

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM

DATE: MARCH 22, 2023

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: MERLINO
DICKINSON
DIAMOND
STROUGH
WILD
RUNYON
FRASIER

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:
PAUL TACKETT, ASSISTANT TOURISM COORDINATOR
PETER GIRARD, CREATIVE DIRECTOR
LEISA GRANT, PRINCIPAL ACCOUNT CLERK
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD
JOHN TAFLAN, COUNTY ADMINISTRATOR
LARRY ELMEN, COUNTY ATTORNEY
AMANDA ALLEN, CLERK OF THE BOARD
FRANK E. THOMAS, BUDGET OFFICER
SUPERVISORS DRISCOLL
LEGGETT
MAGOWAN
TAMMIE DELORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR
DON LEHMAN, DIRECTOR OF PUBLIC AFFAIRS
GINA MINTZER, LAKE GEORGE CHAMBER OF COMMERCE AND CVB,
EXECUTIVE DIRECTOR
TYLER HERRICK, MANAGER, QUEENSBURY HOTEL
ED LARKIN, SR. VICE PRESIDENT, HOOD COMMUNICATIONS
AMY COLLINS, TOURISM AND BUSINESS COORDINATOR, CITY OF GLENS
FALLS
GARY THORNQUIST, LAKE GEORGE RV PARK
LESLIE LOVELACE, SECRETARY TO THE CLERK OF THE BOARD

Please note, the following contains a summarization of the March 22, 2023 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following link: <https://warrencountyny.gov/mma>

Mr. Merlino called the meeting of the Tourism Committee to order at 12:30 p.m.

Motion was made by Ms. Runyon, seconded by Mr. Strough and carried unanimously to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Copies of the meeting agendas were distributed; a copy of the agenda is on file with the meeting minutes.

The meeting commenced with the Privilege of the Floor and Public Comment, but there was no one wishing to speak.

The Discussion Items section of the agenda was reviewed with the following item being addressed:

- a. Assistant Tourism Coordinator Paul Tackett to update the Committee on the Department activities as it prepares for the Spring and Summer seasons; the Summer & Fall Travel Guides had been printed and the Department had a new partnership with ARTC (*Adirondack Regional Tourism Council*).
- b. Creative Director Peter Girard to follow up with the Committee on Simpleview. A breakdown of the brands and cost structure of a one time fee, recurring fee and support recurring fee was provided, along with the cost of the contract to start was \$76,500 and then in the following years it dropped to \$37,000 plus additional funds to build the site to add on or appropriate money to another module if one was not working. The County Attorney recommended holding off on approving the contract until next month so he could review the County Purchasing

Policy and provide a proposal at the next meeting.

- c. County Administrator John Taflan to discuss structure of the Tourism Department; This item was tabled until the next meeting.

Privilege of the Floor and Public Comment was called for, but there was no one wishing to speak.

As there was no further business to come before the Tourism Committee, on motion made by Mr. Dickinson, seconded by Mr. Wild and carried unanimously, Mr. Merlino adjourned the meeting at 12:49 p.m.

Respectfully submitted,
Leslie Lovelace, Secretary to the Clerk of the Board
(As transcribed by Molly Ganotes-Gleason, Legislative Office Specialist)