

Warren County Board of Supervisors

RESOLUTION NO. 197 OF 2024

RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, STROUGH, RUNYON, BEAN, GERACI, CROCITTO AND STRAINER

AMENDING RESOLUTION NO. 592 OF 2023, WHICH AUTHORIZED AN AGREEMENT WITH ROVE MARKETING, INC. FOR THE PURCHASE AND SUBSCRIPTION OF DATA SETS AND DASHBOARD REPORTING, TO INCORPORATE THE NOWCAST SUBSCRIPTION AND THE ADDITION OF 6 POI'S FOR THE MOBILE DATA PLATFORM

WHEREAS, pursuant to Resolution No. 592 of 2023, the Warren County Board of Supervisors authorized an agreement with ROVE Marketing, Inc., 270 The Kingsway, P.O. Box 74513, Toronto, Ontario, Canada M9E 5E2, for the purchase and subscription of data sets and dashboard reporting, in an amount not to exceed Twenty-Three Thousand Nine Hundred Fifty Dollars (\$23,950), for a term commencing upon execution by both parties and terminating December 31, 2024, and

WHEREAS, the Tourism & Occupancy Tax Coordination Committee has approved a request to incorporate the NowCast subscription and the addition of 6 POI's for the mobile data platform, in an amount not to exceed Five Thousand Six Hundred Dollars (\$5,600), now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an amendment agreement with ROVE Marketing, Inc. for the NowCast subscription and the addition of 6 POI's for the mobile data platform, in an amount not to exceed Five Thousand Six Hundred Dollars (\$5,600), in a form approved by the County Attorney, and be it further

RESOLVED, that other than the changes set forth herein, all other terms and conditions of Resolution No. 592 of 2023 will remain the same.