



**Occupancy Tax Coordination Committee
AGENDA
February 1, 2023**

Chair of the Board shall serve as an Ex-Officio member when needed in accordance with Section C (4) of the Rules of the Board.

- I. Committee meeting called to order.
 - II. Motion to approve minutes of the January 23, 2023 Tourism and Occupancy Tax Committee Meetings.
 - III. Privilege of the floor and public comment
 - IV. Action Agenda/New Business Items:
 - a. Re-appropriate funding for the Planning Department's De-Icing Devises Education and Awareness Initiative and the Historian's 250th Anniversary of the American Revolution Commission
Rationale: Funding approved at December 16, 2022 Board Meeting; contracts signed in January 2023
 - b. Workshop to address fourteen applications for Occupancy Tax funding per attached list.
 - V. Discussion Items: none
 - VI. Referrals: none
 - VII. Privilege of the floor and public comment
 - VIII. Motion to adjourn
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Attachment #1: Resolution Request Form No.20 – Re-appropriate funds for the Planning Department's De-Icing Devises Education and Awareness Initiative and Historian's funding for the 250th Anniversary of the American Revolution Commission

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Tourism (Occupancy Tax Coordination Committee)

DATE: 2/1/23

- (a) Purpose of Request: to reappropriate funds for two initiatives approved at the December 16, 2022 Board Meeting: Planning Department's De-Icing Devises Education and Awareness Initiative for \$3,386.54 and Historian's funding for the 250th Anniversary of the American Revolution Commission

- (b) Details: Contracts signed in January 2023

- (c) Previous Resolution Number: Resolution # 735 of 2022

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.881.00 Reserve - Occupancy Tax - \$26,386.54

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

Warren County Board of Supervisors

RESOLUTION No. 735 OF 2022

RESOLUTION INTRODUCED BY SUPERVISORS DICKINSON, MERLINO, WILD, MAGOWAN, RUNYON, STROUGH AND GERACI

AMENDING RESOLUTION NO. 570 OF 2021, AUTHORIZING AGREEMENTS WITH CERTAIN APPLICANTS FOR THE DISBURSEMENT OF 2022 OCCUPANCY TAX REVENUES, TO AUTHORIZE AGREEMENTS AND FUNDING TO THE WARREN COUNTY HISTORIAN; THE GLENS FALLS NATIONAL TRUST GRANT AND WARREN COUNTY PLANNING AND COMMUNITY DEVELOPMENT DEPARTMENT

WHEREAS, pursuant to Resolution No. 570 of 2021, as amended by Resolution No. 136 of 2022, 185 of 2022, 235 of 2022, 346 of 2022 and 635 of 2022, the Chair of the Board of Supervisors was authorized and directed to execute standard form Warren County Tourist and Convention Development Agreements for occupancy tax funding with certain applicants, and

WHEREAS, at their November 21, 2022 meeting, the Occupancy Tax Coordination Committee considered and approved requests from the following applicants for occupancy tax funding:

<u>Applicant</u>	<u>Event</u>	<u>Dates</u>	<u>Amount of Award</u>
Warren County Historian	250 th Anniversary of the American Revolution Commission	N/A	\$23,000.00 <i>Special Event Funding</i>
Glens Falls National Trust Grant	Support programming for the Summer Nature Programs at Up Yonda Environmental Center	N/A	\$3,000.00 <i>Special Event Funding</i>
Warren County Planning and Community Development Department	Print 5,000 copies of a tri-fold brochure for the Planning and Community Development Departments De-Icing Device Education and Awareness Initiative	N/A	\$3,386.54 <i>Special Event Funding</i>

now, therefore, be it

RESOLVED, that Resolution No. 570 of 2021, as subsequently amended by Resolution No. 136 of 2022, 185 of 2022, 235 of 2022, 346 of 2022 and 635 of 2022 be, and hereby is, amended to authorize the Chair of the Board of Supervisors to execute the standard form Warren County Tourist and Convention Development Agreement with the above referenced applicants, for 2022 funding in the amount of Twenty-Nine Thousand Three Hundred Eighty-Six Dollars and Fifty-Four Cents (\$29,386.54) and to increase the total amount of occupancy tax funding to Eight Hundred Forty Thousand Eight Hundred Eighty-Six Dollars and Fifty-Four Cents (\$840,886.54), to be expended from Budget Code A.6417.0002 480 Tourism/Occupancy, Occupancy Tax, Tourism-Special Events (\$642,886.54); Budget Code A.6417.0002 469.05 Tourism/Occupancy, Occupancy Tax, Municipal Application Funding (\$73,000) and Budget Code A.6417.0002 480.06 Tourism/Occupancy, Occupancy Tax, Tourism-Enhanced Promotion (\$125,000), as listed on the revised attached Schedule "A" with said agreements to be in a form approved by the County Attorney, and be it further

RESOLVED, that other than the changes outlined herein, all other terms and conditions of Resolution No. 570 of 2021, as amended by Resolution No. 136 of 2022, 185 of 2022, 235 of 2022, 346 of 2022 and 635 of 2022 will remain the same.

