

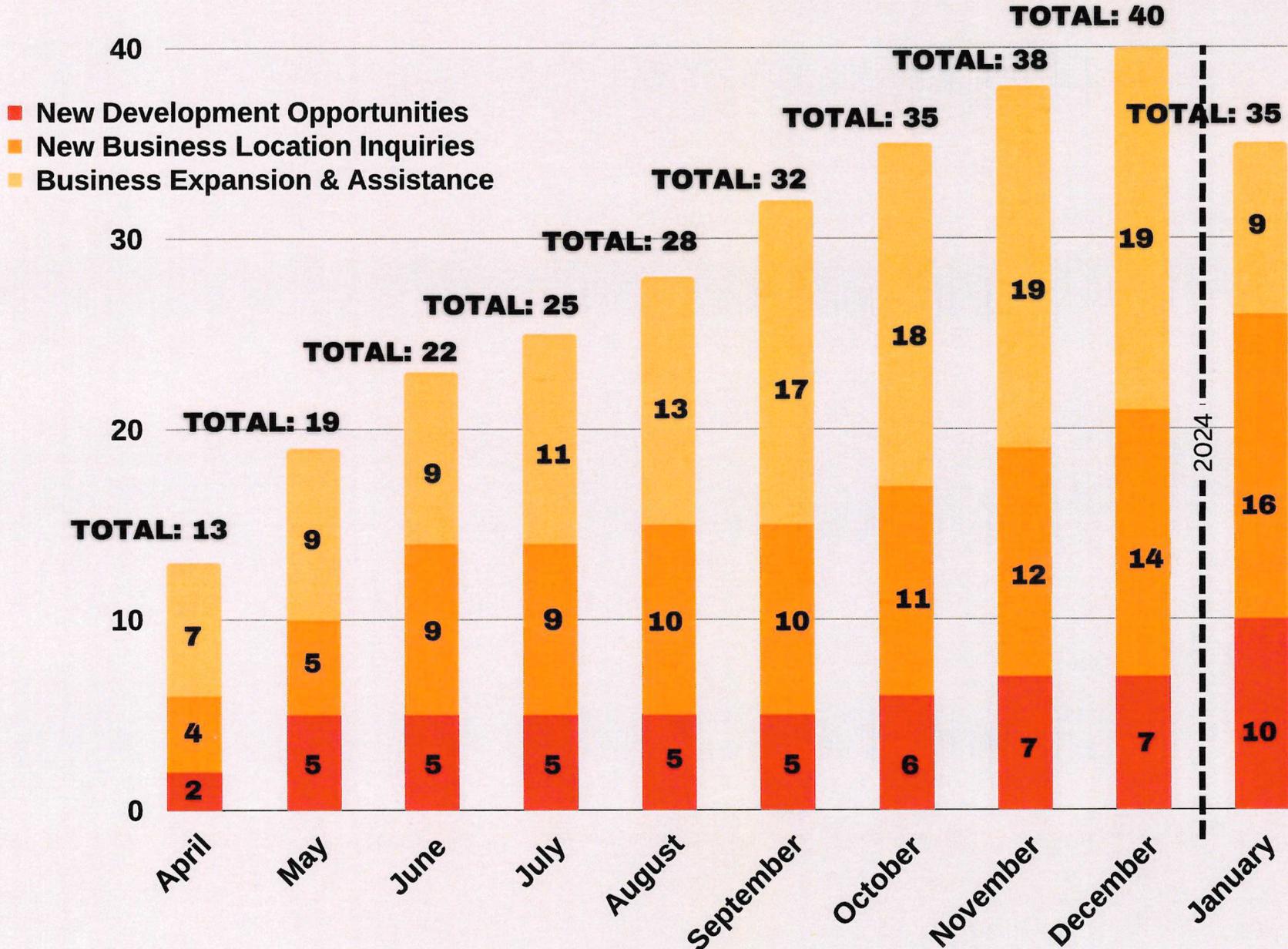


MONTHLY UPDATE

