

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM

DATE: JANUARY 23, 2023

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: MERLINO
DICKINSON
WILD
RUNYON

COMMITTEE MEMBERS ABSENT:

SUPERVISORS: DIAMOND
STROUGH
FRASIER

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:
PAUL TACKETT, ASSISTANT TOURISM COORDINATOR
LEISA GRANT, PRINCIPAL ACCOUNT CLERK
PETER GIRARD, CREATIVE DIRECTOR
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD
JOHN TAFLAN, COUNTY ADMINISTRATOR
LARRY ELMEN, COUNTY ATTORNEY
SARAH MCLENITHAN, DEPUTY CLERK OF THE BOARD
FRANK E. THOMAS, BUDGET OFFICER
SUPERVISOR MAGOWAN
TAMMIE DELORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR
DON LEHMAN, DIRECTOR OF PUBLIC AFFAIRS
TYLER HERRICK, MANAGER, QUEENSBURY HOTEL
JESSE JACKSON, LAKE GEORGE TV
ED LARKIN, SR. VICE PRESIDENT, HOOD COMMUNICATIONS
GINA MINTZER, LAKE GEORGE CHAMBER OF COMMERCE AND CVB,
EXECUTIVE DIRECTOR
MOLLY GANOTES-GLEASON, LEGISLATIVE OFFICE SPECIALIST

Please note, the following contains a summarization of the January 23, 2023 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following link:
<https://warrencountyny.gov/mma>

Mr. Merlino called the meeting of the Tourism Committee to order at 12:00 p.m.

Motion was made by Mr. Dickinson, seconded by Ms. Runyon and carried by a unanimous vote of those present (*Messrs. Diamond, Strough and Mrs. Frasier absent*) to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Copies of the meeting agendas were distributed; a copy of the agenda is on file with the meeting minutes.

Commencing the Tourism agenda review, the following request was presented:

1. To continue the contractual relationship with the Adirondack Regional Tourism Council, Inc. for regional marketing services, in the amount of \$48,184. (*Previous Resolution No. 84 of 2022*)

Motion was made by Mr. Wild, seconded by Ms. Runyon and carried by a unanimous vote of those present (*Messrs. Diamond, Strough and Mrs. Frasier absent*) to approve the request as presented and the necessary resolution was authorized for the February 17th Board Meeting. *A copy of the resolution request form is on file with the minutes.*

2. To continue the contractual relationship with CoStar (STR) for hotel occupancy data, in the amount of \$5,346. (*Previous Resolution No. 103 of 2017*)

Motion was made by Mr. Dickinson, seconded by Ms. Runyon and carried by a unanimous vote of those present (*Messrs. Diamond, Strough and Mrs. Frasier absent*) to approve the request as presented and the necessary resolution was authorized for the February 17th Board Meeting. *A copy of the resolution request form is on file with the minutes.*

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3. For a new contract with Catamount Color to print 80,000 copies of the Warren County Summer Travel Guide, in the amount of \$23,731, to commence February 20, 2023 and terminate March 31, 2023.

Motion was made by Mr. Dickinson, seconded by Mr. Wild and carried by a unanimous vote of those present (*Messrs. Diamond, Strough and Mrs. Frasier absent*) to approve the request as presented and the necessary resolution was authorized for the February 17th Board Meeting. *A copy of the resolution request form is on file with the minutes.*

The Items for Discussion portion of the agenda was reviewed which included an update on the following:

1. Ongoing discussion with Simpleview. A proposal would be presented at the next meeting.

As there was no further business to come before the Tourism Committee, on motion made by Mr. Dickinson, seconded by Ms. Runyon and carried by a unanimous vote of those present (*Messrs. Diamond, Strough and Mrs. Frasier absent*) Mr. Merlino adjourned the meeting at 12:09 p.m.

Respectfully submitted,
Molly Ganotes-Gleason, Legislative Office Specialist