



**Occupancy Tax Coordination Committee
AGENDA
February 9, 2023**

Committee Members: DICKINSON, Merlino, Wild, Geraci, Strough, Runyon and Diamond

Chair of the Board shall serve as an Ex-Officio member when needed in accordance with Section C (4) of the Rules of the Board.

- I. Committee meeting called to order.
 - II. Motion to approve minutes of the February 1, 2023 Tourism and Occupancy Tax Committee Meetings.
 - III. Privilege of the floor and public comment
 - IV. Action Agenda/New Business Items:
 - a. Workshop to continue to address applications for Occupancy Tax funding per attached list.
Note: Greater GF Amateur Athletics, Lake George Winter Carnival and Up Yonda Environmental Education Center have already been addressed as well as seven applications approved at the 2/1/23 workshop.
 - V. Discussion Items:
 - a. Adirondack Cycling Advocates, Inc.: Approve continuation of planning and design work on the Rabbit Pond Trail in Ski Bowl Park in North Creek as an eligible expense
Rationale: Work started in 2021; was not included in 2022 application/contract as a requested expense
 - VI. Referrals: none
 - VII. Privilege of the floor and public comment
 - VIII. Motion to adjourn
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RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Tourism/ Occupancy Tax Coordination Committees

DATE: 2/9/23

- (a) Purpose of Request: Revise 2022 Occupancy Tax contract with Adirondack Cycling Advocates, Inc. to include as an expense the continuation of the planning and design work on the Rabbit Pond Trail in Ski Bowl Park in North Creek.

- (b) Details: Work started in 2021

- (c) Previous Resolution Number:

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.6417.0002 480, Tourism - Special Events \$1,500 of \$20,000 award

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

**Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.*

DEPARTMENT NAME: Occupancy Tax Coordination Committee

DATE: 2/9/23

- (a) Purpose of Request: to approve four awards of Occupancy Tax funding as follows:
Hyde Collection Trust \$25,000
PrimeTime Lacrosse, Inc. \$40,000
Special Olympics New York, Inc. \$50,000
Warrensburg Chamber of Commerce, Inc. (Garage Sale) \$35,000

- (b) Details:

- (c) Previous Resolution Number:

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.6417.0002 480 Tourism - Special Events - \$150,000

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

**Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.*

DEPARTMENT NAME: Occupancy Tax Coordination Committee (Tourism)

DATE: 2/9/23

- (a) Purpose of Request: **to approve four awards for Occupancy Tax funding:**
Town of Horicon - \$25,065
Tri-Lakes Community Alliance (Woofstock) - \$6,000
Adirondack Folk School, Inc. - \$15,000
Warrensburg Bike Rally LLC - \$10,000
- (b) Details:
- (c) Previous Resolution Number: **N/A**
- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: **A.6417.0002 469.05 - Municipal Application Funding - \$56,065**

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

Suggested Events to be sponsored by Warren County - Special Events funding - .480								
	Event	Event details	Event Dates	Profit/Not for Profit/Non-Profit	Attendance/Room nights	2022 Award	Amount requested	Amount suggested
1	Adirondack Cycling Advocates, Inc.	Promoting 1st class cycling in Warren County	2023	non-profit	hard to determine	20,000	23,500	20,000
2	Adirondack Festivals LLC (Adk Wine & Food Festival)	2023 Adirondack Wine & Food Festival	6/24 - 6/25/23	for profit	8,327/4770 x 3	40,000	50,000	45,000
3	Adirondack Hot Air Balloon Festival	50th Anniversary	9/20 - 9/24/23	not for profit	200,000	40,000	90,000	50,000
4	Adirondack Sports Complex	ADKSC Travel Team Fastpitch Softball Tournaments	1/1 - 12/31/23	for profit	13,500-15,000/7500-8000	45000	50,000	50,000
5	Albany Rods & Kustoms, Inc.	Adirondack Nationals Car Show	9/6 - 9/10/23	non-profit	1500+/unknown room nights	25,000	50,000	35,000
6	Americade, Inc.	Americade	5/30 - 6/4/23	for profit	50,000-100,000/100,000	50,000	50,000	50,000
7	Greater GF Amateur Athletics (Boys Basketball)	Boys Basketball	3/17 - 3/19/23	non-profit	15,000+/2,000+	30,000	47,100	47,100
8	Hyde Collection	boost yr-round marketing efforts	1/28 - 12/31/23	non-profit	40,000/3600	25,000	25,000	
9	Lake George Winter Carnival	Lake George Winter Carnival	1/27/23; weekends in February	non-profit	200,000+/5,000+	50,000	50,000	50,000
10	PrimeTime Lacrosse	PrimeTime Lacrosse	7/21 - 7/23/23	for profit	4486/2520 x 2.23	30,000	40,000	
11	Special Olympics	Special Olympics NY Fall Games	10/20 - 10/21/23	non-profit	2000/500-600	50,000	50,000	
12	Warrensburg Garage Sale	Warrensburg Garage Sale	9/29 - 10/1/23	not for profit	40-55k/ 2900	<u>28,000</u>	<u>35,000</u>	
						433,000	560,600	347,100
Suggested Events to be sponsored by Warren County - Municipal Application Funding - .469.05								
1	Horicon (Town of)	Food Truck Fridays on the Pond	(10) Fridays in summer	municipality	12,500/unknown	14,000	25,065	
2	Silver Bay YMCA	Bluegrass in Heaven - to cover cost of talent	9/15 - 9/17/23	non-profit	700/300+	New	15,000	15,000
3	Tri-Lakes Community Alliance	Woofstock	6/3-6/4/23	non-profit	2500/900	6,000	6,000	
4	Warrensburg Bike Rally LLC	Warrensburg Bike Rally	5/27 - 6/3/23	for profit	70,000/35,000	10,000	10,000	
5	Warren County - Up Yonda Environmental Education Ctr	Summer Nature Programs	Summer	municipality	unknown	3,000	<u>3,000</u>	<u>3,000</u>
							59,065	18,000