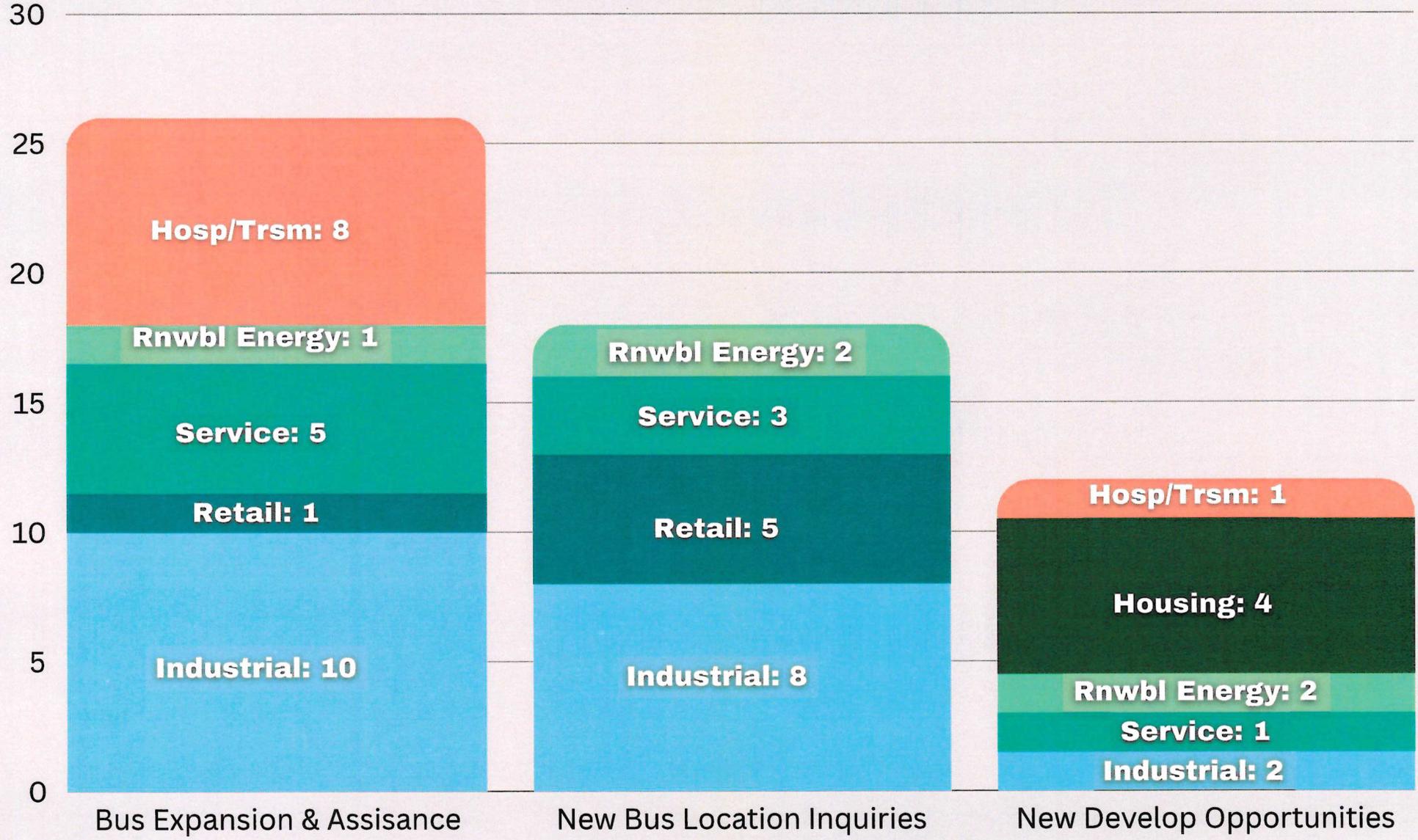
AS OF 1/17/2024



BUSINESS ACTIVITY BY CATEGORY:



