

# Warren County Board of Supervisors

## RESOLUTION No. 478 OF 2024

**RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, STROUGH, RUNYON, BEAN, GERACI, CROCITTO AND STRAINER**

**AUTHORIZING AGREEMENTS WITH CERTAIN APPLICANTS FOR THE DISBURSEMENT OF 2025 OCCUPANCY TAX REVENUES, TO AUTHORIZE AGREEMENTS AND FUNDING FOR SAME**

WHEREAS, at their November 19, 2024 meeting the Tourism & Occupancy Tax Coordination Committee considered written applications from certain applicants as listed on the attached “Schedule A” for 2025 occupancy tax funding and approved special event and municipal event funding requests, now, therefore, be it

RESOLVED, that Warren County enter into the standard form Warren County Tourist and Convention Development Agreement with certain applicants as listed on the attached “Schedule A” with each agreement to be in a form approved by the County Attorney, and be it further

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute the agreements identified herein and that the funds will be expended from Budget Code A.6417.0002 480, Tourism/Occupancy, Occupancy Tax, Tourism-Special Events - \$861,860 and Budget Code A.6417.0002 469.05, Tourism/Occupancy, Occupancy Tax, Municipal Application Funding - \$414,850.

SCHEDULE "A"

2025 Occupancy Tax Awards

	<b>APPLICANT</b>	<b>EVENT</b>	<b>DATE</b>	<b>AMOUNT OF AWARD</b>
1	Adirondack Axe, LLC	Revolution Rumble	10/3/25 - 10/5/25	\$8,040.00
2	Adirondack Festivals, LLC	Adirondack Wine and Food Festival	6/27/25- 6/29/25	\$31,550.00
3	Adirondack Folk School, Incorporated	2025 Course Catalog	1/1/25- 10/6/25	\$12,852.00
4	Adirondack Hot Air Balloon Festival, Inc.	Adirondack Balloon Festival	9/18/25- 9/21/25	\$60,000.00
5	Adirondack Pub and Brewery, Inc.	Lake George Oktoberfest	10/10/25- 10/12/25	\$27,520.00
6	Adirondack Theatre Festival, Inc.	Adirondack Theatre Festival	6/27/25- 8/6/25	\$17,000.00
7	Adirondack-Albany Weddings/Total Entertainment, Inc.	Lake George DJ Takeover Music & Arts Festival	5/9/25- 5/11/25	\$22,200.00
8	Albany Rods & Kustoms, Inc.	Adirondack Nationals	9/4/25- 9/7/25	\$48,900.00
9	Americade, Inc.	Americade	5/27/25- 5/31/25	\$49,800.00
10	Eastern NY Marine Trades Association, Inc.	Great Upstate Boat Show	3/28/25- 3/30/25	\$18,180.00
11	GenzHomes, Inc. d/b/a Alpha Win	Lake George Triathlon	8/29/25- 8/31/25	\$15,570.00

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12	Glens Falls Collaborative and the City of Glens Falls	Adirondack Holiday Festival	12/5/25-12/7/25	\$19,775.00
13	Hudson Valley Volunteer Firefighters' Association, Inc.	Annual Firefighters Convention & Parade	6/11/25-6/14/25	\$25,725.00
14	Hyde Collection	Exhibitions and Programs at The Hyde Collection	1/1/25-12/31/25	\$24,990.00
15	Imagination Nation, Inc.	Wonderplace Alpha	5/2/25-5/4/25	\$20,510.00
16	Improv Records, Inc.	Massive Mascarave	10/31/25-11/1/25	\$20,240.00
17	Improv Records, Inc.	Soul Bloom Music and Wellness Festival	9/12/25-9/14/25	\$20,600.00
18	Improv Records, Inc.	Memorial Meltdown	5/30/25-5/31/25	\$18,360.00
19	Improv Records, Inc.	Adirondack Independence Music Festival	8/29/25-8/31/25	\$28,400.00
20	Kevin Richards Entertainment and Travel, LLC	Kevin Richards' "Nashville in the North Country - Close Up Country Festival"	3/15/25-3/17/25	\$18,270.00
21	Kevin Richards Entertainment and Travel, LLC	Kevin Richards' "Nashville in the North Country - Close Up Country Festival"	10/16/25-10/19/25	\$16,485.00
22	Lake George Arts Project	Jazz at the Lake	9/12/25-9/14/25	\$11,680.00
23	Lake George Battlefield Park Alliance	Henry Knox 1775 Commemoration	12/11/25-12/13/25	\$12,113.00
24	Lake George Music Festival, Inc.	Lake George Music Festival	6/8/25-6/19/25	\$31,200.00

