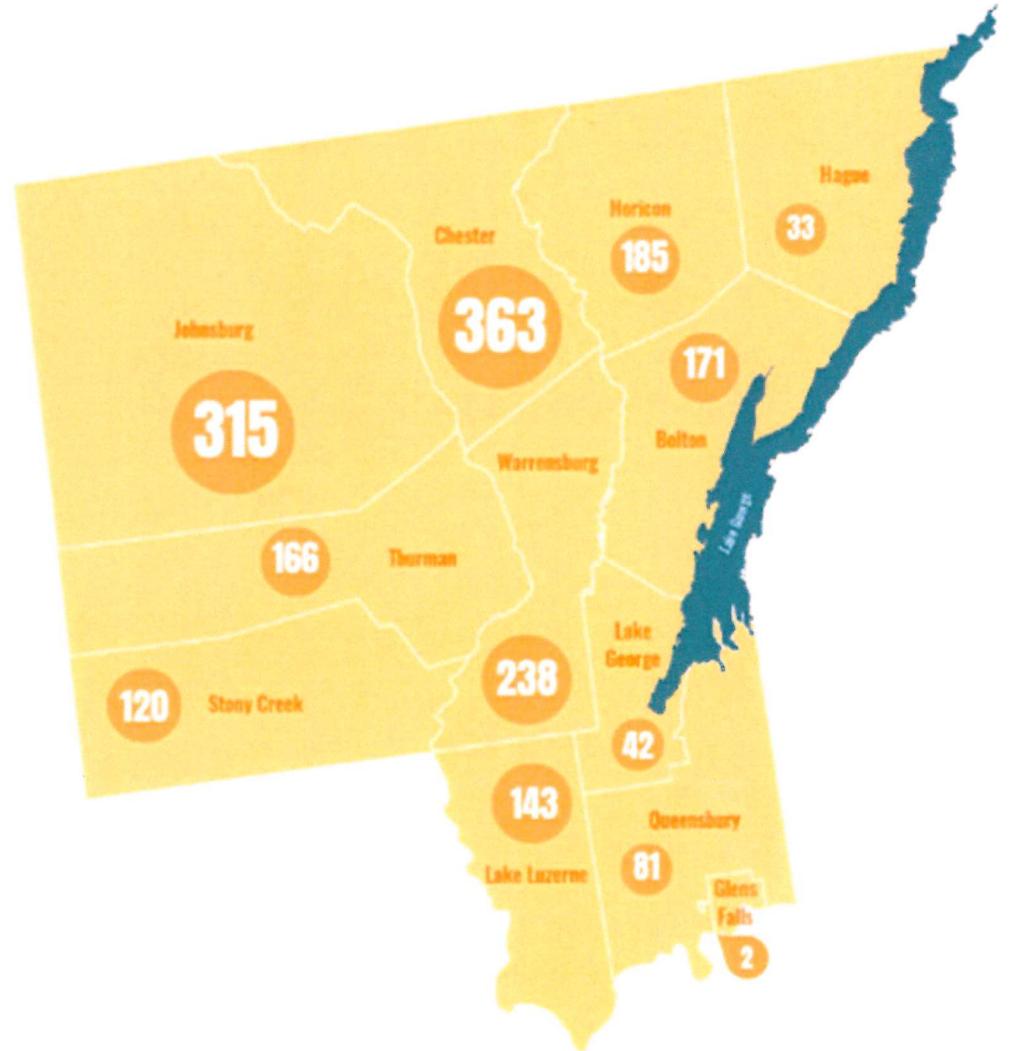
CURRENT INITIATIVES

- *Continuing weekly North Country Broadband Alliance regional workgroup calls.*
- *Share information, gain feedback from municipal officials, providers, & technical experts.*
- *Working with Warren County GIS & LCLGRP to verify and map most updated FCC data.*
- *Coordination with NYS ConnectAll Office (CAO).*
- *Giving input to CAO as they develop plans to be submitted to NTIA for Broadband (BEAD) and Digital Equity programs.*
- *NYS allocated \$664 Million of the \$42 Billion federal broadband (BEAD) funding.*



***MORE WORK TO
BE DONE.***

***MAP OF UNSERVED
BSL LOCATIONS IN
WARREN COUNTY***



FUTURE GOALS & PLANS

- *Facilitate a presentation in October between CAO and the North Country Broadband Alliance.*
- *Work with providers of both last & middle mile on strategies to connect the remaining unserved.*
- *The CAO will seek each county to develop a plan on how to get to 100% connected.*
- *EDC is working with providers to examine extending service and if required find alternative solutions.*