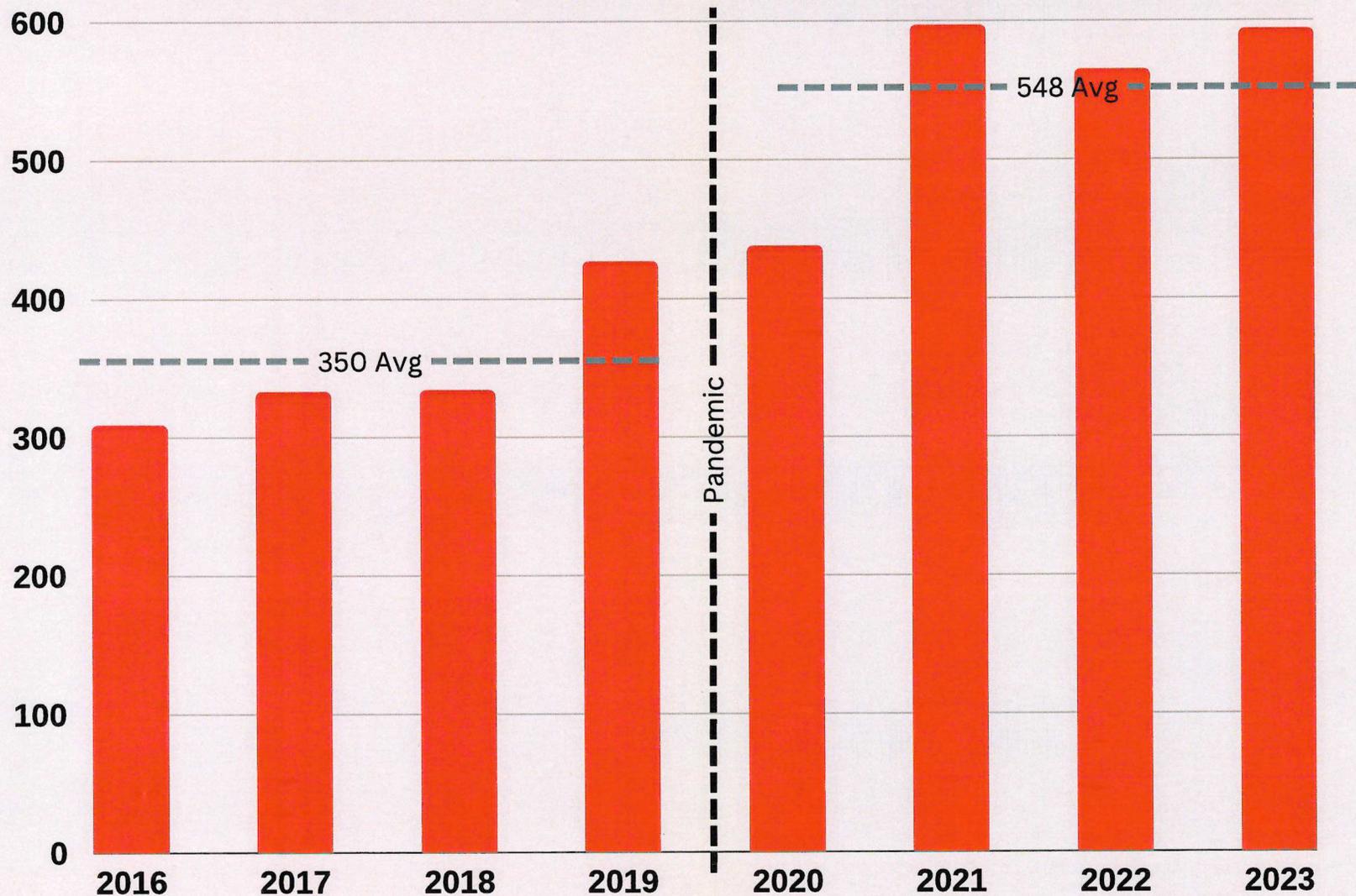
BUSINESS ACTIVITY BY SUBCATEGORY





WARREN COUNTY NYS BUSINESS INCORPORATIONS

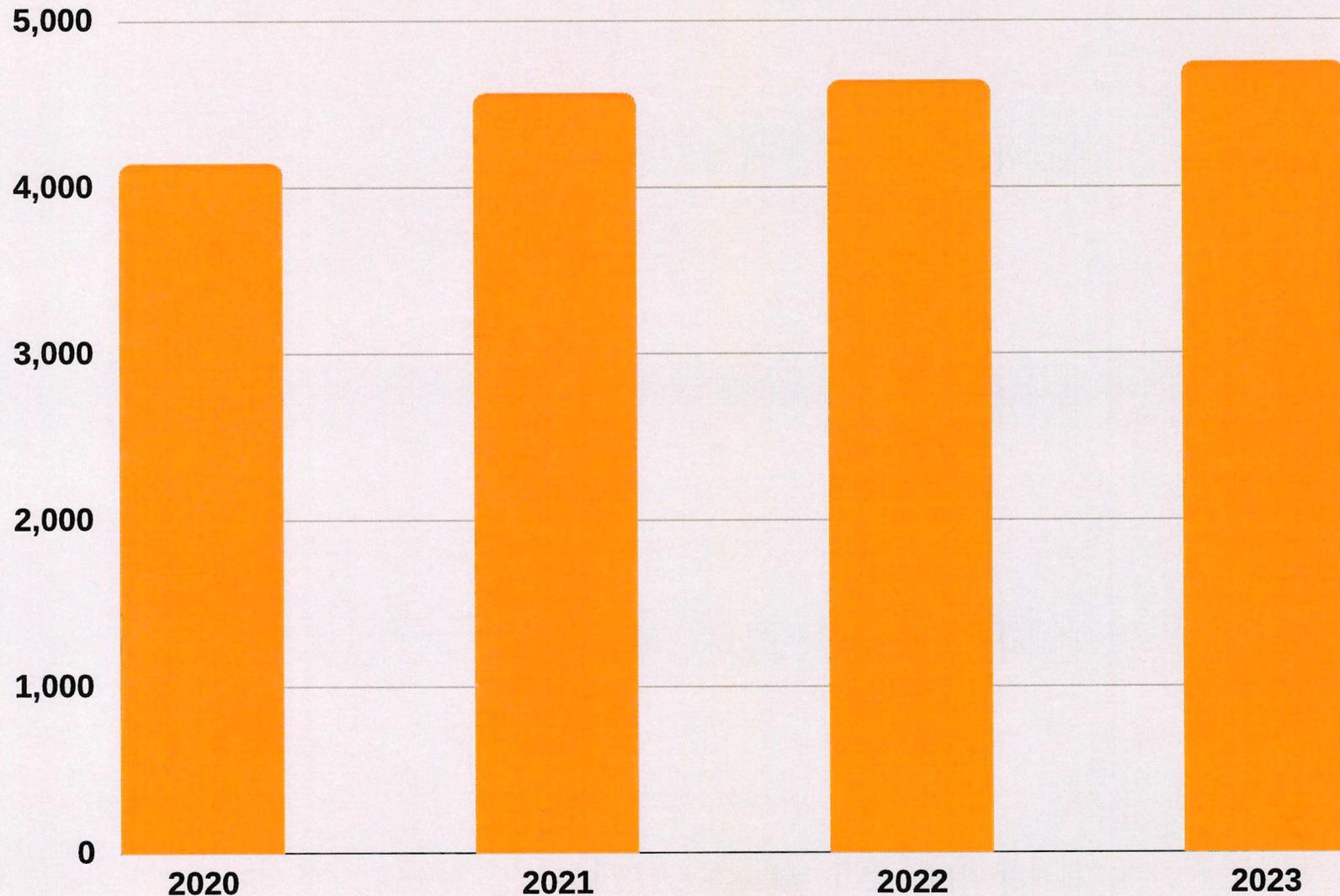
NYS Business Incorporations - 594 (+5.1% Y/Y; +78% 5Y)





WARREN COUNTY GODADDY ACTIVE MICROBUSINESSES

GoDaddy Active Microbusinesses - 4,167 (YTD AVG Jan-Sept)