SCHEDULE "A"
2022 Occupancy Tax Awards

	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
1	Adirondack Hot Air Balloon Festival	Adirondack Hot Air Balloon Festival	9/22/22 - 9/25/22	\$40,000.00
2	Adirondack Cycling Advocates, Inc.	Promotion of Bicycling	2022	\$20,000.00
3	Adirondack Folk School	Marketing and Production	2022	\$12,000.00
4	Adirondack Nationals Car Show	Adirondack Nationals Car Show	9/8/22-9/11/22	\$25,000.00
5	Adirondack Wine and Food Festival	Adirondack Wine and Food Festival	6/25/22 - 6/26/22	\$40,000.00
6	Alpha Win	Lake George Triathlon Festival	9/3/22 - 9/4/22	\$15,000.00
7	Americade, Inc.	Americade	6/7/22-6/11/22	\$50,000.00
8	The Hyde Collection	Marketing and Publications	1/29/22-12/31/22	\$25,000.00
9	Improv Records, Inc.	3 Music Events	5/27/22-5/29/21; 7/1/22 - 7/3/22; 9/2/22 - 9/4/22	\$40,000.00
10	Independence Day	Independence Day Celebration	7/3/22	\$5,000.00
11	Lake George Arts & Crafts Festival	Lake George Arts & Crafts Festival	7/29/22-7/31/22	\$3,000.00
12	Lake George BBQ Festival	Lake George BBQ Festival	8/19/22-8/21/22	\$3,000.00
13	Lake George Music Festival	Lake George Music Festival	8/10/22 - 8/18/22	\$25,000.00
14	Lake George Dinner Theatre	Lake George Dinner Theatre	8/4/22 - 8/10/22	\$5,000.00

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15	Nearby-Faraway	Georgia O'Keefe Musical	7/22/22 - 7/24/22; 7/29/22- 7/31/22	\$10,000.00
16	NYSPHSAA Boys Basketball Championships - Glens Falls	Boys Basketball Championships	3/18/22 - 3/20/22	\$30,000.00
17	Prime Time Lacrosse	Lake George National Invitational	7/22/22 - 7/24/22	\$30,000.00
18	Warrensburg Garage Sale	World's Largest Garage Sale	9/30/22 - 10/2/22	\$28,000.00
19	Lake George Winter Carnival, Inc.	Lake George Winter Carnival, Inc.	1/28/22 - 2/27/22	\$50,000.00
20	Lyme Adirondack Timberlands, LLC	Access to Hague Fire Tower	2022	\$2,500.00
21	Northeast District Barbershop Harmony Society Divisional Contest and Convention	Northeast District Barbershop Harmony Society Divisional Contest and Convention <i>* total to be reduced in the amount of any award made by the Town of Queensbury</i>	4/29/22- 5/1/22	\$15,000.00*
22	Adirondack Sports Complex, LLC	2022 Softball Tournaments	1/1/22- 12/31/22	\$45,000.00
23	Greater Glens Falls Transit	CDPHP Cycle Program	4/1/22- 5/1/22	\$10,000.00
24	Special Olympics NY	Special Olympics NY Fall Games	10/21/22- 10/23/22	\$50,000.00
25	Warrensburg Bike Rally	Warrensburg Bike Rally	6/3/22- 6/12/22	\$10,000.00
26	The Glens Falls Collaborative and the City of Glens Falls	Adirondack Christkindlmarkt	12/2/22- 12/4/22	\$25,000.00
27	Warren County Historian	250 th Anniversary of the American Revolution Commission	N/A	\$23,000.00
28	Glens Falls National Trust Grant	Support programming for the Summer Nature Programs at Up Yonda Environmental Center	N/A	\$3,000.00

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29	Warren County Planning and Community Development Department	Print 5,000 copies of a tri-fold brochure for the Planning and Community Development Departments De-Icing Device Education and Awareness Initiative	N/A	\$3,386.54
TOTAL				\$642,886.54
<i>to be paid from A.6417.0002 480, Special Event Funding</i>				
	<u>APPLICANT</u>	<u>EVENT</u>	<u>DATE</u>	<u>AMOUNT OF AWARD</u>
1	Town of Horicon	Food Truck Friday's on the Pond	7/1/22 - 9/2/22	\$14,000.00
2	Up Yonda Environmental Center	Summer Nature Programs	5/1/22-9/30/22	\$3,000.00
3	Town of Chester	Adirondack Woof Stock	6/4/22-6/5/22	\$6,000.00
4	Village of Lake George	Weekly Summer Events	6/1/22 - 8/30/22	\$25,000.00
5	Warren County Planning and Community Development Department	Matching requirement for Multi-Use Trial Study Grant for the Northern Borders Regional Commission	N/A	\$25,000.00 (contingent upon contribution of remaining local share to be contributed by the Town of Lake George, Queensbury, Hudson Falls and City of Glens Falls)
TOTAL				\$73,000.00
<i>to be paid from A.6417.0002 469.05, Municipal Application Funding</i>				
	<u>APPLICANT</u>	<u>EVENT</u>	<u>DATE</u>	<u>AMOUNT OF AWARD</u>
1	World University Games	Sponsorship of the 2023 FISU World University Games Snowboard Competition	1/1/23 - 12/31/23	\$125,000.00
TOTAL				\$125,000.00
<i>to be paid from A.6417.0002 480.06, Enhanced Promotion Funding</i>				

