

# Warren County Board of Supervisors

## RESOLUTION NO. 166 OF 2024

**RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, STROUGH, RUNYON, BEAN, GERACI, CROCITTO AND STRAINER**

**ACCEPTING PROPOSAL AND AUTHORIZING AGREEMENT WITH  
CENERGY STUDIOS, LLC D/B/A FOURTHIDEA FOR CREATIVE SERVICES IN GRAPHIC  
DESIGN AND VIDEO PRODUCTION, AND PLACEMENT OF TELEVISION COMMERCIALS  
AND PHOTOGRAPHY ASSETS FOR THE  
WARREN COUNTY TOURISM DEPARTMENT (WC 27-24)**

WHEREAS, the Purchasing Agent has requested proposals for Creative Services in Graphic Design and Video Production, and Placement of Television Commercials and Photography Assets for the Warren County Tourism Department (WC 27-24), and

WHEREAS, the proposals were opened on April 11, 2024 and the Tourism Director has recommended that Warren County award the agreement to Cenergy Studios, LLC d/b/a FourthIdea located at 535 Washington Street, Suite 1400, Buffalo, New York 14203, now, therefore, be it

RESOLVED, that the Warren County Purchasing Agent be, and hereby is, authorized and directed to notify Cenergy Studios, LLC d/b/a FourthIdea located at 535 Washington Street, Suite 1400, Buffalo, New York 14203 of the acceptance of its proposal, and be it further

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an agreement with Cenergy Studios, LLC d/b/a FourthIdea relative to Creative Services in Graphic Design and Video Production, and Placement of Television Commercials and Photography Assets (collectively "Assets") for the Warren County Tourism Department, pursuant to the terms and provisions of the bid documents and proposal (WC 27-24), for a term commencing June 1, 2024 and terminating May 31, 2025, for an amount not to exceed Two Hundred Forty-Eight Thousand Seven Hundred Ninety-Eight Dollars (\$248,798), with the option for three (3) additional one (1) year terms, with a contract renewal term of no more than a fifteen percent (15%) annual rate increase, in a form approved by the County Attorney, and be it further

RESOLVED, that the Director of Tourism shall maintain the County's proprietary interest in Assets created under this Agreement and is authorized the use of Assets by the Municipalities for promotion of tourist activities in Warren County, upon an agreement, approved in a form by the County Attorney, and be it further

RESOLVED, that the funds for this agreement shall be expended from Budget Code A.6417.0001 470, Tourism/Occupancy, Tourism, Contract.