

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM

DATE: JUNE 20, 2023

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: MERLINO
DIAMOND
STROUGH
WILD
RUNYON
FRASIER

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:
HEATHER BAGSHAW, DIRECTOR
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD
JOHN TAFLAN, COUNTY ADMINISTRATOR
LARRY ELMEN, COUNTY ATTORNEY
AMANDA ALLEN, CLERK OF THE BOARD
FRANK E. THOMAS, BUDGET OFFICER
SUPERVISOR DRISCOLL
DON LEHMAN, DIRECTOR OF PUBLIC AFFAIRS
GINA MINTZER, LAKE GEORGE CHAMBER OF COMMERCE AND CVB,
EXECUTIVE DIRECTOR
ED LARKIN, SR. VICE PRESIDENT, HOOD COMMUNICATIONS
AMY COLLINS, TOURISM AND BUSINESS COORDINATOR, CITY OF GLENS
FALLS
DAVID STRAINER, TOWN OF QUEENSBURY RESIDENT
MOLLY GANOTES-GLEASON, LEGISLATIVE OFFICE SPECIALIST

COMMITTEE MEMBER ABSENT:

SUPERVISOR: DICKINSON

Please note, the following contains a summarization of the June 20, 2023 meeting of the Tourism Committee; the meeting in its entirety can be viewed using the following links:

Warren County website - <https://warrencountyny.gov/mma>

Warren County's YouTube Channel - https://www.youtube.com/watch?v=mgdleaU2_s4

Mr. Merlino called the meeting of the Tourism Committee to order at 12:26 p.m.

Motion was made by Mr. Strough, seconded by Ms. Runyon and carried by a unanimous vote of those present (*Supervisor Dickinson absent*) to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Copies of the meeting agendas were distributed; a copy of the agenda is on file with the meeting minutes.

Privilege of the floor and public comments were called for, but there was no one wishing to speak.

Commencing the agenda review, a request was presented to authorize a new agreement with Simpleview for the use of their CRM/CMS platform for design, development and support of the VisitLakeGeorge.com website, according to the amounts and payment schedule provided in the resolution request form.

An extensive overview of the contract and its benefits to the Tourism Department was provided, at the conclusion of which a motion was made by Mr. Strough, seconded by Mr. Wild and carried by a unanimous vote of those present (*Supervisor Dickinson absent*) to approve the request as presented and the necessary resolution was authorized for the July 21st Board Meeting. *A copy of the resolution request form is on file with the minutes.*

Privilege of the floor and public comments were called for, but there was no one wishing to speak.

As there was no further business to come before the Tourism Committee, on motion made by Mr. Strough and seconded by Ms. Runyon, Mr. Merlino declared the meeting adjourned at 12:45 p.m.

Respectfully submitted,
Molly Ganotes-Gleason, Legislative Office Specialist