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25	Lake George Winter Carnival, Inc.	Lake George Winter Carnival	1/24/25-3/2/25	\$83,130.00
26	Lake Theatre Productions, Inc.	Lake George Dinner Theatre	7/11/25-10/11/25	\$7,125.00
27	Lawrence & Cooper, Inc.	Thursday Market & Food Truck Corral	5/22/25-9/11/25	\$5,913.00
28	Lower Adirondack Pride	Annual Pride Festival	6/1/25-6/1/25	\$9,700.00
29	Lower Adirondack Regional Arts Council (LARAC)	LARAC Annual June Arts Festival	6/14/25-6/15/25	\$20,341.00
30	Marcella Sembrich Memorial Association, Inc.	The Sembrich Summer Music Festival	6/4/25-8/30/25	\$9,140.00
31	Northeastern District Barbershop Harmony Society	Northeastern District Barbershop Harmony Society Division Contest and Convention	5/2/25-5/3/25	\$9,160.00
32	Prime Time Lacrosse, Inc.	Lake George National Invitational	7/18/25-7/20/25	\$36,100.00
33	Silver Bay YMCA	Bluegrass in Heaven	9/12/25-9/14/25	\$6,885.00
34	Six Flags Great Escape L.P.	Oktoberfest	8/23/25-9/21/25	\$13,175.00
35	Special Olympics New York, Inc.	Special Olympics State Fall Games	10/17/25-10/18/25	\$24,050.00
36	Warren County Historical Society	Warren County Commission for 250 <sup>th</sup> Anniversary of American Revolution	1/1/25-12/31/25	\$15,090.00
37	Warrensburg Chamber of Commerce	World's Largest Garage Sale	10/3/25-10/5/25	\$36,908.00

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38	World Awareness Children's Museum	Beyond the Exhibit	6/1/25-8/31/25	\$5,183.00
<b>TOTAL</b>				\$861,860.00
<i>to be paid from A.6417.0002 480, Special Event Funding</i>				
	<b>APPLICANT</b>	<b>EVENT</b>	<b>DATE</b>	<b>AMOUNT OF AWARD</b>
1	City of Glens Falls	Support Existing and New Events happening in Glens Falls in 2025	1/1/25-12/31/25	\$100,000.00
2	Lake Luzerne Regional Chamber of Commerce	Lake Luzerne Concerts and Food Trucks	1/1/25-12/31/25	\$10,250.00
3	North Creek Ski Shuttle	Provide a Shuttle from North Creek to Gore Mountain Ski Area(s)	1/1/25-12/31/25	\$17,500.00
4	North Warren Chamber of Commerce	North Warren Three-Town Regional Branding	1/1/25 - 12/31/25	\$150,000.00
5	Town of Horicon	Food Truck Fridays on the Pond	Summer 2025	\$22,100.00
6	Town of Lake George	McPhillips Preserve at French Mountain (Park Development)	1/1/25 - 12/31/25	\$100,000.00
7	Town of Warrensburg	Warrensburg's Holiday Spirit	1/1/25-12/31/25	\$15,000.00
<b>TOTAL</b>				\$414,850.00
<i>to be paid from A.6417.0002 469.05, Municipal Application Funding</i>				