MEMBERSHIP CAMPAIGN TIMELINE UPDATE

NOV 22ND, 2023

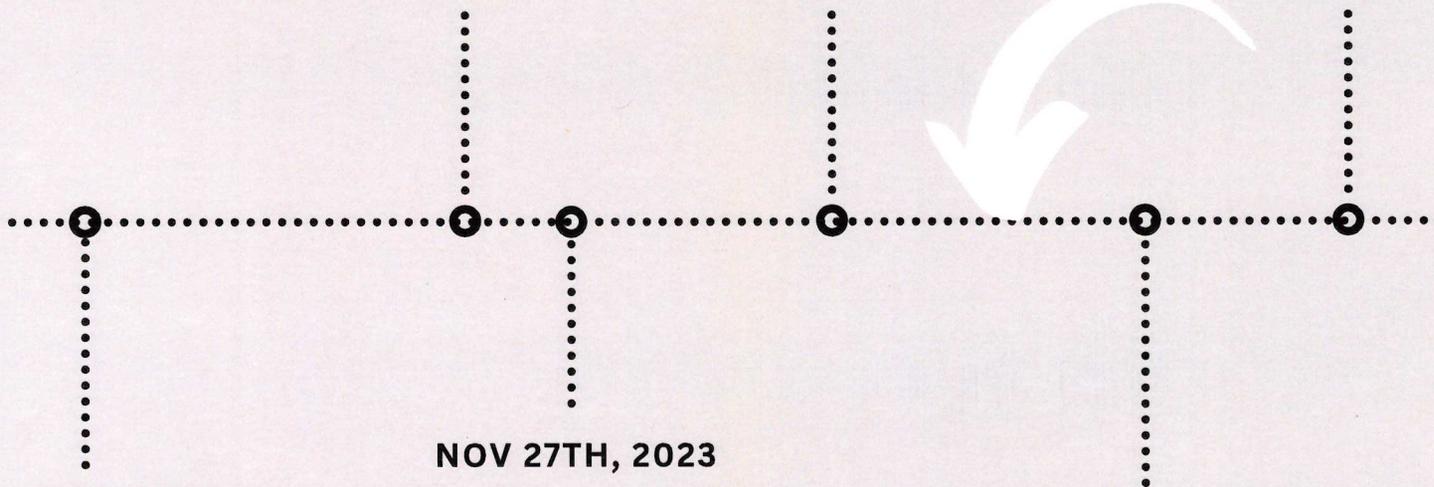
Renewal Letters via US Mail was sent to all current members, inclusive of the link to submit membership payment, as well as form in the event business chooses invoicing and payment by check.

WEEK OF JAN 8TH, 2024

Reminder via email to members from 2023 to re-enroll as a member.

MARCH 31ST, 2024

End campaign for 2024 membership



OCT 24TH, 2023

EDC Annual Luncheon had an information “board” on easel set up to provide information on what the Membership Benefits are with a QR code to submit through our link.

NOV 27TH, 2023

New recruitment to past members, businesses securing loans through the WCLDC (past and present); list of new potential business outreach (recommendations of board appreciated) via letter inclusive of link as well as enclosed Membership Form for alternative method of payment.

MONTHS OF JANUARY/FEBRUARY

Person to person outreach by staff and Board Members to all current members who had not yet enrolled and a visit to new businesses with blank forms and literature on membership benefits encouraging enrollment.



EDC PARTICIPATION IN LOCAL MUNICIPALITY INITIATIVES

- **Warren County Local Development Corporation**
- **North Country Broadband Alliance**
- **North Creek Municipal Sewer Committee**
- **Lake George Workforce Housing Committee**
- **Lake George Downtown Revitalization Initiative**
- **LGA Board & Council of Business Advisors**
- **Partnership for Community Belonging**
- **AATV/Common Ground Alliance**
- **Queensbury Comprehensive Plan**
- **Warren County Outdoor Recreation Plan**
- **Warren County Comprehensive Plan**
- **Start Up ADK**





EDC BROADBAND UPDATE

- **North Country Broadband Alliance Weekly Calls**
- **Evaluating Recently Released FCC/CostQuest Maps**
- **Working with Local Officials/Supervisors**
- **Advocating for “Make Ready” Reform**
- **Pole Access & Fees; ROW Costs**
- **Developing Grant Areas to Pursue**
- **Targeting >6 Per Mile Benchmark**
- **Fixed Wireless/Fiber Solution in Areas**





EDC 2024 AREAS OF FOCUS

- **Business Expansion, Assistance & Engagement**
- **New Business Attraction**
- **Housing Advancement**
- **Microbusiness & Entrepreneurial**
- **North Country Hydro Collaborative**
- **Freshwater Economic Impact**
- **Broadband & Cellular Gap & Capacity**
- **Regional Biomed Growth & Support**

