

Warren County Board of Supervisors

RESOLUTION NO. 237 OF 2024

RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, STROUGH, RUNYON, BEAN, GERACI, CROCITTO AND STRAINER

AMENDING RESOLUTION NO. 573 OF 2023, WHICH AUTHORIZED AGREEMENTS WITH CERTAIN APPLICANTS FOR THE DISBURSEMENT OF 2024 OCCUPANCY TAX REVENUES, TO AUTHORIZE AGREEMENTS AND FUNDING TO ADIRONDACK HOT AIR BALLOON FESTIVAL

WHEREAS, pursuant to Resolution No. 573 of 2023, as amended by Resolution Nos. 52 of 2024; 91 of 2024; 130 of 2024, 165 of 2024 and 196 of 2024, the Chair of the Board of Supervisors was authorized and directed to execute standard form Warren County Tourist and Convention Development Agreements for occupancy tax funding with certain applicants, and

WHEREAS, at their June 25, 2024 meeting, the Tourism & Occupancy Tax Coordination Committee considered a written application from the following applicant for 2024 occupancy tax funding and approved special event funding request, as follows:

<u>Applicant</u>	<u>Event</u>	<u>Dates</u>	<u>Amount of Award</u>
Adirondack Hot Air Balloon Festival	Adirondack Balloon Festival	9/19/24-9/22/24	\$100,000.00 <i>Special Event Funding</i>

now, therefore, be it

RESOLVED, that Resolution No. 573 of 2023, as subsequently amended by Resolution Nos. 52 of 2024; 91 of 2024; 130 of 2024; 165 of 2024 and 196 of 2024 be, and hereby is, amended to approve and award 2024 occupancy tax awards to the applicant named above in the amount set forth above and to increase the total amount of occupancy tax funding to Eight Hundred One Thousand Three Hundred Twelve Dollars (\$801,312.00), to be expended from Budget Code A.6417.0002 480, Tourism/Occupancy Tax, Tourism-Special Events (\$752,500.00) and Budget Code A.6417.0002 469.05, Tourism/Occupancy Tax, Municipal Application Funding (\$48,812.00), as listed on the revised Schedule “A,” and be it further

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute a Warren County Tourist and Convention Development Agreements for occupancy tax funding for the above referenced applicant, in a form approved by the County Attorney, and be it further

RESOLVED, that other than the changes outlined herein, all other terms and conditions of Resolution No. 573 of 2023, as amended by Resolution Nos. 52 of 2024; 91 of 2024; 130 of 2024; 165 of 2024 and 196 of 2024 will remain the same.

SCHEDULE "A"**2024 Occupancy Tax Awards**

	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
1	Hyde Collection	Boost Year Round Marketing Efforts	1/1/24 - 12/31/24	\$25,000.00
2	Adirondack Weddings/Total Entertainment, Inc.	Lake George DJ Takeover Music & Arts Festival	6/7/24-6/9/24	\$5,000.00
3	Marcella Sembrich Memorial Association, Inc.	2024 Summer Festival	6/5/24-8/31/24	\$20,000.00
4	Lake George Music Festival, Inc.	Lake George Music Festival	8/11/24-8/22/24	\$30,000.00
5	Greater Glens Falls Amateur Athletic Championship Association	NYSPHSAA Boys Basketball Championships	3/14/24-3/17/24	\$46,000.00
6	Eastern NY Marine Trades Association, Inc.	Great Upstate Boat Show	3/22/24-3/24/24	\$25,000.00
7	Silver Bay YMCA	Bluegrass in Heaven	9/13/24-9/15/24	\$7,500.00
8	Improv Records, Inc.	Memorial Meltdown	5/25/24-5/26/24	\$35,000.00
9	Adirondack Festivals, LLC	Adirondack Wine and Food Festival	6/29/24-6/30/24	\$45,000.00
10	Lake George Winter Carnival, Inc.	Lake George Winter Carnival	1/26/24-2/25/24	\$50,000.00
11	Lower Adirondack Regional Arts Council (LARAC)	LARAC Annual June Arts Festival	6/8/24-6/9/24	\$13,000.00

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12	Albany Rods & Kustoms, Inc.	Adirondack Nationals Car Show	9/5/24-9/8/24	\$40,000.00
13	Glens Falls Collaborative and the City of Glens Falls	Adirondack Holiday Festival	12/6/24-12/8/24	\$30,000.00
14	Glens Falls Collaborative and the City of Glens Falls	Wingfest	4/27/24	\$10,000.00
15	Lake George Steamboat Company	Rock the Dock Music Festival	7/13/24	\$15,000.00
16	Northeastern District Barbershop Harmony Society	Division Contest and Convention	5/3/24-5/4/24	\$20,000.00
17	GenzHomes, Inc. d/b/a Alpha Win	Lake George Triathlon	8/31/24-9/1/24	\$20,000.00
18	Americade, Inc.	Americade Motorcycle Touring Rally	5/27/24-6/2/24	\$50,000.00
19	Vermontfare, Inc. d/b/a Craftproducers	Lake George Art and Craft Festival	8/2/24-8/4/24	\$7,500.00
20	Warrensburg Chamber of Commerce	World's Largest Garage Sale	10/4/24-10/5/24	\$35,000.00
21	Zonta Club of Glens Falls, New York, Inc.	Zonta Arts, Crafts & Curiousities Faire	5/11/24-5/12/24	\$3,500.00
22	Improv Records, Inc.	Anahata Nada Yoga, Music, Wellness Festival	9/13/24-9/15/24	\$30,000.00
23	Improv Records, Inc.	Adirondack Independence Music Festival	8/30/24-9/1/24	\$30,000.00
24	Special Olympics NY	New York State Fall Games	10/18/24-10/20/24	\$50,000.00

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25	Lake Theatre Productions, Inc.	Lake George Dinner Theatre	7/12/24-10/12/24	\$10,000.00
26	Adirondack Hot Air Balloon Festival	Adirondack Balloon Festival	9/19/24-9/22/24	\$100,000.00
TOTAL <i>to be paid from A.6417.0002 480, Special Event Funding</i>				\$752,500.00
	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
1	Town of Horicon	Food Truck Friday's on the Pond	6/28/24-9/6/24	\$23,812.00
2	Lake Luzerne Regional Chamber of Commerce	Summer Concert and Food Truck Extravaganza	July, 2024-Aug, 2024 (6 weeks)	\$12,000.00
3	Muralgarten, Inc.	Multi-year list of Mural Projects	N/A	\$10,000.00
4	South Queensbury Volunteer Fire Department	Funding for Food Expenses associated with the 2024 Adirondack Balloon Festival	N/A	\$3,000.00
TOTAL <i>to be paid from A.6417.0002 469.05, Municipal Application Funding</i>				\$48,812.00