



**Occupancy Tax Coordination Committee
AGENDA
June 20, 2023**

Committee Members: DICKINSON, Merlino, Wild, Geraci, Strough, Runyon and Diamond

Chair of the Board shall serve as an Ex-Officio member when needed in accordance with Section C (4) of the Rules of the Board.

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- I. Committee meeting called to order.
 - II. Motion to approve minutes of the May 23, 2023 Occupancy Tax Committee.
 - III. Privilege of the floor and public comment
 - IV. Action Agenda/New Business Items:
 - a. Appropriate \$36,400 from A 881.00, Occupancy Tax Reserve to A.6417.0002 480, Special Events Application Funding
Rationale: Resolution approved at the May 19, 2023 Board Meeting for the production of History on the Road.
 - b. Application from Warren County Winter Coalition for Winter Event – Cost \$3,000,000
 - V. Discussion Items:
 - a. Treasurer's Report – Mike Swan
 - VI. Referrals:
 - a. County Attorney to review Occupancy Tax Spending Plan History and Local Law and provide any updates required. (06.20.22) Update: The County Attorney presented two slides regarding information pertaining to the New York State Statute involving occupancy tax. (11.21.22)
 - VII. Privilege of the floor and public comment
 - VIII. Motion to adjourn
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Attachment #1: Res# 300 - Appropriate \$36,400 from A 881.00, Occupancy Tax Reserve to A.6417.0002 480, Special Events Application Funding

Attachment #2: Warren County Winter Coalition Application for Winter Event

Warren County Board of Supervisors

RESOLUTION NO. 300 OF 2023

RESOLUTION INTRODUCED BY SUPERVISORS DICKINSON, MERLINO, WILD, GERCI, STROUGH, RUNYON AND DIAMOND

AMENDING RESOLUTION NO. 37 OF 2023, WHICH AUTHORIZED AGREEMENTS WITH CERTAIN APPLICANTS FOR THE DISBURSEMENT OF 2023 OCCUPANCY TAX REVENUES, TO AUTHORIZE AGREEMENTS AND FUNDING TO RITTNER'S PERFORMING ARTS COMPANY

WHEREAS, pursuant to Resolution No. 37 of 2023, as amended by Resolution Nos. 84 of 2023, 146 of 2023, 207 of 2023 and 257 of 2023, the Chair of the Board of Supervisors was authorized and directed to execute standard form Warren County Tourist and Convention Development Agreements for occupancy tax funding with certain applicants, and

WHEREAS, at their May 23, 2023 meeting, the Occupancy Tax Coordination Committee considered written applications from the following applicants for 2023 occupancy tax funding and approved special event funding requests, as follows:

<u>Applicant</u>	<u>Event</u>	<u>Dates</u>	<u>Amount of Award</u>
Rittner's Performing Arts Company	History on the Road TV	7/1/23- 10/31/23	\$36,400.00 <i>Special Event Funding</i>

now, therefore, be it

RESOLVED, that Resolution No. 37 of 2023, as subsequently amended by Resolution Nos. 84 of 2023; 146 of 2023; 207 of 2023; and 257 of 2023 be, and hereby is, amended to approve and award 2023 occupancy tax awards to each applicant named above in the amounts set forth above and to increase the total amount of occupancy tax funding to Nine Hundred Ninety-Eight Thousand One Hundred Sixty-Five Dollars (\$998,165.00), to be expended from Budget Code A.6417.0002 480, Tourism/Occupancy Tax, Tourism-Special Events (\$902,100.00) and Budget Code A.6417.0002 469.05, Tourism/Occupancy Tax, Occupancy Tax, Municipal Application Funding (\$96,065.00), as listed on the revised Schedule "A," and be it further

RESOLVED, that other than the changes outlined herein, all other terms and conditions of Resolution No. 37 of 2023, as amended by Resolution No. 84 of 2023, 146 of 2023, 207 of 2023 and 257 of 2023 will remain the same.

SCHEDULE "A"
2023 Occupancy Tax Awards

	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
1	Lake George Winter Carnival, Inc.	Lake George Winter Carnival	11/16/22 - 1/26/23	\$50,000.00
2	Greater Glens Falls Amateur Athletic Championship Association	NYSPPHSAA Boys Basketball Championships	3/17/23- 3/19/23	\$47,100.00
3	Silver Bay YMCA	Bluegrass in Heaven	9/15/23- 9/17/23	\$15,000.00
4	Adirondack Cycling Advocates, Inc.	Promotion of Bicycling <i>*continuing on an annual basis for three years</i>	2023	\$20,000.00
5	Adirondack Festivals, LLC	2023 Adirondack Wine and Food Festival	6/24/23- 6/25/23	\$45,000.00
6	Adirondack Hot Air Balloon Festival	Adirondack Hot Air Balloon Festival 50 th Anniversary	9/20/23- 9/24/23	\$50,000.00
7	Adirondack Sports Complex, LLC	ADKSC Travel Team Fastpitch Softball Tournaments	1/1/23- 12/31/23	\$50,000.00
8	Albany Rods & Kustoms	Adirondack Nationals Car Show	9/6/23- 9/10/23	\$35,000.00
9	Americade, Inc.	Americade	5/30/23- 6/4/23	\$50,000.00
10	Hyde Collection	Boost Year Round Marketing Efforts	1/28/23- 12/31/23	\$25,000.00
11	Prime Time Lacrosse	Lake George National Invitational	7/21/23- 7/23/23	\$40,000.00
12	Special Olympics NY	Special Olympics NY Fall Games	10/20/23- 10/21/23	\$50,000.00