Event	Event details	Event Dates	Profit/Not for Profit/Non-Profit	Attendees/Room nights	2022 Award	Amount requested	Amount suggested
1. Adirondack Cycling Advocates, Inc.	Promoting 1st class cycling in Warren County	2023	non-profit	hard to determine	20,000	25,500	
2. Adirondack Festivals LLC (Adk Wine & Food Festival)	2023 Adirondack Wine & Food Festival	6/24 - 6/25/23	for profit	8,327/4770 x 3	40,000	50,000	
3. Adirondack Hot Air Balloon Festival	50th Anniversary	9/20 - 9/24/23	not for profit	200,000	40,000	90,000	50,000
4. Adirondack Sports Complex	ADKSC Travel Team Fastpitch Softball Tournaments	1/1 - 12/31/23	for profit	13,500-15,000/7500-8000	45,000	50,000	
5. Albany Rods & Kustoms, Inc.	Adirondack Nationals Car Show	9/6 - 9/10/23	non-profit	15000+/unknown room nights	25,000	50,000	
6. Americade, Inc.	Americade	5/30 - 6/4/23	for profit	30,000-100,000/100,000	50,000	50,000	
7. Greater GE Amateur Athletics (Boys Basketball)	Boys Basketball	3/17 - 3/19/23	non-profit	15,000+/72,000+	30,000	47,100	
8. Hyde Collection	boost yr-round marketing efforts	1/28 - 12/31/23	non-profit	40,000/3600	25,000	25,000	
9. Lake George Winter Carnival	Lake George Winter Carnival	1/27/23; weekends in February	non-profit	200,000+/5,000+	50,000	50,000	
10. Prime Time Lacrosse	PrimeTime Lacrosse	7/21 - 7/23/23	for profit	4486/2520 x 2.23	30,000	40,000	
11. Special Olympics	Special Olympics NY Fall Games	10/20 - 10/21/23	non-profit	2000/500-600	50,000	50,000	
12. Warrensburg Garage Sale	Warrensburg Garage Sale	9/29 - 10/1/23	not for profit	40-55K/ 2900	28,000	35,000	
					433,000	560,600	
Suggested Events to be sponsored by Warren County - Municipal Application Funding - .469.05							
1. Horizon (Town of)	Food Truck Fridays on the Pond	(10) Fridays in summer	municipality	12,500/unknown	14,000	25,065	
2. Silver Bay YMCA	Bluegrass in Heaven - to cover cost of talent	9/15 - 9/17/23	non-profit	700/300+	New	15,000	
3. Tri-Lakes Community Alliance	Wootstock	6/3-6/4/23	non-profit	2500/900	6,000	6,000	
4. Warrensburg Bike Rally LLC	Warrensburg Bike Rally	5/27 - 6/3/23	for profit	70,000/35,000	10,000	10,000	
5. Warren County - Up Your Environmental Education Ctr	Summer Nature Programs	Summer	municipality	unknown	3,000	3,000	
						59,065	

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Occupancy Tax Coordination Committee

DATE: 2/1/23

- (a) Purpose of Request: to approve an award of Occupancy Tax funding for Silver Bay YMCA for Bluegrass in Heaven at Silver Bay YMCA

- (b) Details:

- (c) Previous Resolution Number:

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.6417.0002 469.05 Municipal Application Funding - \$15,000

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Occupancy Tax Coordination Committee

DATE: 2/1/23

- (a) Purpose of Request: to approve six awards of Occupancy Tax funding as follows:
Adirondack Cycling Advocates, Inc. \$20,000 for 3 years with annual reporting
Adirondack Festivals, LLC \$45,000
Adirondack Hot Air Balloon Festival, Inc. \$50,000
Adirondack Sports Complex, LLC - \$50,000
Albany Rods & Kustoms, Inc.- \$35,000
Americade, Inc. - \$50,000

- (b) Details:

- (c) Previous Resolution Number:

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.6417.0002 480 Tourism - Special Events - \$250,000

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS