

Warren County Board of Supervisors

RESOLUTION NO. 480 OF 2024

RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, STROUGH, RUNYON, BEAN, GERACI, CROCITTO AND STRAINER

AUTHORIZING WARREN COUNTY TOURIST AND CONVENTION DEVELOPMENT AGREEMENT WITH THE LAKE GEORGE REGIONAL CONVENTION AND VISITORS BUREAU, INC. FOR OCCUPANCY TAX SPECIAL EVENT FUNDING

WHEREAS, Warren County established a program to provide funding for certain qualifying conventions, events, trade shows, and others directly related and supporting activities which develop tourism and convention activity within Warren County, and

WHEREAS, the Director of Tourism requested, and the Tourism & Occupancy Tax Coordination Committee approved, to enter into a Tourist and Convention Development Agreement (“Agreement”) with the Lake George Regional Convention and Visitors Bureau, Inc. (“CVB”), 2176 State Route 9, P.O. Box 272, Lake George, New York 12845, wherein the County would provide funding for tourism sales and marketing activity related to meetings and events, sports and group tours, in a total amount not to exceed Six Hundred Fifty Thousand Dollars (\$650,000) per year to be paid in advance, on a quarterly basis, for a term commencing January 1, 2025 and terminating December 31, 2027 as approved by the Tourism & Occupancy Tax Coordination Committee, now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an agreement with the Lake George Regional Convention and Visitors Bureau, Inc. as outlined in the preambles of this resolution which includes submitting quarterly marketing reports to the Tourism Department with performance metrics, which report quarterly and year to date results, for review by the Tourism & Occupancy Tax Coordination Committee as a condition of receiving each quarterly payment for the years 2025, 2026 and 2027, in a form approved by the County Attorney, and be it further

RESOLVED, that the funds for this agreement shall be expended from Budget Code A.6417.0002 480.05, Tourism/Occupancy, Occupancy Tax, Tourism-Business Promotion.