

# Warren County Board of Supervisors

## RESOLUTION NO. 54 OF 2024

**RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, DICKINSON, RUNYON, BEAN, GERACI, STROUGH AND STRAINER**

**AUTHORIZING EXTENSION OF AGREEMENT WITH LOUD MEDIA, LLC FOR TOURISM REVITALIZATION AND REJUVENATION SERVICES (WC 33-22)**

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an extension agreement (previous contract authorized by Resolution No. 80 of 2023) with Loud Media, LLC, 34 Congress Street, Suite 103, Saratoga Springs, New York 12866, for Tourism Revitalization and Rejuvenation Services, to create a weekly Warren County radio feature that airs two times daily during prime listenership (7:20 a.m. and 5:20 p.m.) (WC 33-22), in an amount not to exceed Twenty-Four Thousand Dollars (\$24,000), for a term commencing February 28, 2024 and terminating February 27, 2025, with the option for two (2) additional one (1) year terms, upon the same terms and conditions and upon mutual agreement by both parties, in a form approved by the County Attorney, and be it further

RESOLVED, that the funds for this agreement shall be expended from Budget Code A.6417.0001 470, Tourism/Occupancy, Tourism, Contract.