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13	Warrensburg Garage Sale	World's Largest Garage Sale	9/29/23-10/1/23	\$35,000.00
14	Adirondack Folk School	Marketing and Production	2023	\$15,000.00
15	Adirondack Theatre Festival, Inc.	Adirondack Theatre Festival 29 Season	5/15/23-8/15/23	\$30,000.00
16	Glens Falls Collaborative and the City of Glens Falls	2023 Adirondack Christkindlmarkt	12/1/23-12/3/23	\$25,000.00
17	Glens Falls Collaborative and the City of Glens Falls	Wingfest	4/29/23	\$10,000.00
18	Lower Adirondack Regional Arts Council (LARAC)	LARAC Arts Festival	6/16/23-6/19/23	\$11,000.00
19	Marcella Sembrich Memorial Association, Inc.	2023 Summer Festival	6/1/23-9/1/23	\$20,000.00
20	Vermontfare, Inc. d/b/a Craftproducers	Lake George Arts & Crafts Festival	7/29/23-7/30/23	\$5,000.00
21	GenZHomes, Inc. d/b/a Alpha Win	2023 Lake George Triathlon	8/28/23-9/3/23	\$30,000.00
22	Improv Records, Inc.	Memorial Meltdown	5/6/23-5/29/23	\$35,000.00
23	Improv Records, Inc.	Adirondack Independence Music Festival	9/1/23-9/3/23	\$45,000.00
24	Lake Theatre Productions, Inc.	Lake George Dinner Theatre	7/6/23-8/26/23	\$12,000.00
25	Lake George J-Boat Racing, LLC	J/24 US National Championship Regatta	5/17/23-5/21/23	\$13,500.00
26	Lake George Music Festival, Inc.	Lake George Music Festival	8/6/23-8/17/23	\$30,000.00

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27	Eastern NY Marine Trades Association, Inc.	15 th Annual Great Upstate Boat Show	3/31/23-4/2/23	\$25,000.00
28	Northeastern District Barbershop Harmony Society	Northeastern District Barbershop Harmony Society Divisional Contest and Convention	4/28/23-4/29/23	\$21,100.00
29	Hickory Legacy Foundation		6/1/23-9/30/23	\$10,000.00
30	F. Cavone Productions	Wild in the Trees Music and Skate Festival	10/7/23-10/8/23	\$12,000.00
31	Warren County Historical Society	Promotion of Warren County History	1/1/23-12/31/23	\$ 4,000.00
32	Rittner's Performing Arts Company	History on the Road TV	7/1/23-10/31/23	\$36,400.00
TOTAL <i>to be paid from A.6417.0002 480, Special Event Funding</i>				\$902,100.00
	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
1	Town of Horicon	Food Truck Friday's on the Pond	6/30/23-9/1/23	\$25,065.00
2	Tri-Lakes Community Alliance	Adirondack Woof Stock	6/3/23-6/4/23	\$6,000.00
3	Warrensburg Bike Rally, LLC	Warrensburg Bike Rally	5/27/23-6/3/23	\$10,000.00
4	South Queensbury Fire Company	2022/2023 Adirondack Balloon Festival expenses	N/A	\$5,000.00
5	Town of Lake George	Adirondack Region Winter Lights Experience	Winter 2023-24	\$50,000.00
TOTAL <i>to be paid from A.6417.0002 469.05, Municipal Application Funding</i>				\$96,065.00

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Tourism (Occupancy Tax Coordination Committee)

DATE: 6/20/23

- (a) Purpose of Request: to appropriate \$3,000,000 from the Occupancy Tax Reserve to A.6417.0002 480.04 - Tourism - Warren County Projects

- (b) Details: The Warren County Winter Coalition is requesting funds for the Warren County Winter Experience, name TBD (previously under the name Adirondack Region Winter Lights Experience)

- (c) Previous Resolution Number:

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.881.00 Reserve - Occupancy Tax - \$3,000,000

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Tourism (Occupancy Tax)

DATE: 6/20/23

- (a) Purpose of Request: to approve a contract for occupancy tax funding for Warren County Winter Coalition
- (b) Details: Winter-themed multimedia attraction at Fort William Henry; estimated attendees 120,000; estimated overnight guest \$50,160
- (c) Previous Resolution Number: none
- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.6417.0002 480.04 - Tourism - Warren County Projects - \$3,000,000

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Tourism (Occupancy Tax Coordination Committee)

DATE: 6/20/23

- (a) Purpose of Request: to appropriate \$36,400 to A.6417.0002 480 for Rittner's Performing Arts Company
- (b) Details: History on the Road TV 7/1 - 10/31/23
- (c) Previous Resolution Number:
- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.881.00 Reserve - Occupancy Tax - \$36,400

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS