

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM

DATE: JULY 25, 2023

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: MERLINO
DIAMOND
STROUGH
WILD
RUNYON
FRASIER

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:
HEATHER BAGSHAW, DIRECTOR
LEISA GRANT, PRINCIPAL ACCOUNT CLERK
REPRESENTING LAKE PLACID ADVERTISER WORKSHOP INC.
TIM KELLEHER, PRESIDENT
ALLIE WITHEE, MANAGER SEARCH & PAID MEDIA
CAROLYN BORDONARO, ACCOUNT EXECUTIVE
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD
AMANDA ALLEN, CLERK OF THE BOARD
ROBERT TERWILLIGER, FIRST ASSISTANT COUNTY ATTORNEY
FRANK E. THOMAS, BUDGET OFFICER
SUPERVISOR DRISCOLL
TAMMIE DELORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR
DON LEHMAN, DIRECTOR OF PUBLIC AFFAIRS
GINA MINTZER, LAKE GEORGE CHAMBER OF COMMERCE AND CVB,
EXECUTIVE DIRECTOR
ED LARKIN, SR. VICE PRESIDENT, HOOD COMMUNICATIONS
DAVID STRAINER, TOWN OF QUEENSBURY RESIDENT
MOLLY GANOTES-GLEASON, LEGISLATIVE OFFICE SPECIALIST

COMMITTEE MEMBER ABSENT:

SUPERVISOR: DICKINSON

Please note, the following contains a summarization of the July 25, 2023 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following links

Warren County website - <https://warrencountyny.gov/mma>

Warren County's YouTube Channel - <https://www.youtube.com/watch?v=Bwg7OA5pEKk>

Mr. Merlino called the meeting of the Tourism Committee to order at 12:01 p.m.

Motion was made by Mr. Wild, seconded by Ms. Runyon and carried by a unanimous vote of those present (*Supervisor Dickinson absent*) to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Copies of the meeting agendas were distributed; a copy of the agenda is on file with the meeting minutes.

Moving on to the Action Agenda/New Business Items with the following request:

1. To amend the Table of Organization and Salary Schedule to create the new position of Tourism Coordinator, *Grade 12, Annual Salary \$66,781*, and delete the position of Tourism Development and Events Coordinator *Annual Salary \$72,783*, effective August 21, 2023.

Following discussion, motion was made by Mr. Strough, seconded by Mr. Wild and carried by a unanimous vote of those present (*Supervisor Dickinson absent*) to approve the request as presented and refer the same to the Personnel, Administration and Higher Education Committee. *A copy of the resolution request form is on file with the minutes.*

Representatives from Lake Placid Advertiser Workshop Inc. were in attendance to review their Fall 2023 buying strategy; a handout was provided to the Committee. *A copy of the handout is on file with the minutes.*

Privilege of the floor and public comments were called for, but there was no one wishing to speak.

As there was no further business to come before the Tourism Committee, on motion made by Mr. Strough and seconded by Mrs. Frasier, Mr. Merlino declare the meeting adjourned at 12:36 p.m.

Respectfully submitted,
Molly Ganotes-Gleason, Legislative Office Specialist