

**WARREN COUNTY BOARD OF SUPERVISORS**

**COMMITTEE: TOURISM**

**DATE: OCTOBER 17, 2023**

**COMMITTEE MEMBERS PRESENT:**

SUPERVISORS: MERLINO  
DIAMOND  
WILD

**COMMITTEE MEMBERS ABSENT:**

SUPERVISORS: DICKINSON  
STROUGH  
RUNYON  
FRASIER

**OTHERS PRESENT:**

REPRESENTING THE TOURISM DEPARTMENT:  
HEATHER BAGSHAW, DIRECTOR  
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD  
JOHN TAFLAN, COUNTY ADMINISTRATOR  
AMANDA ALLEN, CLERK OF THE BOARD  
ROBERT TERWILLIGER, FIRST ASSISTANT COUNTY ATTORNEY  
FRANK E. THOMAS, BUDGET OFFICER  
TAMMIE DELORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR  
DON LEHMAN, DIRECTOR OF PUBLIC AFFAIRS  
LESLIE LOVELACE, SECRETARY TO THE CLERK OF THE BOARD

*Please note, the following contains a summarization of the October 17, 2023 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following links:*

Warren County website - <https://warrencountyny.gov/mma>

Warren County's YouTube Channel - <https://www.youtube.com/watch?v=HZR9wYcdHvU>

Mr. Merlino called the meeting of the Tourism Committee to order at 10:30 a.m. Due to a lack of Committee member attendance, Chairman Geraghty served to make a quorum of the Committee.

Motion was made by Mr. Diamond, seconded by Mr. Wild and carried by a unanimous vote of those present (*Messrs. Dickinson and Strough, Ms. Runyon and Mrs. Frasier absent*) to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Copies of the meeting agenda were distributed; a copy of the agenda is on file with the meeting minutes.

Privilege of the floor and public comment was called for, but no one was wishing to speak.

The Committee commenced with a review of the Action Agenda/New Business Items portion of the agenda with the following request:

- a. To authorize a new contract with CENERGY STUDIOS LLC, dba FOURTHiDEA for creative design, printing of 120,000 copies and delivery services of the 2024 Travel Guide in a lump sum amount of \$163,682.24 for a term commencing upon execution of contract and terminating February 9, 2024.

Motion was made by Mr. Wild and seconded by Mr. Diamond to approve the request as presented; following discussion, Mr. Merlino called the question and the motion was carried by a unanimous vote of those present (*Messrs. Dickinson and Mr. Strough, Ms. Runyon and Mrs. Frasier absent*) to approve the request as outlined above and the necessary resolution was authorized for the October 20<sup>th</sup> Board meeting. *A copy of the resolution request form is on file with the minutes.*

Privilege of the floor and public comment was called for, but no one was wishing to speak.

There being no further business to come before the Tourism Committee, on motion made by Mr. Wild, seconded by Mr. Diamond and carried by a unanimous vote of those present (*Messrs. Dickinson and Strough, Ms. Runyon and Mrs. Frasier absent*), Mr. Merlino adjourned the meeting at 10:36 a.m.

Respectfully submitted,  
Leslie Lovelace, Secretary to the Clerk of the Board