

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM

DATE: MAY 23, 2023

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: MERLINO
DICKINSON
DIAMOND
STROUGH
WILD
RUNYON
FRASIER

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:
HEATHER BAGSHAW, DIRECTOR
LEISA GRANT, PRINCIPAL ACCOUNT CLERK
JOHN TAFLAN, COUNTY ADMINISTRATOR
AMANDA ALLEN, CLERK OF THE BOARD
FRANK E. THOMAS, BUDGET OFFICER
SUPERVISORS BRUNO
LEGGETT
MAGOWAN
TAMMIE DELORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR
DON LEHMAN, DIRECTOR OF PUBLIC AFFAIRS
BOB FLACKE, FORT WILLIAM HENRY
JESSE JACKSON, LAKE GEORGE TV
GINA MINTZER, LAKE GEORGE CHAMBER OF COMMERCE AND CVB,
EXECUTIVE DIRECTOR
ED LARKIN, SR. VICE PRESIDENT, HOOD COMMUNICATIONS
MOLLY GANOTES-GLEASON, LEGISLATIVE OFFICE SPECIALIST

Please note, the following contains a summarization of the May 23, 2023 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following link:
<https://warrencountyny.gov/mma>

Mr. Merlino called the meeting of the Tourism Committee to order at 11:35 a.m.

Copies of the meeting agenda were distributed; a copy of the agenda is on file with the meeting minutes.

Motion was made by Mr. Diamond, seconded by Mr. Wild and carried unanimously to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

The meeting commenced with the Privilege of the Floor and Public Comment:

Bob Flack, *representing Fort William Henry*, thanked the Committee for funding the Moment Factory proposal.

The Discussion Items section of the agenda was reviewed with the following items being addressed:

1. ILNY International Workshop, and
2. Heather Bagshaw, *Tourism Director*, has been designated Project Director and authorized to submit the application and administer the contract to Empire State Development for matching funds for promotion of tourism.

Privilege of the floor was extended to Ed Larkin, *Lake George TV*, who informed the platform was running well and they had received over 300 videos. He indicated he would continue to send a monthly report to the Committee and advised they'd had marketing information and posters printed. *(A copy of the poster is on file with the minutes.)*

The Referral Items portion of the agenda was reviewed with the following item being addressed:

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1. The Committee tabled the discussion with the County Administrator regarding the structure of the Tourism Department until the next meeting - This item had been tabled indefinitely.

Privilege of the Floor and Public Comments were called for, but there was no one wishing to speak.

As there was no further business to come before the Tourism Committee, on motion made by Mr. Strough, seconded by Ms. Runyon and carried unanimously, Mr. Merlino adjourned the meeting at 11:49 a.m.

Respectfully submitted,
Molly Ganotes-Gleason, Legislative Office Specialist