

# Warren County Board of Supervisors

## RESOLUTION No. 52 OF 2024

**RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, DICKINSON, RUNYON, BEAN, GERACI, STROUGH AND STRAINER**

**AMENDING RESOLUTION NO. 573 OF 2023, WHICH AUTHORIZED AGREEMENTS WITH CERTAIN APPLICANTS FOR THE DISBURSEMENT OF 2024 OCCUPANCY TAX REVENUES, TO AUTHORIZE AGREEMENTS AND FUNDING TO SILVER BAY YMCA; IMPROV RECORDS, INC; ADIRONDACK FESTIVALS, LLC; LAKE GEORGE WINTER CARNIVAL, INC.; LOWER ADIRONDACK REGIONAL ARTS COUNCIL (LARAC); ALBANY RODS & KUSTOMS, INC.; GLENS FALLS COLLABORATIVE AND THE CITY OF GLENS FALLS; GLENS FALLS COLLABORATIVE AND THE CITY OF GLENS FALLS; TOWN OF HORICON; AND LAKE LUZERNE REGIONAL CHAMBER OF COMMERCE**

WHEREAS, pursuant to Resolution No. 573 of 2023, the Chair of the Board of Supervisors was authorized and directed to execute standard form Warren County Tourist and Convention Development Agreements for occupancy tax funding with certain applicants, and

WHEREAS, at their January 23, 2024, the Tourism & Occupancy Tax Coordination Committee considered written applications from the following applicants for 2024 occupancy tax funding and approved special event funding and municipal application funding requests, as follows:

<u>Applicant</u>	<u>Event</u>	<u>Dates</u>	<u>Amount of Award</u>
Silver Bay YMCA	Bluegrass in Heaven	9/13/24- 9/15/24	\$7,500.00 <i>Special Event Funding</i>
Improv Records, Inc.	Memorial Meltdown	5/25/24- 5/26/24	\$35,000.00 <i>Special Event Funding</i>
Adirondack Festivals, LLC	Adirondack Wine and Food Festival	6/29/24- 6/30/24	\$45,000.00 <i>Special Event Funding</i>
Lake George Winter Carnival, Inc.	Lake George Winter Carnival	1/26/24- 2/25/24	\$50,000.00 <i>Special Event Funding</i>
Lower Adirondack Regional Arts Council (LARAC)	LARAC Annual June Arts Festival	6/8/24- 6/9/24	\$13,000.00 <i>Special Event Funding</i>
Albany Rods & Kustoms, Inc.	Adirondack Nationals Car Show	9/5/24- 9/8/24	\$40,000.00 <i>Special Event Funding</i>
Glens Falls Collaborative and the City of Glens Falls	Adirondack Holiday Festival	12/6/24- 12/8/24	\$30,000.00 <i>Special Event Funding</i>
Glens Falls Collaborative and the City of Glens Falls	Wingfest	4/27/24	\$10,000.00 <i>Special Event Funding</i>

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Town of Horicon	Food Truck Friday's on the Pond	6/28/24-9/6/24	\$23,812.00 <i>Municipal Application Funding</i>
Lake Luzerne Regional Chamber of Commerce	Summer Concert and Food Truck Extravaganza	July, 2024-Aug, 2024 (6 weeks)	\$12,000.00 <i>Municipal Application Funding</i>

now, therefore, be it

RESOLVED, that Resolution No. 573 of 2023 be, and hereby is, amended to approve and award 2024 occupancy tax awards to the applicants named above in the amounts set forth above and to increase the total amount of occupancy tax funding to Four Hundred Seventeen Thousand Three Hundred Twelve Dollars (\$417,312.00), to be expended from Budget Code A.6417.0002 480, Tourism/Occupancy Tax, Tourism-Special Events (\$381,500.00) and Budget Code A.6417.0002 469.05, Tourism/Occupancy Tax, Municipal Application Funding (\$35,812.00), as listed on the revised Schedule "A," and be it further

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute Warren County Tourist and Convention Development Agreements for occupancy tax funding for the above referenced applicants, in a form approved by the County Attorney, and be it further

RESOLVED, that other than the changes outlined herein, all other terms and conditions of Resolution No. 573 of 2023 will remain the same.

SCHEDULE "A"

2024 Occupancy Tax Awards

	<b>APPLICANT</b>	<b>EVENT</b>	<b>DATE</b>	<b>AMOUNT OF AWARD</b>
1	Hyde Collection	Boost Year Round Marketing Efforts	1/1/24 - 12/31/24	\$25,000.00
2	Adirondack Weddings/Total Entertainment, Inc.	Lake George DJ Takeover Music & Arts Festival	6/7/24-6/9/24	\$5,000.00
3	Marcella Sembrich Memorial Association, Inc.	2024 Summer Festival	6/5/24-8/31/24	\$20,000.00
4	Lake George Music Festival, Inc.	Lake George Music Festival	8/11/24-8/22/24	\$30,000.00
5	Greater Glens Falls Amateur Athletic Championship Association	NYSPHSAA Boys Basketball Championships	3/14/24-3/17/24	\$46,000.00
6	Eastern NY Marine Trades Association, Inc.	Great Upstate Boat Show	3/22/24-3/24/24	\$25,000.00
7	Silver Bay YMCA	Bluegrass in Heaven	9/13/24-9/15/24	\$7,500.00
8	Improv Records, Inc.	Memorial Meltdown	5/25/24-5/26/24	\$35,000.00
9	Adirondack Festivals, LLC	Adirondack Wine and Food Festival	6/29/24-6/30/24	\$45,000.00
10	Lake George Winter Carnival, Inc.	Lake George Winter Carnival	1/26/24-2/25/24	\$50,000.00
11	Lower Adirondack Regional Arts Council (LARAC)	LARAC Annual June Arts Festival	6/8/24-6/9/24	\$13,000.00

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12	Albany Rods & Kustoms, Inc.	Adirondack Nationals Car Show	9/5/24-9/8/24	\$40,000.00
13	Glens Falls Collaborative and the City of Glens Falls	Adirondack Holiday Festival	12/6/24-12/8/24	\$30,000.00
14	Glens Falls Collaborative and the City of Glens Falls	Wingfest	4/27/24	\$10,000.00
TOTAL				\$381,500.00
<i>to be paid from A.6417.0002 480, Special Event Funding</i>				
	<b>APPLICANT</b>	<b>EVENT</b>	<b>DATE</b>	<b>AMOUNT OF AWARD</b>
1	Town of Horicon	Food Truck Friday's on the Pond	6/28/24-9/6/24	\$23,812.00
2	Lake Luzerne Regional Chamber of Commerce	Summer Concert and Food Truck Extravaganza	July, 2024-Aug, 2024 (6 weeks)	\$12,000.00
TOTAL				\$35,812.00
<i>to be paid from A.6417.0002 469.05, Municipal Application Funding</i>				